Annual Theme:

**URBANSCAPE**

Redefining urban interstitial spaces

What's best for the left-over spaces from our criss-crossing cities infrastructures?

“Urbanscape” (urban landscape) is the representation of physical built environment of our city. It not only refers to the configuration of built forms but also the elements that define the interstitial space.
In today’s urban landscape timelessly rising skyscrapers have overpowered the smaller yet equally important elements in our city. Through the “Urbanscape” theme we are exploring the urban furniture that enriches the built environment and improve the quality of interstitial space.

The design must enhance the overall aesthetics, functionality and usability of the space. It should be a forward-thinking design approach with the ideas of treating these interstitial spaces and create new options within existing constraints.

Additionally, the design of the urban furniture should adhere to the following points:

+ It should enhance the existing interstitial spaces.

+ The overall size of the furniture should not be more than 8’ x 4’ x 4’ (disassembled in case of an assembly of multiple items).

+ It should be modular for ease of scalability and installation throughout the city.

+ The design should correspond to the urban context for which the furniture is being designed.

+ Innovation will be the key criteria of the design. Innovation in terms of material exploration, use of technology and fabrication methodology are the key points for the basis of judgment.

+ Usability of the product is equally important. The design should be empathetic to the users and follow universal design principles.
TIME LINE

+ Early Registration $25 05 DEC. 2017

+ Standard Registration $35 05 JAN. 2018

+ Late Registration $60 05 FEB. 2018

+ Last date for Submission of Entries 20 FEB. 2018

+ Result Declaration 01 APR. 2018
ENTRY REQUIREMENTS

+ The competition is open to people of all nationalities and professions (including students).

+ Only the projects that are of Idea level and hasn't been created or implemented anywhere else are allowed.

+ Participants are allowed to submit their idea/project, if has been used manufactured/realized previously.

+ The competition/events/exhibitions are open to anyone who is at least 18-year-old till the last date of registration and not more than 40-years of age.

+ Anyone who is less than 18 years old or elder than 35-years may still participate in the competition such a person must be a part of a team whose leader/at least one member is 18 years to 35 years of age.

+ Each participant can submit more than one project but in such a case a separate registration would be required for each entry.

+ Group participation is also permitted, in which case a spokesperson must be identified and a maximum of 4 people can participate in a group.

+ Employees of BOUN/UNI/Jury member/Curator/ organizing panel or anyone who is in direct/close relation to them are barred from receiving any prize money, however they can enter into the competition to project and compete with other designs. Such entries if found are worthy then will be displayed on a separate panel but no award will be given to such entries.
Entries can be submitted only through the UNI platform. Participants need to register prior to submitting their entries.

Entries will be submitted in digital media as per the given format on the submission portal of UNI. Obligatory submission items that need to be submitted in all the entries, failing which the entry may be disqualified:

A maximum 6 DIN – A3 presentation boards in digital format (JPEG) to be uploaded on our submission portal at UNI.

Questionnaire as given under the FAQ section at the submission portal. Participants are encouraged to add more FAQs if that helps in explaining their design better to the jurors.

Cover Image of size 1024 x 410 px or larger in aspect ratio 2.5:1 to be uploaded on the submission portal.

Individual Images and graphics used in the sheet or any additional images (these images will be used for the web presentation purpose only and will not affect the judging criteria).

Participants are encouraged to submit additional materials, such as videos, Prototype images or additional textual material by mail however, submission of these contents is not obligatory, nor shall their submission/non-submission will influence the evaluation process. This data will be used for web publications.
DESIGN CRITERIA

Responsibility
- Production efficiency
- Consideration of environmental standards / carbon footprint
- Social responsibility
- Universal design

Creativity
- Degree of innovation
- Degree of elaboration
- Uniqueness

Functionality
- Use value and usability
- Ergonomics
- Practicability
- Safety

Aesthetics
- Aesthetic appeal
- Emotional appeal
- Spatial concept
- Ambiance

Material Innovation
- Exploration of New Material altogether
- Integration of new/interactive technology
- Exploring the capabilities of existing Material
- Use of Recycled Material
PRIZES

WINNER
+ 1500$ cash
+ Sponsored ticket to Boun Exhibit and an opportunity to showcase your product to rest of the world.

1st RUNNER UP
+ 1000$ in cash

2nd RUNNER UP
+ 2 x 500$ in cash

HONOURABLE MENTIONS
+ 10 x Scroll of honor and publication in our Bi-annual Digest

SHORTLISTED ENTRIES
+ All shortlisted entries will be featured on our website, exhibited in Boun Exhibit and will get a participation certificate

PUBLICATIONS
+ All medal holders, and winners will get an elaborate section of publishing in the Bi-annual Digest and on our partner websites

REALISATION & PROMOTION
+ Fabrication and Marketing opportunity with royalty in association with UNI
LET’S BEGIN!