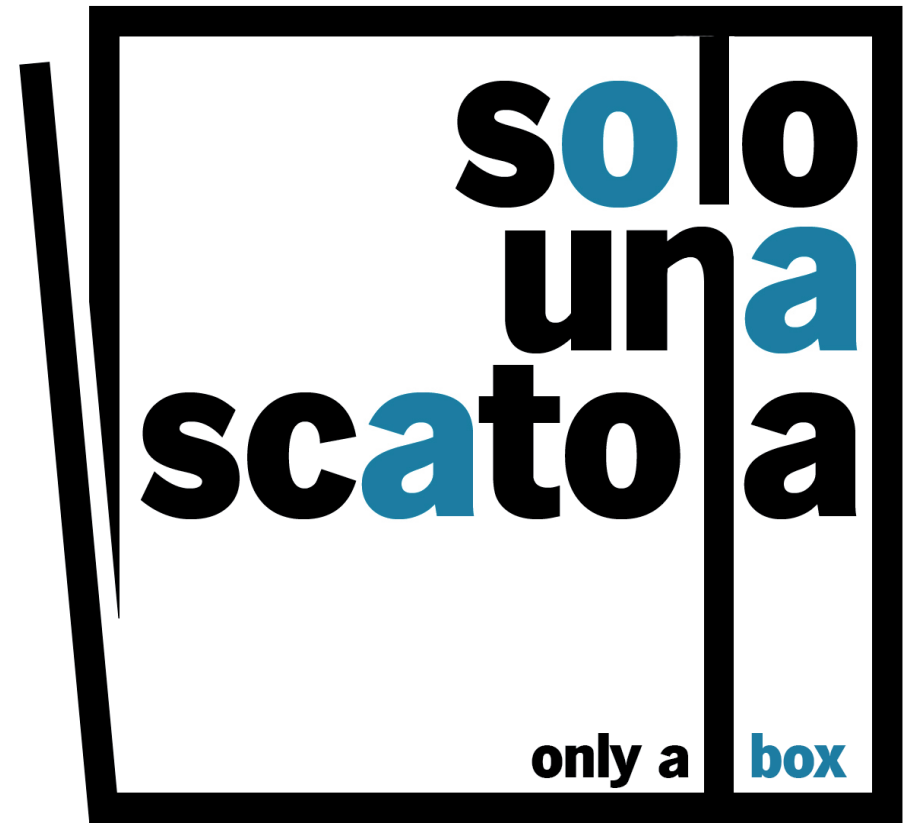
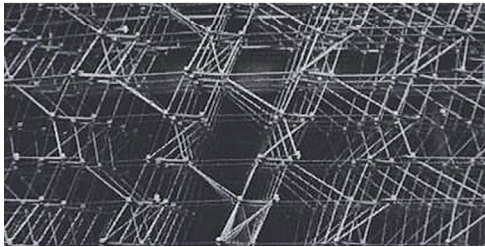


lacittànuda.it
the Naked City
International idea competition



about us

lacittànuda.it
magazine di architettura online



La Città Nuda *The Naked City* was established in 2014 in a bar, in Torino, from an idea of Giulia Desogus, Valerio Fogliati and Ambra Seghesio. The project analyzes the relationship developed between man and architecture, and tells it through a medium accessible to all.

The lacittanuda.it online **magazine** aims to offer young professionals, students a place open to discussions, sharing of projects, visions and experiences open to contributions from all over the world; while the **competitions** want to give them the opportunity to showcase their skills and ideas.

partnership



**world leading
in bamboo**

MOSO International is the pioneer in innovative bamboo solutions for indoors and outdoors. MOSO® is recognised as the global A-brand in bamboo because of its focus on sustainability, product quality and innovation. There is no other bamboo company worldwide with an equal – and still expanding - broad assortment, available from stock worldwide.



the site

Characterized by continuous flow, noise, traffic, hurried pedestrian and active population, boys and girls sitting in dehors chatting until late and also cyclists, **Porta Palazzo** is one of the most “alive” area of Turin. Although it is part of the historical city centre, it preserves some of the features (urban shape, history, population and economical activity) that define it as a very dynamic neighborhood, with a strong identity and a remarkable sense of belonging.

Under the social perspective, despite the strong presence of Arabian, East European and Chinese

communities, it is not an area abandoned by citizens indeed it is a **vibrant and busy area** animated by several **cultural association** as for example Asai and Sermig.

Porta Palazzo is also the trade city centre thanks to the popular veggie-fruit **market**, the largest over Europe, and the well-known second hand and antique market **Balon**.

