



REQUEST FOR PROPOSALS

TakePart/MakeArt Traveling Pavilion 2016-18

1. INTRODUCTION

The Museum of Contemporary Art of Santa Barbara seeks local, national, and international artists, architects, and designers to submit proposals for a pavilion design competition.

The Museum of Contemporary Art of Santa Barbara's TakePart/MakeArt Initiative, made possible by an Exploring Engagement Fund grant from the James Irvine Foundation, aims to increase contemporary arts engagement among underserved communities in Santa Barbara, with a specific focus on engaging low-income, youth, and Latino audiences.

As part of this initiative, MCASB is inviting proposals for an outdoor **traveling pavilion** to be built and installed at each site of the 2016-2018 TakePart/MakeArt initiative, scheduled to debut in October 2016.

As a central feature of the 2016-2018 TakePart/MakeArt initiative, the pavilion will be a bold design and vibrant beacon for MCASB as it travels to six sites across three different communities in Santa Barbara County: Isla Vista, the Westside, and the Waterfront. Each of these sites will host contemporary artists leading participatory arts programming designed to encourage community members of all ages to engage as co-creators in the arts process. More information about the project can be found here: <http://mcasantabarbara.org/take-part-make-art>

Submissions are due by 6pm PST on April 21, 2016. A jury consisting of architects, artists, scholars, and design experts will select and announce the winning proposal on **May 9, 2016**. The winner will receive an award of \$5,000 and an additional \$45,000 to support their projects. The winning proposal team will then work with MCASB curators to produce, build, permit, and install the final pavilion for the TakePart/MakeArt initiative.

2. ABOUT THE CHALLENGE

The pavilion will introduce innovative design and architecture ideas to Santa Barbara, a location traditionally known for its historically-focused Spanish Colonial design. We challenge the design community to activate a small footprint and shape a unique space for people to come together – an environment for art, creative expression, social programming and education, where they can play, engage, discuss, speak out, exist, and enjoy.

We encourage submissions to consider where they imagine their entry would live, who it would serve, and how it would be used, with guiding factors that include bold, temporary, and impactful.

Pavilion Sites

The pavilion will travel to six separate sites within three areas of Santa Barbara County: the Lower Westside neighborhood and Waterfront areas, located within the city of Santa Barbara, and Isla Vista, a coastal community located twelve miles north of the city of Santa Barbara and adjacent to the University of California Santa Barbara. Final sites will be decided in conversations with artists and communities throughout the course of *TakePart/MakeArt*.

Lower Westside Neighborhood

This is the city of Santa Barbara's most densely populated neighborhood, with a high degree of economic and ethnic diversity. Bounded by State Street and the ocean on the east sides, and by the Mesa region on the south, this neighborhood has pockets of wealth but also pockets of poverty. Because our programming will be high profile, interactive and inclusive, we will draw in community members who live and work in this area. Potential community partners include the Westside Boys and Girls Club, the Westside Community Center, among others. Programming sites are likely to include: [Bohnett Park](#), [Parque de los Ninos](#), and potentially [Elings Park](#).

Isla Vista

One of the most densely-populated communities in the entire United States, Isla Vista is home to students from the University of California Santa Barbara as well as low-income and Latino families, and is one of four areas in the County experiencing the highest poverty. Due to recent tragic events and a history of trauma in Isla Vista, efforts are being made to revitalize Isla Vista, with arts programming that focuses on disrupting segregation based on ethnicity, class, and age. Potential partners include Isla Vista Arts and Isla Vista Youth Project, with potential programming at the following sites: [Estero Park](#) and [Tierra de Fortuna Park](#).

Waterfront

In areas of downtown Santa Barbara, 25 percent of people live in poverty, including areas near the ocean/harbor. With several major redevelopment projects on the horizon, disruptions to visitors and locals alike are foreseen over the next two to three years. Free art-making opportunities in this area will be a welcome addition to the city's most-visited area during this time. Potential sites in this zone include free, open spaces where communities already live and dwell, including: [Pershing Park](#), [Dwight Murphy Fields](#), [Chase Palm Park](#), and/or [Stearns Wharf](#).

