

NIT TRICHY'S ARCHITECTURAL SYMPOSIUM

# archcult'17 MELANGE

10<sup>TH</sup>, 11<sup>TH</sup> AND 12<sup>TH</sup> MARCH



# AAC17

**The stage is set, the curtains are rising, the show is beginning.**

Welcome one and all,

Welcome to the architectural extravaganza of **Archcult'17**.

With humble beginnings in the year, 1981, today Archcult has grown into a landmark fest that proudly upholds the name of the Department of Architecture, NIT Trichy.

Constituting of a vibrant mix of students from all over the country, proactive and experienced faculty, state of the art infrastructure, and an alumni network spread over 12 countries, the Department of Architecture, NIT Trichy has established its position among the top architecture colleges in India. With an 800 acres campus, more than 5000 students, faculty strength over 300, NITT has been conferring trained and efficient professionals to the society for more than half a century now.

**1000+ STUDENTS**  
**40+ COLLEGES**  
**25+ EVENTS**

Archcult is an annual 3-day Symposium that acts as a commune for over 1000 students, architects and other allied professionals from all over the world. Archcult, never fails to deliver a fun packed educational experience to its participants with its wide array of guest lectures, workshops, competitions, formal and informal events.



# MELANGE

A burst of colours, a state of euphoria, a veritable miscellany of sensations.

Archcult 2017 seeks to present you with a universal palette of architectural avenues that you just won't be able to get enough of. Architecture is a universal discipline, it's branches far-reaching and widely permeating. Recognising these branches and exploring their distinctive features is a top priority for us architecture students. This year Department of Architecture, NIT Trichy shall witness an unprecedented exposition of a confluence of architecture and it's allied fields. It will serve as the perfect platform for building connections, widening horizons, raising awareness and paving pathways while embodying the true spirit of melange every step of the way







## **SAMARENDRA RAMACHANDRA** SR ASSOCIATES, HYDERABAD

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Samarendra Ramachandra, a graduate from IIT Kharagpur is the principal architect of Samar Ramachandra Associates, Hyderabad. He founded his own firm at an early age of 25 and has cultivated a close-knit bond among his colleagues for over 20 years now. Despite opportunities of pursuing higher studies abroad, he decided to stay in India as he believed there was a more imminent need to work here.

His designs have a contemporary style strengthened by his love for Indian culture. It is his endeavour to meet the modern day aspirations while keeping the wisdom of our tradition in architecture.

Presently he also heads a design build firm called SRA Build and an architectural education initiative called SRA Edu. As an academician, he has given talks in various colleges in and around Hyderabad, mainly about issues in architectural career like internship, professional training and design. He has also participated in seminars in RIBA and conducted workshops in Europe. As part of his education initiatives, he founded archxplre, which is now a study-travel programme under SRA Edu, to explore architecture and culture in and beyond India.



# GUEST LECTURES



**MANISH GULATI**  
M:OFA STUDIO, DELHI

Manish Gulati is the Founding Partner and Principal Architect of MOFA Studios, an architectural firm based in New Delhi. MOFA under his leadership has won more than 50 International, National Design awards, special mentions and competitions. Their works are published regularly in all leading design journals and are counted amongst the 50 top firms of India. Being specialists in the design of Public Spaces and Institutional buildings, their works range from large stadiums, retail and hospitality architecture to Private Homes.

The firm's work generates from an intense stimulation invigorated by life itself. Each project undertaken by the firm goes through exhaustive research and interactions to eventually derive intuitive spaces. Manish believes that a sustainable ideology can never be an isolated entity and should be a part of an all-inclusive process of design. His forte and driving passion till date remains design & innovation.



# GUEST LECTURES



**PAVITRA SRIPRAKASH**  
SHILPA ARCHITECTS, CHENNAI

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Pavitra Sriprakash is an architect and urban designer with a focus on Sustainability. She is the Chief Designer and Director at The Global Design Studio of Shilpa Architects which is an acclaimed design house that draws inspiration from cultural values that are distinctly rooted in the sub-continent, fusing vernacular methods with modern design and construction practices. Having practiced urban design and planning in New York and Chicago, Pavitra's work has been India focused since 2008.

Pavitra is the Co-Founder and Director of SGBL Studio, an international Architecture and Urban Design firm. She is an expert in sustainability and has completed research in Columbia University on "Sustainable Programmatic Landscapes" and the interface between architecture and landscape design in planning robust urban spaces.



# GUEST LECTURES



## **SHARUKH MISTRY** MISTRY ARCHITECTS, BANGALURU

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For 3 decades Renu, Sharukh and their team have practiced “natural” architecture, constantly innovating to include every known sustainable means to strive towards an ever lighter footprint.

Known for his integrity and inspirational leadership, Sharukh’s tireless endeavour towards holistic architecture takes its inspiration from his keen observation of man’s interaction with nature.

Known also for his talks which he does a lot of – Sharukh likes to take his audience on a journey of creative exploration.

Despite running a diverse practice, ranging from tsunami rehabilitation projects and SOS villages to giant exhibition centers, the Mistry team’s interactions with their clients, the earth on the site, the project managers and contractors, the trees, and the laborer’s children make it unmistakably clear that Sharukh’s architecture definitely has a heart.