However the area is also well-known as **criminality** and drug dealing spot and also as alcohol and drug consumption area.

In this multiethnic framework, in 2013 the “Scuola

Holden”, a school for new young writer, was settled in the old building of Caserma Cavalli. In the same year, after a decade of controversial, the opening of Centro Palatino, designed and then disclaimed by the architect Massimiliano Fuksas.



history

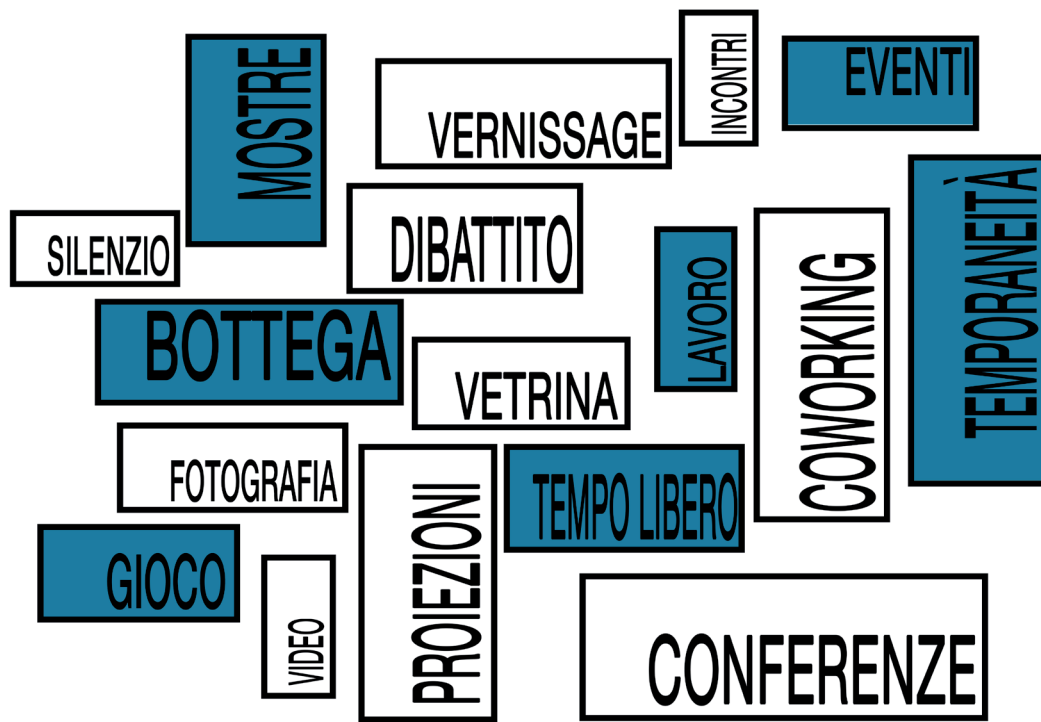
The neighbourhood began to take shape in XVII century along the Dora Riparia river, in the North part of the city centre of Turin.

In the late XVIII century, the population in this area started to grow due to the migration of farmers of Piedmont which attracted by the recent industrialization, decided to leave the country and head for the city. However it is only in the middle of XVIII century that this area became the biggest working class district. During the first half of XIX century, the majority of factories moved from the area which have become too central,

and they settled in the rising peripheries. Many small craft, commercial and services businesses have developed and replaced the factories.

At the moment, a big amount of this commercial enterprise, once the heart of the neighbourhood, do no longer run and they left only empty spaces.

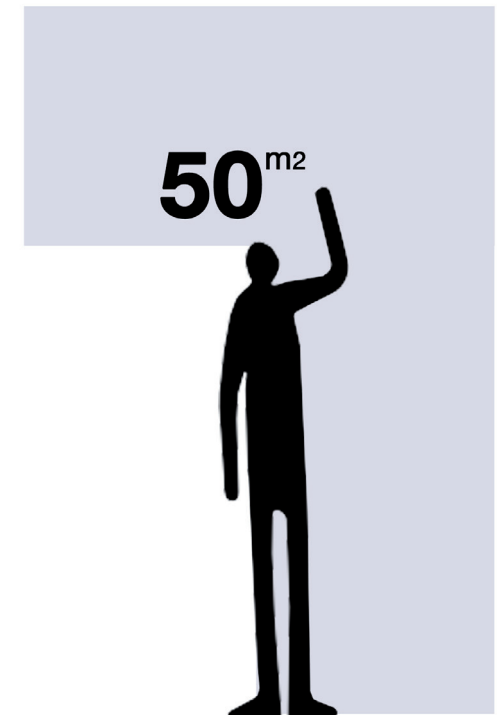
The goal of this competition is to provide a pilot project which would give some indications to transform this vacant spaces in something new and riqualified active on the real estate market.