3. GUIDELINES

Eligibility

The competition is open to individuals or teams working in a variety of creative fields, including but not limited to: contemporary design, architecture, contemporary arts. We especially encourage young professionals and students with innovative visions to apply to this project. Teams are encouraged to be multi-discipline, and include a structural engineer, landscape architect, and/or artist. Teams will be responsible for working with MCASB to make sure their designs meet city and county codes, as well as standards of architectural and structural soundness. No employees, associates, or immediate family members of the sponsors and jurors are eligible to enter the competition.

Design Parameters

Solutions must be able to be adapted to various sites and their respective topography; permanent anchoring is not possible. All designs must be able to be built and deconstructed by volunteers within one day, and be able to be deconstructed and materials donated to local organization, or re-purposed into an installation. All designs must use environmentally responsible materials. Submissions must consider sustainable materials, the skill set of the volunteers, and local conditions.

Pavilion Features

Freestanding

Structurally sound

Weather- and wind-proof for multiple seasons and site-specific conditions

ADA-accessible

Open air

Natural ventilation

Easily maintained materials

Vandal-proof

Security

Durability

Santa Barbara Approval Process

If your proposal is selected as the winner, the pavilion structure will be subject to Santa Barbara City and County approvals in May 2016.

Evaluating Criteria

Proposals will be evaluated based on design innovation, interactivity, conceptual flexibility, durability, physical and financial feasibility, and portability.

Artistic vision, originality, and innovation: The pavilion should be visually stunning and wildly innovative; a contribution to the field itself. Creative use of materials and technology is strongly encouraged.

Community engagement: Preference will be given to proposals that consider the context of the communities it will be serving.

Conceptually flexible: The pavilion will be adapted and used by different artists and communities for six distinct participatory projects, and must activate and/or provide space for ongoing interactivity from visitors throughout the TakePart/MakeArt initiative.

Durability: The pavilion will be constructed, installed, and de-installed at various times over the course of two years, and must be able to withstand several two- to four-week periods of exposure to the elements in a coastal area over 18 months, including heavy sunlight, heavy winds, seasonal rains, humidity and fog, as well as unsupervised interaction from visitors (children and adults) throughout this time.

Feasibility: The winning individual or team is responsible for the design, coordination of construction, and installation of the initial pavilion. MCASB will be responsible for subsequent maintenance, installations, and transport of the pavilion. Initial installation days and times should form part of your projected timeline, but will be finalized in advance with the curatorial team.

Portability: How might the pavilion move between venues and sites? When TakePart/MakeArt is finished, how might the pavilion be translated to a new context?

Jury

Teddy Cruz

Architect, *Estudio Teddy Cruz*
San Diego, CA / Tijuana, MX

Mimi Zeiger

Architecture Critic and Curator
Los Angeles, CA

Michael Porter

Michael Patrick Porter Architect
Santa Barbara, CA

Maiza Hixson

Visual Arts Coordinator/Curator of Collections
Santa Barbara County Arts Commission
Santa Barbara, CA

Schedule

March 14, 2016:	RFP Announced
April 21, 2016:	Proposals Due by 6pm PST
May 9, 2016:	Winner Announced
May 2016:	Finalize County and City Permitting Processes
June - August 2016:	Pavilion Construction
September 2016:	First Pavilion Installation
October 2016:	First TakePart/MakeArt Event
Feb. 2017 - Feb. 2018:	Next Five Installations & TakePart/MakeArt Events

4. HOW TO APPLY

A. REGISTRATION

- a. Entrants must register and pay online by following this link:
<https://app.etapestry.com/onlineforms/SantaBarbaraContemporaryArt/TPMA.html>
- b. Only one entry is needed per submission. If working in a team, only one member of the team needs to register.
- c. Entry Fee:
 - i. \$50 USD

B. SUBMISSION

General Information

- a. Registration and submissions are due at **6:00pm PDT on April 21, 2016**.
- b. All submissions should contain original content. All entries must be submitted without identifying marks, including logos, text, insignia, or images on the display surface that could be used to identify the submission's author(s).
- c. All submissions will be completely digital and must follow the specific requirements outlined below. Please submit your entry as a single .ZIP file emailed to this address: paviliondesign@mcasantabarbara.org.
- d. **Please ensure your .ZIP file is below 15mb.** Include only PDF, JPEG/JPG, or PNG files within the .ZIP file. All other file formats will be discarded.