# GUEST LECTURES



## **PRATYUSH SHANKAR** ADJUNCT PROFESSOR CEPT, AHMEDABAD

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Combining his design practice with his academic interest, Ahmedabad-based architect Pratyush Shankar maintains a critical approach to design, parallel to his impressive research background. He has authored the book "Himalayan Cities: Settlement Pattern, Public places, and Architecture" that unravels the beauty of the Himalayas through a documented study of the complex human habitats and spatial constructs.

Presently, an Alexander Humboldt Fellow in University of Bonn Germany, he has also been a recipient of the Ford Asia Fellowship in 2008 and Winner J.K.Cement Architects Award AYA 2013. He is an Adjunct professor in CEPT and has been delivering lectures in well-renowned institutions across the globe. Pratyush Shankar has been an eminent member of the PITStudio crew that brings together professionals and students to provide the platform of a traveling studio.

Interact with him, as he shares his design ideologies, Himalayan experience, and ongoing research in Germany!





## 3D PRINTING WORKSHOP

BOLT3D, ADARSH SIMON

3D Printing is the latest innovative technology that solidifies our thoughts into tangible forms. We introduce you to the basics of this upcoming field and its relevance in Architecture. Through this stimulating workshop, guided by Adarsh Simon, learn how to model your concepts in accordance to the principles of 3D Printing. And win a chance to take away your very own designed model!

Adarsh Simon, is the founder of BOLT Rapid Prototyping Solutions, a young start-up ambitious to revolutionize the 3D Printing Industry with good design and modern approach.



## ART DIRECTION WORKSHOP

ART DIRECTOR, AMARAN A

Hear it straight from a man who branched out from architecture and thriving in the field of Art Direction! Amaran A, Art Director and Production Designer, has been an integral part in the making of many films in Kollywood. With already an impressive background of movies like Lingaa, Yagavarayinum Naa Kakka, Yuddham Sei, Anjathe, he was recently roped in for Mani Ratnam's Kaatru Veliyidai!

Along with an introduction to the basics of Art Direction, learn about his experiences working with some of the best in the film industry. Celebrate architecture & it's allied fields and get inspired to find your passion!



# CULTURALS

BATTLE OF BANDS



MUSIC NIGHT



KARAOKE



CHOREO NIGHT



DANCE OFF



FLASH MOB





# INFORMALS

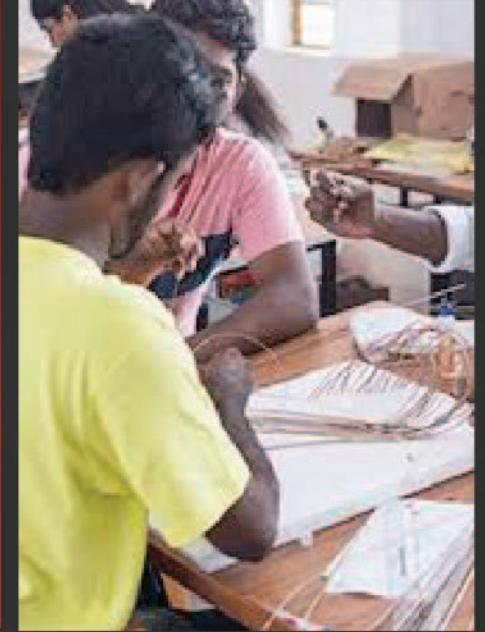
FASHION SHOW



MINIATURE MODELING



BEND IT!



SNAP IT!



INK IT!





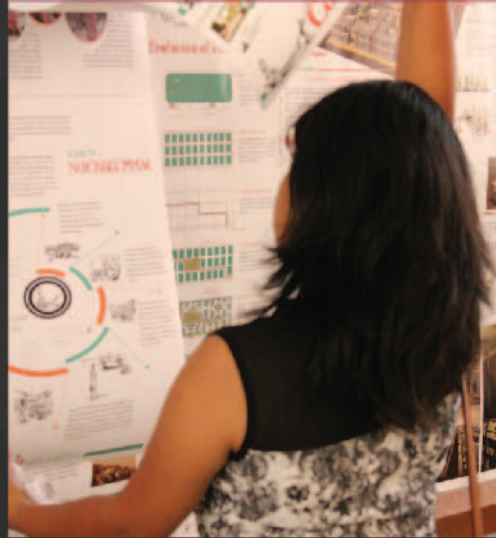
# EXHIBITIONS

A crowd puller, our Exhibitions are well known and acknowledged by students who throng to witness this extravagant display of talent and ideas.

## ACADEMIC WORK



## COMPETITION WORK



## DESIGN



## VISUAL ARTS



## STUDENTS WORK



## STUDENTS WORK





# COMPETITIONS

## ZAKYA'NTA

### **ZAKYA'NTA . ARCHITECTURAL DESIGN TROPHY**

Do you love to design but hate constraints? Do you love to let your imagination run wild? Well here's your chance. Zyakanta, a 14 day design competition that lets you explore endless possibilities, experiment with design to your heart's content.

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## VID'YUT

### **VID'YUT . INDUSTRIAL DESIGN TROPHY**

Criticism is not a bad thing. Creative solutions are born out of criticism leading to innovations and inventions of all sorts. Are you an innovator? Archcult presents to you, its Industrial Design Trophy – Vidyut.

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## ADRS'YA

### **ADRS'YA**

Calling everyone who loves that sense of accomplishment and pride after having clicked a spectacular photograph! Set, zoom, focus and click! Our photography competition will leave you awestruck at your own skills through experimentation and technique.

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