

Final month to enter: Designers from around the world with Irish links invited to address global challenges through innovative design



3D printed Zero-G's Map of the Irish sensor  
State, Mcor Technologies

Mocall by Dolmen: a calving

*The Global Irish Design Challenge (a global competition) as part of Irish Design 2015 (ID2015), invites designers of Irish lineage, or those with a strong affiliation to Ireland, to present products, projects and concepts that have the potential to revolutionise the way we live. The challenge aims to celebrate and provide a platform for game-changing Irish design innovation, while activating and connecting a broad global network of design talent. It offers a unique opportunity to bring visibility to the exceptional levels of design and innovation taking place across the globe.*

*“Through the Challenge, we wish to create a strong vision and narrative of Ireland, positioning the country at the cutting-edge of design thinking and practice. Irish companies such as Design Partners, Mcor Technologies and Dolmen are achieving recognition and winning prestigious awards internationally, growing Ireland’s reputation abroad as a home for innovative design across a broad range of disciplines. We look forward to seeing the innovative Irish solutions to global challenges that will arise out of the Global Irish Design Challenge,” explains Karen Hennessey, Chief Executive, Irish Design 2015.*

*Online entry for the Global Irish Design Challenge is open until 30 November 2015. An international panel of design experts including Jay Osgerby of renowned British design studio Barber & Osgerby, and veteran Japanese designer Hideichi Misono, former chief designer for Toyota, will select winners to be announced in January 2016. It is ID2015’s ambition that an exhibition of the selected work will be launched in Dublin as part of the 2016 celebrations for the centenary of the foundation of the Irish state.*

*Irish Design 2015 has an extensive international programme with participation in Design Weeks in Milan, New York and Eindhoven, as well as events at London Design Festival and London Fashion Week. Following Ireland's presence at London Festival of Architecture earlier this year, the Irish architecture and built environment sector will continue to be showcased at architecture biennials in Chicago and Shenzhen/Hong Kong throughout the end of 2015 and into 2016.*

*The Global Irish Design Challenge will actively be promoted at these events and across the Embassy network abroad with the aim of engaging as many internationally based designers as possible that have links to Ireland.*

ENDS

*Detailed information on the challenge and how to submit an application is available at:*

[www.irishdesign2015.ie/globalirish](http://www.irishdesign2015.ie/globalirish)

*Join the conversation on social media: #GIDC2015 #ID2015 #irishdesign2015*

*Instagram @irishdesign2015*

*Twitter @irishdesign2015*

*Facebook <https://www.facebook.com/Irishdesign2015>*

Notes for Editors

About Irish Design 2015

*Irish Design 2015 (ID2015) emerged as an idea from the Global Irish Economic Forum in 2013 which the government supported. The initiative, which has been included in the Government's 2015 Action Plan for Jobs, aims to:*

- ♦ *Create 1800 jobs over three years through sales of design-led products and services*
- ♦ *Generate an additional €10m in design-based exports*
- ♦ *Generate 200 new design-led business start-ups*
- ♦ *Facilitate more than 300 companies in international trade missions and design-based trade events*
- ♦ *Engage with an audience of over 3 million at home and abroad.*

*Through a year-long programme of events and activities exploring, promoting and celebrating Irish design both in Ireland and internationally, Irish Design 2015 (ID2015) aims to showcase the very best of Irish design in order to drive job creation, grow exports and increase competitiveness. ID2015 is an island of Ireland initiative engaging the public, the design community and businesses. The initiative is promoting Irish design in just about every form at home through events and exhibitions while also targeting the export market through trade missions and events in international capitals of design and commerce.*

*ID2015 sees over 300 design installations, conferences, exhibitions, talks and more take place*

*on the island of Ireland and at high profile global design events in London, Paris, Eindhoven, Milan, New York, Chicago and Hong Kong/Shenzhen.*

*ID2015 is being convened by the Design & Crafts Council of Ireland (DCCoI), in collaboration with partner organisations, on behalf of the Department of Jobs, Enterprise and Innovation, the Department of Foreign Affairs and Trade and Enterprise Ireland.*

*ID2015 partners include Founding Partners - MCO Projects; Accommodation Partners - The Doyle Collection; Venue Partners - OPW; Exhibition Partners - DAA; Transport Partners - Bus Éireann Expressway, Construction Partners - SISK, Technology Partners - IBM and Broadcast Partners - RTÉ. [www.irishdesign2015.ie](http://www.irishdesign2015.ie)*