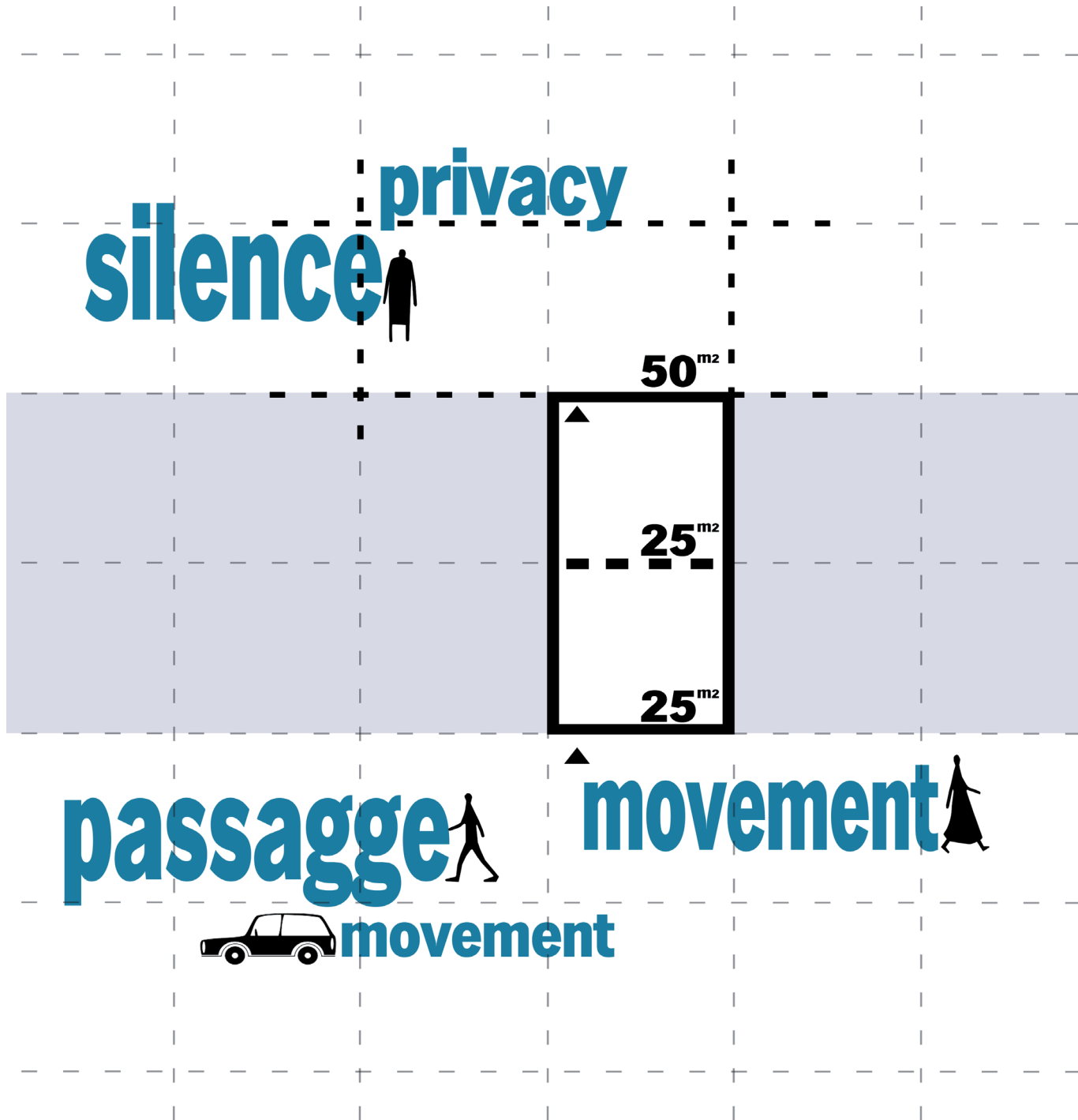
brief

The competition requires the participants to create a small dynamic and multifunctional space to be set up in a 50 mq (530 square feet) lot with an adjoining outdoor appurtenant area. The architectural ideas presented and their construction process will have to be innovative, linked to the **concepts of speed of construction, temporariness, low cost of execution, manageability and functionality**. The goal is to create a multifunctional space where to hold meetings, work and host leisure activities, in an informal but also safe atmosphere.

