



RESPECT ME

FEMALE EMPOWERMENT
NYC DESIGN WEEK
MAY 11-13

CALL FOR SUBMISSIONS
OPEN 'TIL MARCH 11
WWW.GROUPHUG.CC

GROUPHUG x **NYC
DESIGN**



"RESPECT ME"

May 11-13, 2018

Gallery TBD

New York, NY

THEME:

From the beginning of time, women seemingly fall short in comparison to men. They are viewed as inferior and as a result are paid less, underrepresented in the government and almost every industry, subject to sexual harassment, and not guaranteed basic reproductive rights. Underneath the myriad of issues, there is an inherent lack of respect. Half of the world's population is female, why are they systematically undervalued? We challenge you to think about your own personal experience. Choose an issue you are passionate about and address it.

We encourage submissions from all genders & on any LGBTQ+ issue.

Two examples for inspiration:

- (1) [Goodnight Rebel Girls](#): a children's book about inspirational women throughout history who broke the mold.
- (2) [Emily's List](#): a campaign to get pro-choice political candidates elected to office.

CRITERIA:

All types of work are welcome. Product concepts & prototypes are highly encouraged. Product prototypes, web or app concepts, wearables, etc - anything that you feel addresses the theme.

SUBMIT:

Submit work by e-mailing krystal@grouphug.cc. All submissions are due by March 11 at 11:59PM, Write "Respect Me Submission" in the e-mail subject and include a sketch and description of your idea. We encourage you to submit early sketches & concepts. Submissions don't have to be polished!

IMPORTANT DATES:

- Submit your idea from now until March 11 at 11:59PM
- We'll judge all the submissions from March 12-March 18
- You'll be notified if your work is accepted by March 19
- You'll have between March 19-April 29 to complete your work
- Kindly ship your work to New York by April 30
- Grouphug receives your work in New York by May 5
- We'll photograph and install your work between May 6-May 11
- Then, finally it's show time! May 11-13

FEES:

There is no fee to submit work to the show. If your work is accepted there is a \$65 exhibition fee. 100% of the fee goes toward paying for a venue and a photographer. No, it's not free. It's New York.

SHIPPING:

Designers will be responsible for shipping their work to New York for the show. Work must arrive in New York by May 5.