

# PROGRAM DAY 1

## March 2, 2016



9:00

10:30



### Official Conference Opening Ceremony

Robert Kremlicka, Partner Emeritus, A.T.Kearney

Gerald Klug, Austrian Federal Minister for Transport, Innovation & Technology (requested)  
Siegfried Nagl, Mayor, City of Graz

Wolfgang Malik, CEO of Holding Graz

Peter Umundum, Member of the board, Austrian Postal Service  
Li Tie, Director General, China Center for Urban Development  
Jonathan MacDonald, Change Expert

10:30

11:00

### Coffee Break



### Official Opening: Mobility Stream

Christian Gärtner, CEO, Stylepark

Robert Thaler, Head of Department, BMLFUW  
Hermann Knoflacher, Vienna University of Technology  
Mikael Colville-Andersen, CEO, Copenhagenize  
Juan Carlos Escudero, Director, ESC, City of Vitoria-Gasteiz



### Facilitating the transition towards sustainable cities

Margit Noll, Head of Strategy, AIT

Niki Frantzeskaki, Erasmus University Rotterdam  
Antonin Tym, City of Litomerice  
Carl-Johan Engström, Senior Advisor, Global Utmaning  
Annemarieke van Egeraat, City of Rotterdam



### Official Opening: Living & City Planning Stream

Chair tbc

Mick Cornett, Mayor, Oklahoma City  
Olivier Baudelet, Policy Officer, EU Commission  
Thomas Pucher, CEO, Atelier Thomas Pucher  
Martin Powell, Head of Urban Development, Siemens



### Circular Economy: Cities prepare for the next generation of growth

Stephanie Hubold, Ellen MacArthur Foundation

Hugo Maria Schally, Head of Unit, EU Commission  
Helga Vanthournout, Senior Expert, McKinsey  
Thomas Rau, Architect & CEO, Rau Architects  
Antoinette Guhl, Vice Mayor for Social Economy, Paris



### The Mayor as CEO: How mayors need to lead their cities in the century of change

Greg Clark, Chairman, The Business of Cities Group

Sally Kneeshaw, CEO, Kneeshaw Consulting  
Michele Acuto, Director, City Leadership Initiative, UCL  
Rui Moreira, Mayor, City of Porto  
Markus Tomaschitz, Vice President HR, AVL

12:30

14:00

### Lunch



### How to avoid total traffic gridlock in cities with new urban logistics concepts

Michael Browne, University of Gothenburg

Fernando Gonzalez Vara, City of Bilbao  
Dan Evanson, City logistics, ARUP  
Tanja Ballhorn Provstgaard, City of Copenhagen  
Diana Diziain, Transport de Marchandises & Logistique, Lyon  
Philippe Gache, Director, LUTB, Lyon  
Gerald Gregori, Österreichische Post



### Who cares? Why cities will be caught up in climate change sooner than expected

Tobias Kettner, UN Habitat III

Helga Kromp-Kolb, Vienna University of Natural Resources  
Sandro Nieto Silleras, Policy Officer, EU Commission  
Georg Rebernig, CEO, Umweltbundesamt  
Juliette Daniels, Cities Manager, CDP



### How cities around the world are using bicycles to reinvent themselves

Florian Lorenz, Director, Smarter Than Car

Marianne Pfaffinger, Consultant, Green City Project  
Marcin Hyla, Coordinator, Cities for Bikers  
Luc Ferrandez, Mayor, Plateau Mont-Royal, Montreal  
Mikael Colville-Andersen, CEO, Copenhagenize



### Official Opening: Resources Stream

Gert de Block, Secretary General, CEDEC

Michael Braungart, CEO, EPEA Int. Umweltforschung  
Dan Hill, Associate Director, ARUP  
Arab Hoballah, UNEP



### Official Opening: Communications & Governance Stream

Greg Clark, Chairman, The Business of Cities Group

Sille Krukow, CEO, Krukow ApS  
Klaus Wowereit, Former Mayor, City of Berlin  
Mike Lydon, Principal, The Street Plans Collaborative NYC  
Daniel Hofer, CEO for Germany, Austria and CEE, JCDecaux

15:30

16:00

### Coffee Break



### Traffic everywhere: how can we solve the urban mobility crisis?

Thomas Madreiter, Director of City Planning, Vienna

Lisa Trickett, City & Council, City of Birmingham  
Richard van der Wulp, Urban Developm., Rotterdam  
Michael Glotz-Richter, Sustainable Mobility, Bremen  
Gert Blom, Strategic mobility advisor, City of Helmond



### Taking the lead: How cities around the world fight climate change

Júlia López Ventura, Regional Director for Europe, C40

Rui Moreira, Mayor, City of Porto  
Katrina Folland, Smart City Coordinator, City of Gothenburg  
Per Boesgaard, The Climate Unit, City of Copenhagen  
Tim Pryce, Head of public sector, Carbontrust