The concept behind the competition is “**architecture in a box**”, the redesign of a space in a neutral existing container. It’s like an empty box: the project needs to be set up within this spacial constraint but without forgetting how its relationships with the urban context around can influence its internal dynamics. **A white box, placed, drawn on a piece of paper.**



design directions



The participants are asked to think of a 'parasitic' micro-architecture linked to the heart of the main structure that houses it and that can generate temporary interactions, functional to the dimensional requirements mentioned, whose **principles can be replicated in similar contexts**.

The proposal will have to develop a system that can expand and shrink depending on the needs and availability of space and time, equipped to meet different functional needs.

Taking out the right tool from a drawer depending on the situations.

The project must be able to adapt to these three configurations:

Empty - temporary exhibition, vernissage, leisure

Partially set up - debates, projections Staged - artist workshop, temporary freelancer office

Expanded - coworking

design directions

DIMENSIONAL DIRECTIONS

The project plan is developed starting from the **modular** repetition of a square base with a side of the base 5 meters and a height of 3 meters.

The indoor area for the project consists of two symmetrical modules connected to each other, but separated by the walls that the proposal will have to take into consideration: this is not an extended open space!

The project area is the size of 2 rooms (inside), 25 square meters each, and an external space of 50 square meters in total. The area shown has to be evaluated without including the wall.

DESCRIPTION OF PREMISES

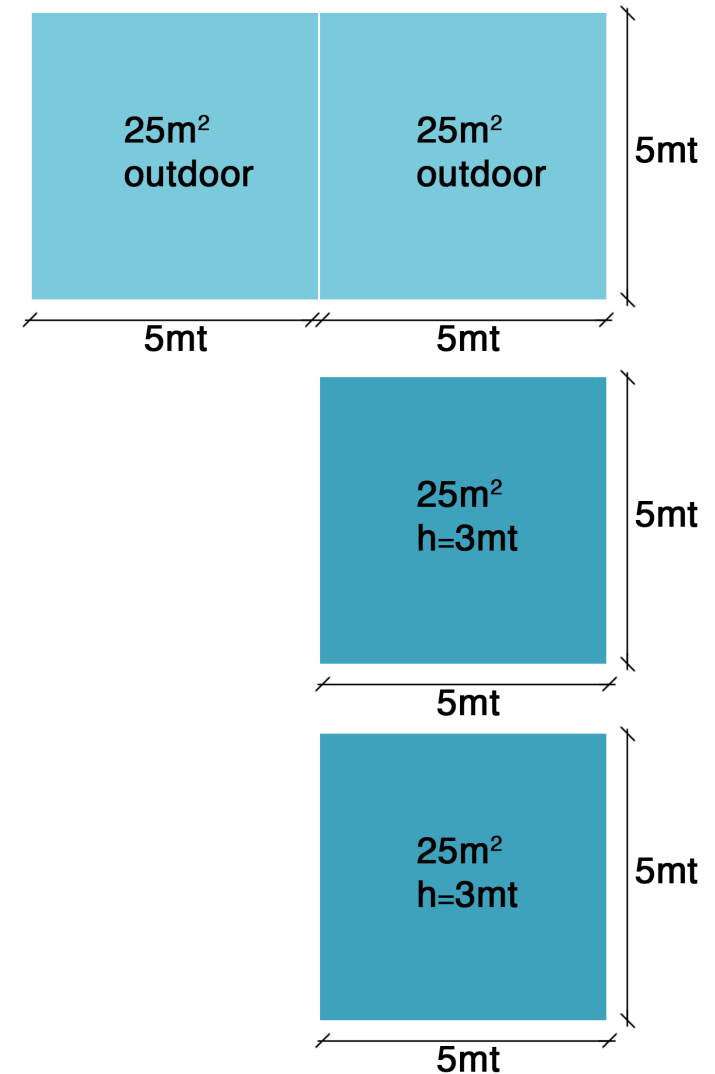
View of a public street - only side of the perimeter where it should be possible to insert “windows” (visible from outside) and the access point.

Internal connections - the dotted area represents the connection point between the two squares connection point but also indicates that between them there is an obstruction. The internal distribution should provide independent functional uses but connected to each other.

Services - they should provide a bath of minimum size within the premises.

Outdoor appurtenant area: consists of an area of 50 square meters located in a courtyard, with access from the project premises.

The proposed configurations for the interior rooms have to be independent even in the absence of the external appurtenant area. More specific information on the area are not given to underline the concept of prototyping and adaptability of the project.





materials

MATERIAL PROVIDED BY MOSO INTERNATIONAL FOR THE PROJECT:

12 solid bamboo panels size 120 x 240 with a 2 cm width

30 solid bamboo joists: square section 5.5 x 5.5. Length 240 cm.