Required Application Materials

1. Entrant Information Page

- 1.1. 8 ½ x 11 page size (1 page limit)
- 1.2. PDF format
- 1.3. Project Title
- 1.4. Team Name(s)
- 1.5. Physical Address
- 1.6. Email Address
- 1.7. Phone Number

2. Project Description

- 2.1. 8 ½ x 11 page size (1 page limit, 350 word maximum)
- 2.2. PDF format
- 2.3. Include Project Title only, no other identifying information
- 2.4. Describe how your project meets *TakePart/MakeArt's* multiple objectives

- 3. Project Design**
 - 3.1. 11 x 17 page size (3 page limit)
 - 3.2. Single file in PDF format
 - 3.3. Include Project Title only, no other identifying information
 - 3.4. Plans and details
 - 3.5. Elevations or perspectives
 - 3.6. Material selections
 - 3.7. It is encouraged to include assembly diagrams
 - 3.8. Formatting and layout of each page is up to the team

- 4. Project Images**
 - 4.1. Up to 5 high resolution images which represent your submission best
 - 4.2. PDF, PNG, or JPEG/JPG format (5 image limit)
 - 4.3. Include Project Title only, no other identifying information

- 5. Detailed Budget Spreadsheet**
 - 5.1. 8 ½ x 11 page size (1 page limit)
 - 5.2. PDF format
 - 5.3. Include Project Title only, no other identifying information
 - 5.4. What is total cost to build your design?
 - 5.5. Itemized material list
 - 5.6. Cost estimate for construction, installation and de-installation
 - 5.7. Cost estimate for maintenance during the the 18-month initiative
 - 5.8. Note: Any cost overruns will be covered by the team.

- 6. Detailed Timeline and Build Schedule**
 - 6.1. 8 ½ x 11 page size (1 page limit)
 - 6.2. PDF format
 - 6.3. Include Project Title only, no other identifying information
 - 6.4. Off-site build schedule leading up to October 1 installation day
 - 6.5. Installation and deinstallation timeline for volunteers

- 7. Team Members' Portfolio**
 - 7.1. 8 ½ x 11 page size (5 page limit)
 - 7.2. PDF format
 - 7.3. Include Project Title only, no other identifying information
 - 7.4. Showcase 3 - 5 projects (built or unbuilt), that represent your or your team's ability to conceptualize and advance an architectural project of this scale.
 - 7.5. In 500 words or less, reflect on how past experiences have prepared you to carry out this project, as well as any possible risks or challenges you expect to face. How will you and your design meet these challenges?

5. SUMMARY

Type:	Architectural Pavilion Design Competition
Website:	http://mcasantabarbara.org/take-part-make-art
Open to:	Architects and all design enthusiasts
Registration:	https://app.etapestry.com/onlineforms/SantaBarbaraContemporaryArt/TPMA.html
Submission Window:	April 1 - April 21, 2016
Submission Deadline:	6:00 pm PST on April 21, 2016
Entry Fee:	\$50
Award:	\$5,000
Budget:	\$45,000

6. RESOURCES and FAQs

About the TakePart/MakeArt Initiative

The TakePart/MakeArt Initiative is supported by a grant from The James Irvine Foundation. Please go to <http://mcasantabarbara.org/take-part-make-art> for more information.

About the Museum of Contemporary Art Santa Barbara

MCASB is a non-profit, non-collecting alternative art space dedicated to the exhibition, education, and cultivation of the arts of our time. MCASB is the premier venue for contemporary art between Los Angeles and San Francisco. MCASB flagship space is located on the Paseo Nuevo Shopping Center Upper Arts Terrace at Chapala and De la Guerra Streets. MCASB Satellite is located on State Street one-and-a-half blocks north of Cabrillo Street is located at 121 State Street inside Hotel Indigo Santa Barbara. For more information call MCASB at 805.966.5373, or Hotel Indigo Santa Barbara at 805.966.6586.