### Rising from the ashes: How cities and districts are being reinvented

Patricia Brown, CEO, Central Consulting

Joan Busquets, Architect & CEO, BAU B. Arquitectura y Urbanismo  
Igor Kos, Mayor's cabinet, City of Maribor  
Mikele Brack, Director, City Impact Challenge  
Jennifer Keesmaat, Chief Planner, City of Toronto



### Circular Economy: the business case

Peter Hopkinson, University of Bradford

Vigga Svensson, CEO of Vigga.us  
Craig Jones, Founder & CEO, Circular Ecology  
Joost van Faassen, City of Haarlemmermeer  
Anton Brummelhuis, Senior Director Sustainability, Philips Lighting



### Strategy required: How cities compete on a global scale for business, investments and talent

Greg Clark, Chairman, The Business of Cities Group

Hila Oren, CEO, Tel Aviv Global  
Carine Saloff-Coste, Economic Development, Paris  
Josep M. Pique, CEO of 22@Barcelona  
Philipp Bouteiller, CEO, Berlin TXL  
Remigijus Simasius, Mayor, City of Vilnius  
Klaus Wowereit, Former Mayor, City of Berlin



### Making ideas happen: how to successfully communicate sustainability

Barbara Evaeus, Senior Communications Manager, WWF Sweden

Ed Gillespie, Co-founder, Futerra  
Per Espen Stoknes, BI Centre Climate Strategy  
Jeni Cross, Behavioural Scientist, Colorado State University  
Silke Kleinhüchelkotten, Co-Director, ECOLOG-Institut

17:30

18:00

### Break



### Highlight of Day 1

### Graz Talks: The most inspiring speakers live

Felix Finkbeiner, Founder, Plant for the planet  
Rahaf Harfoush, Founder & CEO, The Red Thread  
Carlo Ratti, Director, Founding Partner, Carlo Ratti Associati  
Jennifer Keesmaat, Chief Planner, City of Toronto  
Boris Palmer, Mayor, City of Tübingen

20.00

### Official URBAN FUTURE Evening Reception & Networking Event for all delegates and speakers



# PROGRAM DAY 2

March 3, 2016



EUROPEAN UNION



9:00  
10:30



## The Champions' League of urban public transportation: Yet where is multi-modality truly working?

Barbara Muhr, Member of the board, Holding Graz

Martin Russ, CEO, AustriaTech  
Isabelle Maes, Policy Officer, EU Commission  
Nicola Schelling, Director, Metropolitan Region Stuttgart  
Toby Rackliff, West Midlands Integrated Transport Authority  
Karen Vancluysen, Secretary General, Polis



## When will we all be autonomous on the road - and what will that mean to cities?

Jost Bernasch, CEO, Virtual Vehicle Research Centre

Barbara Lenz, Chair, Institute for traffic research, DLR  
Manfred Harrer, Head of Telematic Services, Asfinag  
Andreas Eustacchio, Attorney at law  
Michael Glotz-Richter, Sustainable Mobility, City of Bremen  
Daniel Watzenig, Virtual Vehicle Research Centre



## Searching for happiness: Can Big Data make cities more sustainable?

Steve Turner, Head of Future Cities, Manchester City Council

Nikolaos Kontinakis, Project manager, Eurocities  
Heimo Haub, Head of Corporate Technology, Efton AG  
Julia Kloiber, Open Knowledge Foundation Deutschland  
Elaine Trimble, Siemens Cities  
Harald Meixner, CEO of Meixner Imaging



## How innovative waste solutions help the environment and can save millions

Marion Courtois, Senior Expert, ACR+

Ralf Mittermayr, Saubermacher AG  
Christine Sautenet, Director of Sybert, City of Besancon  
Marco Mattiello, IRIS Department, Contarina S.p.A.  
Roland Pomberger, Montanuniversität Leoben  
Monica Monteiro, Director at LIPOR



## No governance without communications: How people change decision making in cities

Sascha Ferz, Karl Franzens Universität Graz

Friedrich Zimmermann, Karl Franzens Universität Graz  
Ursula Seethaler, CEO of Kier Communication  
Christian Scholl, Maastricht University  
Rita Trattnigg, CEO, Institute for cultural change



## Tackling Climate Change Cooperation across sectors: Challenges and possibilities in urban leadership

Per Boesgaard, The Climate Unit, City of Copenhagen



## Immobilien-Schwerpunkt Deutschland - Österreich - Schweiz

### Aus aktuellem Anlass: Wohnraum für Flüchtlinge

Speaker werden noch bekannt gegeben

10:30  
11:00

## Coffee Break



## Urban Cable Cars



Steven Dale, President, Creative Urban Projects Inc.

