

**Architect' 17 "BAAN BAAN Reconsidering Dwelling"**

**Tuesday 2- Sunday 7 May 2017**

**At Challenger Hall 1-3 Impact Muang Thong Thani**

**Her Royal Highness Princess Maha Chakri Sirindhorn will preside over the opening ceremony on Tuesday 2 May, 2017, at 15.00 at the front hall, Challenger Hall, Impact Muang Thong Thani.**

**Background**

The Association of Siamese Architects under Royal Patronage (ASA) has organized "Architect'1986" exhibition to promote professionalism in architecture since 1986 (except for 1990) until today or 30 times, with around 350,000 visitors annually. In 2017, ASA board members (2016-2018) agreed to organize "Architect'17 or 31<sup>st</sup> of its kind from Tuesday 2-Sunday 7 May, 2017 at 1-3 Challenger Hall, Impact Muang Thong Thani, Chaeng Wattana Road, Banmai Sub-district, Pak Kret District, Nonthaburi Province, in accordance with the following objectives.

**Objectives**

To publicize and promote ASA activities and professionalism by presenting construction materials, architectural innovation and professional advancement to members and the society, while providing technical services to the general public, students and college students. The event will display materials and products relating to architecture, interior design and construction.

**Key concept of Architect's 17**

**"BAAN BAAN" Reconsidering Dwelling**

"Dwelling" is a fundamental to the well-being of everyone in every society and every culture. At the same time, house is considered a small unit of the architecture. While expanding or uniting, homes form a community and a city with more complexity. "Dwelling" is also a beginning of the space to create a good relationship within the family, the neighborhood, the community and the city in different dimensions.

Realizing the importance of architecture, ASA is organizing Architect'17 under the theme "BAAN BAAN Reconsidering Dwelling" to promote the new concept and innovation in the architectural industry

regarding people's residence. The exhibition also opens up the forum for an exchange of knowledges and ideas among professionals in architectural and engineering industries, as well as construction contractors, related businessmen, and most importantly the general public who are interested in home which is the fundamental for their living.

**"BAAN BAAN Reconsidering Dwelling"** is categorized into three parts: dwelling, dwelling components and dwelling surroundings. The three parts of exhibition will present the concepts of typology, tectonic and thoughts in simple language.

**Architect's 17 "BAAN BAAN Reconsidering Dwelling"** strives to promote the concept and guidelines for residential designs in various dimension as reflected by the architects from the new generation to the current one to the general public, while presenting the process in conceptualization and innovation in architectural design at the national level and in the stage of international leadership.

## **Exhibition and Activity Highlights**

### **Exhibition**

#### **1. Dwelling**

- **In Remembrance of King Rama IX Memorial Exhibition** is categorized into two major exhibitions.

##### **1. Architect of the land**

The exhibition pays tribute to His Majesty the King Bhumibol Adulyadej for his great contribution to his people. The exhibition showcases his talents and his concepts about home and sufficiency theory that he has given to Thai people. The exhibition will be displayed in new multimedia format to give the visitors a different experience to learn and understand the stories.

##### **2. Gratitude to His Majesty the King Rama IX**

The exhibition is a tribute to the contribution of His Majesty King Bhumibol Adulyadej who has dedicatedly worked hard for his people. **The exhibition will be presented via**

two-dimensional visuals by architects with different ways of presentation.

- **BAAN BAAN Mockup**

The exhibition shows residential projects in different formats which can be Built Project, Unbuilt Project and Experimental Project. ASA architect members nationwide are invited to submit their housing type to be selected and displayed in a mockup installation with explanatory concepts to make the general public easily understand the work of the architect.

- **BAAN BAAN Case Study**

The exhibition presents the creativity of ASA members in designing the New House which has been rebuilt from the old Adaptive Reused House. The visitors will see different models of detached house according to size and budget.

- **Reconsidering Dwelling**

The exhibition presents distinctive characteristics of different type of homes (Dwelling Typology) which provides a framework for thoughts including type, space and exterior. The exhibition presents interesting case studies classified by categories as well as the relationship between the occupied space and users including:

- 1) Temporary User / Temporary Site
- 2) Temporary User / Permanent Site
- 3) Permanent User / Permanent Site

The selected case studies are explained by activities and lifestyle of the residents.

- **Arcasia Social Housing**

The exhibition is organized by the cooperation of 19 member countries of ARCASIA under the title "Social Housing" which shows the development guidelines and

creative dwelling design with cultural context of Asian countries in every related dimension.

- **Traditional and Vernacular Thai Dwelling**

This exhibition shows the lifestyle of people in different periods in the past, which has evolved with time by presenting various forms of traditional Thai houses and ethnic houses as per the users such as Colonial house, Governor house, Chinese shophouse and hilltribe dwelling. The exhibition features the architectural mockup with details to show life inside the house.

- **BAAN BAAN Photo Essay**

“BAAN BAAN Photo Essay” opens the space for students, architects and the general public to question the meaning of “home” and “residence” as well as “living” by focusing on “people” to tell stories, boundary and various dimension of “home”, while inviting the visitors to think about the role of architects and architecture.

- **Tectonic and Technology**

Tectonic and Technology exhibition features three zones.

