





Moscow as a dynamic megacity: flexible management practices

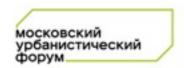


"Moscow as a dynamic megacity: flexible management practices" is the working name of the Moscow Urban Forum which will be held on 16-17 October 2015 in Manege Central Exhibition Hall.

Marat Khusnullin, Moscow Deputy Mayor for Urban Development and Construction, Head of MUF Executive Committee: "Every year we try to select the most pressing issues dedicated to the development of megacities. The international political situation influenced the key aspects of the country's life, bringing internal goals and tasks to the foreground. That is why we have decided to concentrate only on the Moscow agenda this year, and to dedicate the Forum to the presentation and discussion of projects related to the capital, a search for new Moscow development centres, outlining the problems and challenges faced by the megacity during the crisis, a search for the most optimal and effective solutions for further successful development of the city. Many different projects are currently implemented in Moscow, aimed at improving the general social and economic situation, developing modern transport infrastructure and convenient and comfortable urban environment. We have a lot to share with the world, and it is very important for us to receive feedback, to find out how our projects are evaluated by experts. We hope that the Forum will be interesting, informative, truly open to discussion, and will bring practical results, which will positively influence further development of Moscow and the life of our urban community."

The Forum will be traditionally held under the aegis of the Moscow Government and with the personal participation of Sergey Sobyanin, Mayor of Moscow. The Forum is organized by the Moscow Urban Forum. The event will gather in its venue representatives of the expert community, business, and government. Russian and foreign experts in the field of urbanism and city development are invited to participate in the Forum.

The Forum will traditionally include a closed business part and an open day for the general public (the Festival).







The programme for 2015 includes such new features as special presentations for investors and participants in city projects.

As a result of a creative contest held by the Programme Directorate and an analysis of proposals submitted by the Graduate School of Urban Studies of the Higher School of Economics, St Petersburg International Economic Forum Foundation, Citymakers Bureau, Moscow Architectural Institute, Strelka Institute for Media, Architecture, and Design, the Programme Directorate of the 2015 Forum selected the Graduate School of Urban Studies of the Higher School of Economics.

"Large megacities exist in different dimensions – from a node in the country's settlement framework to a building block or a small neighbouring community. A city is a country's boundary, especially its capital, which functions as contact site connecting the country with the rest of the world. City space is a projection of its different roles assigned by levels of hierarchy – global, federal, regional, and local. It concerns not only the interaction of governments, but also economy, society, and culture. Each of these countries has its own global and local levels, but they are always in contact in the city," commented on the choice of the topic **Aleksey Novikov**, Dean of the Graduate School of Urban Studies, Professor, Candidate of Science, Representative of the 2015 MUF Programme Directorate.

Registration for the Forum is already open on the website http://mosurbanforum.ru/