

# 24h COMPETITION 19th



**Ideasforward** wants to give young creative people from around the world the opportunity to express their views on the future of societies through their innovative and visionary proposals.

We are an experimental platform seeking progressive ideas that reflect on emerging themes.

The eco design, sustainable architecture, new materials, concepts and technologies are compelling issues in the societies of the future and the involvement of the whole community is imperative. In an era of globalization where communication was dominated by the technological revolution, there is the need to rethink the cities and how Man relates in a global World as well as rethink the economic, social and cultural patterns of contemporary societies.

The young creatives and thinkers are a precious commodity that we value a lot and so we want to give them a voice.

## **AIM OF THE COMPETITION - 24H**

A space where the time limit is used to stimulate your creativity.

This competition proposes give responses in 24H to the social problems, future visions, climate changes, humanitarian causes and sociologic problems of the contemporary societies.

Commitment, perseverance, inspiration and hard work are the necessary bases to develop a proposal that meets the premises that will be released regularly in the brief of the competition.

We challenge you to prove your talent in 24 hours!

There are a period of registration on the competition, when it end, started the 24H competition!

You have 24H to develop a proposal that responds to the program contained on a brief that you only know on the same day that start competition.

## FRAMEWORK

### Ct's

From the moment Man becomes sedentary, the first human groupings occur, thus, cities are born.

For the need to organize in space; By the need for independence and to create a social organization, cities arise as a will and urgency to transform the individual into a collective that, in turn, will transform the singular collective into a plural collective.

Cities are the result of the need of their Men, and the future will become the result of their wills.

## DATES

Promotional registration period - July 11th to July 15th at 23:59 - **Fee €15**

Regular registration period - July 16th to August 16th at 23:59 - **Fee €20**

Late period of registration - August 17th to August 26th at 11:59 - **Fee €25**

Publication of winners and honorable mentions at [www.if-ideasforward.com](http://www.if-ideasforward.com) on September 26th

### the competition date

// August 26th to August 27th //

The competition begins at August 26th 12:00 noon and ends at August 27th 12:00 noon

(London GMT + 0:00)

## AWARDS

**1st Place** - € 500 + publication in website, social networks and media partners + 24H trophy

+ 5 sketchbooks Emilio Braga + 24H registration fee

**2nd Place** - € 150 + publication in website, social networks and media partners + 24H trophy

+ 5 sketchbooks Emilio Braga + 24H registration fee

**3rd Place** - € 50 + publication in website, social networks and media partners + 24H trophy

+ 5 sketchbooks Emilio Braga + 24H registration fee

**7 Honorable Mentions** - publication in website, social networks and media partners

This is a competition in 24 hours so you only have access to the brief on the contest day

Download on August 26th 12:00pm (noon) (London GMT+0:00)

but do not forget that you always have to register before August 26th at 11:49 am (London GMT + 0:00)

## **CONDITIONS FOR PARTICIPATING**

Participation can be individual or as a group. Participants must be over 18 years old.

In the case of groups, the leader must be over 18 years old.

By participating in an ideasforward contest the participant accepts all the terms and conditions published on our website that define the rules for use of the company website, as well as the rules of participation therein.