1. **Fix and Create:** The space for the general public to study the process of construction and production from digital/fabrication featuring 3D scanner and 3D printer, which will increasingly involve in daily life. Fix and Create zone is presented in open source joinery format that the visitors can download from internet and reproduce by 3D printer for use with various materials on the market.

- 2 **Humans and Robots:** If robots are used to replace humans, what will be the role of architects and robots in architecture? The exhibition compares the results done by humans and robots and shows

the guidelines for co-operation in the future as well as the robot's real-time operation.

**3. World and Virtual Reality:** Jointly create new architectural experience by virtual reality technology (VR). Visitors will have an opportunity to appreciate the works of their favorite architects and enjoy the Thai-style Haunted House game.

- **Student Exhibition**

The exhibition shows the potential and academic achievements of 35 educational institutions. Students' thesis, works and award winning pieces from various educational institutions will be displayed. Each shows the living concept of students.

- **ASA International IDEAS Competition**

The exhibition shows the design finalists from the entries worldwide under the theme "BAAN BAAN/HOME .LY" which shows the differences in the concept of dwelling from every quarter of the world and understanding of the different meanings of home.

- **ASA Emerging Architecture Awards "BAAN BAAN"**

The exhibition focuses on the work of up-and-coming architect members of ASA to provide a platform and showcase their innovative and quality works. ASA Emerging Architecture Awards 2017 this year is a result of the intense selection process by highly-recognized local and international architects. The exhibit will display the entries from the final round and the award-winning pieces.

- **Regional architecture**

The exhibition consists of the committee members of architects in the regions such as Lanna architecture and Southern architecture to show various forms of regional home in the past and present. The

exhibition displays valuable architecture via maps and visual communication.

- **ASA Conservation & Network**

The exhibition is for people interested in the conservation of art and architecture, with case studies in three categories.

1. Conservation Award shows old buildings are rich in artistic and architectural value.
2. Architectural Heritage Survey Exhibition by Vernadoc technique with the concept of people + sky home including the ancient wooden fort Mahakan Fort community, Tha Wang Shophouses and Mrigadayavan Palace. The architectural survey is done by the volunteers from Thailand and overseas.
3. The exhibition from the members in the architectural network such as ASA and ICOMOS Thailand as well as academics and independent artisans whose work related to conservation.

- **URBA(A)N**

URBA(A)N engages the visitors with to a sense of participation. The exhibition is divided in two parts: the main content is designed by incorporating Participatory Design Framework in line with the work of social architects who focus on the participatory process. This section provides basic information on the work of the community architects through tools used in the process and simulations via the Interactive Graphic Screen. The supporting content introduces an exemplary project of a group of social architects who are working to publicize the activities and allow the visitors to experience the project.

- **Others**

The exhibition shows the works of ASA and other agencies which have actively contributed to the society and architectural profession in the past one year.

## 1. Dwelling Components

- **Dwelling Elements**

Doors, windows, walls, stairs, tables, chairs, or any item in the house are the architectural elements that are close to the residents. "Dwelling Elements" exhibition demonstrates the importance of every item of the house designed to significantly connect to the residents by presenting the specific item in different context. Twelve teams of designers reconsider the look of those items and re-design them in actual size for display. In addition, some works have been presented under the concept of Universal Design.

## 2. Surroundings:

- **Dwelling's Surroundings**

1. The exhibition shows the conceptualization around the house by taking into the consideration the residential surrounds, starting from the fence, the garden outside the house and the space of surrounding communities of which the composition has the social relations to everyday living that is publicly expressed. The exhibition zone explores the possibilities in the contextual design of the surrounding areas includes garden, market and public space through workshops, activities and new ideas.

2. **Activity & Recreation Space** presents the overall picture of public space to provide the area where people can meet and be able to sit and relax as if they were in a public space in the city.

1. **ASA Shop** ASA souvenir shops selling items with stylized-pattern according to this year theme such as T-shirts and books.
2. **Book Shop** Architectural bookshop from more than 9 architectural institutions and agencies.
3. **ASA Club** Leisure area for ASA members with drinks and music available all day.
4. **Market** The simulation of public space in the city with greenery surrounding, shops and rest area for visitors.

5. **ASA Sketch** Activity area for children and aspiring artists to engage in their daily activity.

6. **Additional Activity Zone** accommodates extra activities such as an exhibition displaying the mechanical function, the construction art exhibition, an award ceremony for the design contest and the seminars by architects. The space will be modified according to the requirement of each activity.

7. **ASA Home Fixer** provides consulting services on issues such as house roof leak and wall cracks, etc. by an expert team of architects. There is also a space to communicate the knowledge via multimedia to make people understand the problems in their house.

8. **Space for outside activities** is a multipurpose area, which is located before the entrance to the exhibition hall to serve as a rest area where people can mingle and engage in fun activity. The outside space allows for the transformation of activities to spice up the diversity in this zone.

#### **Academic Seminar**

**ASA Forum 2017** Academic forum carried out by local and international architects and experts including Studiomake / David Schafer, UID Architects / Keisuke Maeda, Architect of Sri Lanka / Anjalendran, Studio Schwitalla / Max Schwitalla and SHINGO MASUDA+KATSUHISA OTSUBO Architects / Shingo Masuda

#### **ASA Night**

- **ASA** Reunion party of ASA members from every class and every institution.

#### **For more information, please contact ASA**

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**Note: The details may be changed without advance notice.**



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