1 tambour zen roll of 30 m length and 0.42 cm thick. Modulated according to the need.

The maximum number of elements provided by MOSO INTERNATIONAL is just an indication and they don't have to be used in their entirety. The project proposal, in addition, can be implemented with **other technologies and materials compatible with the design principles of the competition** (of speed of construction, temporariness, low cost of execution, manageability and functionality)

DETAILS E SCHEDE TECNICHE

https://www.moso.eu/en/direct-download/890/Leaflet_Panels-Veneer_EN_LQ.pdf

PARTECIPATION

The participation is open to everybody is interested on this topic, every architect, designer, student and professional without age limits or country, either individually or in groups.

Groups have to nominate a teamleader who will be the contact person for communications.

For further question or information write in italian or english to lacittanuda@gmail.com

REGISTRATION

ENTRY

Registration is open until the last day of delivery processed **31st May 2016**

SPECIAL ENTRY

Till 31st March the fee is 15,00 euros.

REGULAR ENTRY

From 1st April to 31st May the fee is 20,00 euros and you can pay with PayPal or bank transfer (for info about account number write to: lacittanuda@gmail.com).

Partecipation fee is intended to cover the costs of organising of the contest and the exhibition.

The fee is for each group or participant.

PAYMENT METHODS

PAYPAL

Submit your entry fee by referring to the lacittanuda@gmail.com

BANK TRANSFER

For those wishing to pay by bank transfer can write to the email lacittanuda@gmail.com and ask specific about the bank.

REGISTRATION

Send an email to lacittanuda@gmail.com (email object: REGISTRATION CONTEST 2016) with:

- the PARTICIPATION FORM in .pdf format filled out and signed
- copy of the RECEIPT OF PAYMENT

When we will recive everything for the subscription we will send you an alphanumerical code which will identify each participant or group.

Only after reciving the payment the participation will be completed. Refund is not expected.

MATERIALS

PROJECT SHEET

A digital file format 50 X 70 and drawn horizontally. It should be delivered in .jpg format with a resolution not exceeding 200 dpi.

Anyone can decide how to draw up their work by inserting the elaborate plans, sections, three - dimensional reconstructions, render etc.

The thesis project must contain at the top right a alphanumeric identifier

RELATION OF PROJECT

A folder A4 Word format, maximum 4,000 characters including spaces, where not inserted images or graphics design. Internally they are described reasons formal and functional characterization of most of the proposal.

In the header you must Insert the alphanumeric code.

DEADLINE

The files must be sent in a single solution, by email to the address lacittanuda@gmail.com before **31st May 2016**.

The email object must the alphanumeric code followed by **MATERIAL COMPETITION 2016** (Ex: AB0000 - MATERIAL COMPETITION 2016)

JURY AND VALUTATION CRITERIA

After contest ending the promoters will communicate the jury members' names.

Valutation criteria:

- formal and functional choices (30 points)
- cheapness, reuse and adattability of the project (20 points)
- integration with the context (20 points)
- representation of the idea, originality of the sheet (30 points)

The jury verdict is unique and unappealable.

WINNER PROJECT AND FINALISTS

The **winner project** will recive a plaque during the exhibition opening and will be expose to a public exhibit during the Festival Architecture in the City 2016 in Torino and they will be published on the magazine online La Città Nuda ISSN 2421-1265.

Every **selected project** will be expose to a public exhibit during the Festival Architecture in the City 2016 in Torino and they will be published on the magazine online La Città Nuda ISSN 2421-1265.

ORIGINALITY AND COPYRIGHT

The copyrights and the intellectual ownership of the sent works remain property of the participant, who takes charge of the contents of the projects.

The promoters of the contest reserve themselves the right to utilize the sent pictures to advertise the event, by printing and publish on the web, without the necessity to warn the author.

Participation in the contest involves the acceptance of what is written in this regulation.

participation form

Fill out and send it at the email address lacittanuda@gmail.com

Project title:

.....

Details group's participants:

Team leader

Name:

Surname:

Email:

Phone:

Residenza:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

Participants:

Name:

Surname:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

Name:

Surname:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

Name:

Surname:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

Name:

Surname:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

Name:

Surname:

Date of birth:

Place of birth:

☐ Student ☐ Architect/Designer...

The teamleader's contact will be used for communications.

Payment method:

☐ PayPal

☐ Bank Transfer

Date and sign (participants or teamleader) for acceptance of the regulation.

Digital sign is allowed

.....



lacittànuda