Markus Schrenteweine, CEO, Doppelmayr Cable Car  
Thomas Schubert, Area Manager Turkey, Leitner Ropeways  
Joachim Hofmann-Göttig, Head Mayor, City of Koblenz  
Pedro Olivares, Director, F & S Consulting C.A.  
Joachim Dejaco, CEO, Südtiroler Transportstrukturen



## Why more and more cities are investing in driverless mobility systems.

Robert Stussi, Mobility Expert

Thomas Ledwolorz, Stadler Rail  
Martin Powell, Head of Urban Development, Siemens N.N., City of London



## Digital innovation: Are our cities' structures being overwhelmed by the speed of change?

Christian Kittl, CEO of Evolaris

Christian Resebo, Head of R&D, City of Malmö  
Colette Maloney, Smart Cities & Sustainability, EU Commission  
Peter Stücheli-Herlach, IAM Institute of Applied Media Studies  
Florence Castet, CEO, Advancity



## Financing Smart Cities

Greg Clark, Chairman, The Business of Cities Group

Tjalling de Vries, City of Enschede  
José Sequeira, Porto Vivo, City of Porto  
Ton Overmeire, City of The Hague  
Jürgen Bruns-Berentelg, CEO, Hafencity Hamburg  
Catherine Farvacque-Vitkovic, World Bank



## Is public participation just a fad and marketing tool or a real social trend?

Julian Petrin, Founder & CEO, NextHamburg

Miriam Freudenberger, CEO, Alliance for Public Participation  
Nicola Vatthauer, Head of Communications, Eurocities  
Matthias Trenel, CEO, ZebraLog  
Roland Krebs, IADB

### WORKSHOP

Limited spaces available. Registration required at [registration@urban-future.at](mailto:registration@urban-future.at)



## Immobilien-Schwerpunkt Deutschland - Österreich - Schweiz

### Nachhaltiges Bauen vs. Wirtschaftlichkeit

Wolfgang Amann, Director of IIBW

Frank Junker, CEO, ABG Frankfurt Holding  
Andreas Köttl, value one holding AG  
Alexander Pongratz, Vice President of FIEC  
Ewald Hasler, Joanneum University of Applied Science  
Simon Speigner, sps Architekten  
Ernst Hauri, Director, Swiss Federal Office for Housing

12:30  
14:00

## Lunch



## Electric car fleets change cities and revolutionise the taxi market

Karen Vancluysen, Secretary General, Polis

Rauno Andreas Fuchs, CEO, Green City Project  
Brahim Boukadid, Operations Manager, Schiphol Taxi  
Harald Wakolbinger, Wiener Stadtwerke  
Aida Abdulah, Project coordinator, eBRIDGE



## How to make change happen in your city

Greg Clark, Chairman, The Business of Cities Group

Rasul Jalali, Regional General Manager, Uber Inc.  
Mike Lydon, Principal, The Street Plans Collaborative NYC  
Dennis van Berkel, Legal Counsel, Urgenda Foundation  
Jennifer Keesmaat, Chief Planner, City of Toronto  
Mick Cornett, Mayor, Oklahoma City  
Benjamin Caspar, EU Commission, DG Environment



## The world of green buildings: Is going green really that easy?

Johannes Kreissig, Member of the board, DGNB

Robert Schild, Compagnie de Saint-Gobain  
Elizabeth Rapoport, Urban Land Institute  
Hubert Rhomberg, CEO, Rhomberg Holding  
Wolfgang Frey, Architect & CEO, Frey Architects



## Business Chancen nutzen: Europas Smart City Trends

Konrad Eckl, Außenwirtschaft Austria

Maiju Kauko, Advantage Austria, Helsinki  
Herwig Palfinger, Austrian Trade Commissioner, Helsinki  
Michael Spalek, Austrian Trade Commissioner, Madrid  
Peter Rakovsky, Senior Consultant at Denkstatt  
Mark Bennett, Dublin  
Wilhelm Nest, Head of Advantage Austria, Dublin



## Transforming cities: How urban governance and city councils benefit from success factors

Christiane Gebhardt, Head of Global Initiatives, Malik Management

Alanus von Radecki, Director »Morgenstadt: City Insights«  
Teresa Almeida, Camara Municipal de Lisboa  
Herbert Brüning, Nachhaltiges Norderstedt  
Philipp Bouteiller, CEO, Berlin TXL  
Alexander Holst, Managing Director, Accenture



## Wie Bürgerbeteiligung wirklich gelingen kann

Rita Trattnigg, CEO, Institute for cultural change



## Immobilien-Schwerpunkt Deutschland - Österreich - Schweiz

### Öffentliches Interesse: wie ständig neue Auflagen den Bauherren den Nerv rauben

Andreas Kleboth, kleboth lindinger dollnig

Robert Korab, raum & kommunikation  
Claudia Schöneggerm, Terra Cognita  
Jürgen Dumpelink, CEO, SZS

