

LES MENUIRES REHAB

architecture competition for students & young architects

PRESS RELEASE

COMPETITION'S OBJECTIVE

As part of the celebration of the 50th Anniversary of the French destination Les Menuires, ARCHtopics together with the city hall of Saint-Martin-de-Belleville, organized an ideas competition open to all faculties and School of Architecture of the world, for the creation of a collective use space in the center area.

The objective of this international competition is to select the best proposals that revitalize and consolidate the commercial and service area in "la Croisette". For the development of the ideas competition there are no rules or limitations established, to ensure maximum freedom and creativity in projects.

INTRODUCTION

In the heart of Olympic Saboya, the ski resort Les Menuires belongs to the prestigious zone known as the 3 valleys, the biggest ski resort in the world. The territorial conditions of Les Menuires establish it with a climate of high mountains with cold winters and mild winters.

Les Menuires was a planned 'ex novo' territory through an architectural competition held by a group of architects and has been working as a first class ski resort for 50 years. However, throughout the years society's concerns and the way of living have changed drastically and have led authorities to rethink a change.

Exactly 50 year later, Les Menuires faces the intervention of their buildings so they can continue developing. Current standards of comfort make it imperative to rehabilitate the existing structures.

Now that we have witnessed the evolution of the ski resort in the last 50 years, how should Les Menuires be in the next 50 years?

PROPOSAL

The central zone of Les Menuires is occupied by a building of more than 300 meters long called "la Croisette". This great building is the main commercial hub of the valley and contains practically all of the uses and services of the station. Built in 1966, la Croisette has many deficiencies in its original state; therefore it needs an architectural intervention.

The objective of this exercise is to rethink and intervene La Croisette of Les Menuires and its capacity to shelter multiple activities and generate public spaces. The project is committed to creating a new central space in Les Menuires that provides adequate conditions to the interior spaces and successfully relates to the territory.

ELEGIBILITY

ARCHtopics competitions are open to architecture students and architects, as well as professionals in similar fields that have not exceeded their 40 years of age at the time of the registration period. Teams can be formed from one to six members, students and/or professionals, from all over the world.

PRIZES

<u>Winners</u>	1º 6.000€ / 2º 3.000€ / 3º 1.000€ -Free registration to LMR workshop at ETSAB -One week stay in Les Menuires -1 year subscription to ARCHcase potfolio premium.
<u>10 Honorable mentions</u>	-1 year subscription to ARCHcase potfolio premium.

JURY

PRESIDENT:	BENEDETTA TAGLIABUE (EMBT)
INVITED ARCHITECT:	H ARQUITECTES
ENVIRONMENTAL SPECILIAST:	JOYCE DE BOTTON
YOUNG ARCHITECT:	ANNA G. MERÍN
SAINT MARTIN DE BELLEVILLE MAYOR:	ANDRÉ PLAISANCE
LES MENUIRES REPRESENTANT:	THIERRY HUBERT
LOCAL ARCHITECT:	EDUARDO DE ROS

CALENDAR

FEB 15TH 2016	SPECIAL REGISTRATION STARTS
APRIL, 14TH 2016	SPECIAL REGISTRATION ENDS
APRIL, 15TH 2016	REGULAR REGISTRATION STARTS
MAY, 15TH 2016	REGULAR REGISTRATION ENDS
MAY, 30TH 2016	SUBMISSION DEADLINE
JUNE, 15-16 2016	WINNERS ANNOUNCEMENT

REGISTRATION

Registration periods will be between February 15th, 2016 and May 15th, 2016 and will be divided as follows:

Special	Feb. 15th - April 15th	24,20€
Regular	April 16th - May 15th	36,30€

SUBMISSION

Submissions are online only. The must be done through the ARCHtopic's intranet, before the date indicated on the competition calendar. Each team will submit only one din-A1 size (59,4, 84,1cm), landscape or portrait panel with their proposal.



La Croisette of les Menuires - Intervention area



Les Menuires´ valley - Summer



Les Menuires´ valley - Winter