

## **PRESS RELEASE**

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THE EUROPEAN CENTRE FOR ARCHITECTURE ART DESIGN AND URBAN STUDIES ANNOUNCES THE 2018 "EUROPE 40 UNDER 40" AWARDS FOR YOUNG, EMERGING ARCHITECTS, LANDSCAPE ARCHITECTS, URBAN PLANNERS AND INDUSTRIAL DESIGNERS—DEADLINE NOVEMBER 1

In a bold attempt to identify the next, upcoming generation of European architecture practitioners,

The European Centre for Architecture, Art, Design and Urban Studies announces the 2018 submission
dates for the European-wide Awards Program that identifies, promotes, and exhibits the next generation
of European architects under the age of 40.

"Europe 40 Under 40" is an annual initiative that spotlights the next generation of successful architects who will impact Europe's future living and working environments, cities, towns, and rural areas in the decades to come.

Presented with The Chicago Athenaeum: Museum of Architecture and Design, the program is open to all young architects, landscape architects, interior architects, urban planners, and industrial designers who are under the age of 40 as of December 31, 2017 and who are working independently or in a firm or on a specific project where they are the lead designer.

The 2018 submission deadline for ARCHITECTURE and INDUSTRIAL DESIGN is NOVEMBER 1, 2017.

"Europe 40 Under 40" is open to European architects and industrial designers who are citizens of the European Union or in the countries of Switzerland, Norway, Iceland, Russia, Turkey, Lichtenstein, Albania, Monico,

Croatia, Andorra, Serbia, Montenegro, Georgia, Bosnia-Hezergovina, Macedonia, Moldavia, Belarus, Azerbaijan, Canary Islands, Faeroe Islands, and San Marino. A total of 47 European nations.

The program is coordinated with The Chicago Athenaeum: Museum of Architecture and Design and Metropolitan Arts Press, Ltd..

"Europe 40 Under 40," states Ioannis Karalias, Museum Vice President, The Chicago Athenaeum, "is an bi-annual awards program designed to celebrate the next new talented generation of European architects. The program is directed to support new and emerging design talent that will influence the near future of European architectural design, thinking, and theory with the direct result of impacting future environments and future European and international cities. The key is to bring wider recognition to 40 of the most promising emerging architects working in the European Union and other countries inside Europe, fostering and encouraging new talent and new creative thinking at the forefront of the profession today."

Qualified architects and designers are invited to submit one-to-three (1 to 3) projects or one-to-three products (designed or produced) to be judged by a panel of distinguished architectural practitioners, developers, architectural journalists, educators, and critics.

Invited architecture projects include corporate architecture, skyscrapers, institutional projects, religious buildings, civic and political structures, planning projects, urban renewal, restoration/renovation, residential architecture for single family and multi-family dwellings, stores, residential or commercial interiors, sports and transportation centers, insitutions, parks, monuments, and public environments.

Industrial design products include furniture, lighting, automotive, medical equipment, kitchen/bath, sports, electromics, personal, and anything and everything for the home, office, and built environment.

Submissions are judged on the merit of design innovation with the emphasis of pushing the envelope beyond conventional methods and exploring new theories, ideas, and approaches to contemporary design. Additional criteria for evaluation includes the use of the latest building technologies, the investigation of new materials, the incorporation of energy conservation and environmental consciousness in design, a practical sensitivity to the environment and to urban and rural surroundings and conditions.

The jury will select individual designers and architects on the basis of submitted work and the potential of their impact on the future of the professions.

The results of "Europe 40 Under 40" are announced in early 2018 and take the form of an exhibition that will open and travel inside Europe. The exhibition is also presented in The United States by The Chicago Athenaeum.

Application forms for "Europe 40 Under 40" are available at www.europeanarch.eu.

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