15:30  
16:00

## Coffee Break



## Are electro and hybrid busses true alternatives for urban public transport systems?

Robert Stussi, Mobility Expert

Pierre Serne, Vice-President of transport, Île-de-France Region  
Umberto Guida, Deputy Director Europe, UITP  
Ulf Gustafsson, Volvo Bus Corporation



## Challenge of the century: upgrading Europe's building stock

James Drinkwater, World Green Building Council

Brian Cody, Graz University of Technology  
Ruth Mourik, Founder of DuneWorks  
Ron Van Erck, EnergieSprong - Platform 31



## Realizing Smart City Graz

Bertram Werle, Baudirektor, Stadt Graz

Lisa Enarsson, Grow Smarter, City of Stockholm  
Wilhelm Alfen, CEO Alfen Consult, Leipzig  
Kai-Uwe Hoffer, Project Manager Smart City Graz



## How cities (should) communicate with their citizens - and the relevance of digital media

Nicola Vatthauer, Head of Communications, Eurocities

Matthias Trenel, CEO, ZebraLog  
Sebastian Kirchner, Author & Coach, Kirchner: Seminare  
Karin Wiesinger, Deputy Director, Grayling Austria  
Jörg Pribil, Österreichische Post N.N., ATOS

### WORKSHOP

Limited spaces available. Registration required at [registration@urban-future.at](mailto:registration@urban-future.at)

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# SIDE EVENTS OF THE CONFERENCE

Open to all delegates and speakers



March 1

March 2

March 3

March 4

9:00  
12:30

**Field Trip #1:  
Telematic Traffic  
Control for cities**

Hosted by [efkon](#)

Experience the latest innovations in the field of telematic solutions for traffic control. See the technologically most advanced systems in a live demonstration at the high-security testing area of efkon, one of the world leaders for IST tolling and traffic control.

NO MORE SEATS AVAILABLE 😞



**Field Trip #4:  
Smart City Graz  
Waagner-Biro**

Hosted by [Austrian Smart Cities Days](#)

Join the German language guided field trip to Smart City Graz Waagner-Biro, the city's first Smart City district. Meet the district's planners, architects and project champions.

NO MORE SEATS AVAILABLE 😞

**Field Trip #5:  
Stories from  
Graz-Reininghaus**

Hosted by [Austrian Smart Cities Days](#)

Join the German language guided field trip to the city's latest Smart City development Graz-Reininghaus. Experience the challenges, solutions and the first steps of implementation in the development of an unprecedented chapter of urban space in the West of Graz.

NO MORE SEATS AVAILABLE 😞

**Field Trip #6:  
“Living” Graz in the  
districts of Gries and Lend**

Hosted by [Austrian Smart Cities Days](#)

Join the German language guided field trip to the city's latest Smart City development Graz-Reininghaus. Experience the challenges, solutions and the first steps of implementation in the development of an unprecedented chapter of urban space in the West of Graz.

Limited seats available. [Registration required](#) (German only).

**Meet the Experts  
Business Brunch**

Hosted by [efkon](#)  
Hotel Roomz, Conrad-von-Hötzendorf-Straße 96

Experience the latest innovations in the field of telematic solutions for traffic control. See the technologically most advanced systems in a live demonstration at the high-security testing area of efkon, one of the world leaders for IST tolling and traffic control.

Limited seats available. Registration required at [registration@urban-future.at](mailto:registration@urban-future.at)

**Field Trip #2:  
Renewable  
Energy**

Hosted by [Green Tech Valley](#)

Experience world market leaders from the field of renewable energy in the Region of Graz. Get access to restricted areas, connect with top managers and experience the future of renewable energies. Visit Europe's largest biomass R&D centre as well as large and medium sized installations to generate electricity and heat from renewable sources.

Limited seats available. Registration required at [registration@urban-future.at](mailto:registration@urban-future.at)

**Field Trip #3:  
Water for the  
City of Graz**

Hosted by [Holding Graz](#)

You will be taken on a tour of the world famous water system from the City of Graz. In a small group you will visit restricted areas and follow the city's water flow from the fresh water reservoirs all the way to the final wastewater treatment. See innovative energy production facilities along the way as well as the city's new drainage system to cope with storm floodings.

Limited seats available. Registration required at [registration@urban-future.at](mailto:registration@urban-future.at)

**Evening  
Reception**

Hosted by the Mayor of Graz

Exclusive Evening Reception with limited access. Strictly by personal invitation only.

**Official Evening Reception &  
Networking Event for all  
delegates & speakers**

Hosted by the URBAN FUTURE Global Conference  
At the conference venue

The URBAN FUTURE Global Conference's central socializing gathering. Meet fellow delegates and speakers for an open-ended evening of networking with the most inspiring City Changers. Enjoy local foods and drinks.



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