About the James Irvine Foundation

The James Irvine Foundation is a private, nonprofit grantmaking foundation dedicated to expanding opportunity for the people of California to participate in a vibrant, successful and inclusive society. The Foundation's grantmaking focuses on three program areas: Arts, California Democracy and Youth. Since 1937 the Foundation has provided over \$1.5 billion in grants to more than 3,500 nonprofit organizations throughout California. With about \$2 billion in assets, the Foundation made grants of \$73 million in 2014 for the people of California.

For more information about MCASB's TakePart/MakeArt Initiative, please contact **Audrey Lopez**, Curator of Community Engagement: alopez@mcasantabarbara.org or (805) 966 5373 x108.

FAQs

Note from Audrey

We've had a lot of interest in the architecture & design competition, and also a lot of questions. Here is a current list of our most frequently asked questions - I will be updating this weekly as the competition continues and the submission window opens up. Please don't hesitate to pick up the phone or send me an email with questions at any point in the application process.

I'm a student./I practice internationally. Can I still apply?

Yes, we strongly encourage students, early career professionals, and international applicants to apply.

Creative Approaches

Many guidelines for pavilion design were left open-ended in the RFP to encourage teams and individuals to pursue bold and creative solutions to this design problem. The pavilion does not necessarily need to be structural, nor does it necessarily need to “house” or shelter participants - it should be a unique beacon that invites and engages many community members to participate in the arts programming that will be taking place there.

What kind of arts programming will be taking place?

Although MCASB is still in the process of finalizing the artist list for the program, we have reached out to six contemporary social practice artists to commission new work from them that they will host in each install of the pavilion. Because we are working with social practice artists, the programming will look very different based on their interactions and planning with each community, but in general it will be interactive and action-based.

Sites

The sites provided in the RFP are *potential* sites - the final sites will be chosen based on conversations with artists and community partners. For this reason, flexibility and adaptability are high priorities for the pavilion design.

Square Footage/Footprint/Dimensions

Have pavilion, will travel. We didn't provide exact square footage, footprint, or dimension requirements in the original RFP for two reasons. First, we wanted to leave it open-ended to encourage creative solutions, especially keeping in mind our goal of adaptability across sites. These sites will be chosen based on future discussions with artists and community partners. Secondly, keeping in mind that we will need to successfully transport the pavilion between sites, we felt these constraints wrote themselves in a way (i.e. width requirements to legally travel down a street, and height requirements to travel successfully through underpasses and on/off-ramps).

Per Santa Barbara City Code: Freight vehicles cannot exceed “**eight and one-half feet (8-1/2') in width**, with load or any freight vehicle so loaded that any part of its load extends more than twenty feet (20') to the front or rear of such vehicle.” Per California Vehicle Code, vehicles may not exceed **thirteen feet, four inches (13'4”) in height** for vertical clearance.

What is the target audience size/number of participants the pavilion needs to shelter?

MCASB expects around 200-250 people maximum at any given TakePart/MakeArt Event. However, the pavilion doesn't necessarily need to shelter these participants all at once, or even necessarily provide shelter at all.

Anchoring

Pavilion, meet wind. Wind, meet pavilion. Although the pavilion cannot be permanently anchored to the ground, your solution should still provide a way for it to be safely and stably grounded. Once the winning proposal is selected, *TakePart/MakeArt's* curatorial team will work with the design team to make sure the solution meets City and County codes and permitting processes from May - July 2016.

Electricity/Power

The pavilion is not required to provide power or electricity. However, designers and architects *should include elements that are essential to their design idea*. For example, if the pavilion is imagined to be a large-scale glass lightbulb that people can turn on and off, the design would need to provide a power hook-up. If the design does not need electricity, then please do not include it in your design.

Water/Restroom Facilities

The pavilion design does not need to include water hook-ups or restroom facilities; these will be provided separately.