

INFORMATION PACKAGE

International Landscape Design Competition for

HAN River, Da Nang City



Han River Port Surrounding Cityscape

TABLE OF CONTENTS

GENERAL INTRODUCTION	1
I. Context	1
II. Objectives, Characteristic of the Competition	1
III. Expected Design Outcomes	2
COMPETITION REGULATIONS	3
IV. Legal Basis	3
I. Organization and Regulations	4
II. Awards and Compensation	9
III. Benefits and Responsibilities of Participants and Investor	9
DESIGN TASKS	12
I. Scope of works	12
II. Criteria	13
III. Requirements for proposal document	13
IV. Data to be provided	13
Form 1.1: REGISTRATION FORM – for independent design consultants.....	15
Form 1.2: REGISTRATION FORM – for partnership design consultants.....	16
(To be submitted at the registration).....	17
Form 3: PARTICIPANT’S PROFILE (to be submitted along with the design).....	18

GENERAL INTRODUCTION

I. Context

Da Nang - a coastal city in Central Vietnam - has always been recognised as the economic, political, cultural, social, educational, scientific and technological hub of the Central Coastal and Highland region, and of the whole country. Covering an area of 1,285.43 km², this unique city is well recognised for its endowment of natural landscape features with a spectacular blend of mountains, rivers, beaches and a forested peninsula. With a beautiful landscape and strategic location near three World Heritage sites, Da Nang has become a destination for both investment and visitors from all over the world. Together with its young and forward-looking population, the government of Da Nang is working on the implementation of innovative but pragmatic urban development strategies to enhance the quality of living for residents and strengthen its positioning.

Throughout the history of Da Nang, Han River has always been part of the city's daily life. The river has been a key witness of Da Nang's transformation over time and also a bridge between the city's past, present and future. Han River is also the most important open space corridor and destination for investment in the city.

With its great potential and inherent significance, any impact on the Han River, its flow and its waterfronts are of core concern to the Da Nang authorities and people. Han River and its waterfront landscape are expected to become more attractive and unique, eventually building up a brand for Da Nang City and promote the city's development of a vigorous and sustainable economy, culture, society and environment.

II. Objectives, Characteristic of the Competition

The "International Landscape Design Competition for HAN River, Da Nang City" of which the decision-maker is the Da Nang City People's Committee, the co-organisers are the Da Nang Department of Construction and Vietnam Institute of Architecture (VIAR) and the sponsor is the Vietnam Associate of Architects. It looks for excellent overall landscape design concept as well as detailed landscape design solutions for the riverside area in the city centre.

This competition seeks for best planning and landscape design ideas and solutions for the Han River in order to bring new vitality to the city and building up its core values of being in harmony with nature, environmentally friendly, good quality of life, economical and cultural vitality.

III. Expected Design Outcomes

- To build an overall and sustainable vision for the Han River.
- To shape the riverside landscape to embody symbolic features and identity, contributing to the emerging brand of Da Nang City.
- To enhance the quality of urban space, to create a liveable environment for the city's citizens and an attractive destination for tourists.
- To build up a lively and people-oriented social environment with abundant waterfront recreational opportunities.
- To protect the ecological environment of the Han River and to enhance climate change adaptation capability.
- Be a foundation for development management and the execution of detailed planning projects, investment projects along the Han River.

COMPETITION REGULATIONS

IV. Legal Basis

- Pursuant to Town Planning Law No. 30/2009/QH12 of the 12th National Assembly, 5th working session on 17/06/2009;
- Pursuant to Decree No. 37/2010/ND-CP dated 07/04/2010 of the Government on the establishment, verification, approval and management of urban planning projects;
- Pursuant to Decree No. 38/2010/ND-CP dated 07/04/2010 of the Government on the management of urban planning, architecture and landscape;
- Pursuant to Circular No. 23/2009/TT-BXD dated 16/07/2009 of the Ministry of Construction regarding the procedure of a design competition and selection of building design proposals;
- Pursuant to Decision No. 2357/QĐ-TTg dated 04/12/2013 of the Prime Minister on approving adjusting Master Plan of Da Nang city up to 2030, vision to 2050;
- Official document No. 10376/UBND-QLDTh dated 30/12/2015 of Da Nang City People's Committee on appointing Department of Construction of Da Nang City to invite the Vietnam Institute of Architecture for consulting organising the international landscape design competition for Han River, Da Nang City;
- Official document No. 283/SXD-QLKT dated 13/01/2016 of the Department of Construction of Da Nang City on inviting Vietnam Institute of Architecture to be Organising Consultant for the competition;
- Pursuant to Decision No. 3248/QĐ-UBND dated 16/07/2016 of Da Nang City People's Committee on approving the boundary for the performance of overall planning and landscape design concept;
- Pursuant to Decision No. 4405/QĐ-UBND dated 07/07/2016 of the People's Committee regarding the approval of the list of Organising Board members of the international landscape design competition for Han River, Da Nang City;
- Pursuant to Decision No. 4406/QĐ-UBND dated 07/07/2016 of the People's Committee regarding the approval of the list of Professional Advisory Board's members of the international landscape design competition for Han River, Da Nang City;
- Pursuant to Decision No. 4407/QĐ-UBND dated 07/07/2016 of the People's Committee regarding the approval of the list of Jury's members of the international landscape design competition for Han River, Da Nang City;
- Pursuant to Decision No. 4408/QĐ-UBND dated 07/07/2016 of the People's Committee regarding the approval of the working agenda of the international landscape design competition for Han River, Da Nang City.

I. Organization and Regulations

II.1 General Information of the competition

- Name of Competition: International Landscape Design Competition for HAN River, Da Nang City
- Mode of Competition: Open for all local and international consultants (two rounds of admission)
- Decision Maker: Da Nang City People's Committee
- Investor: Department of Construction of Da Nang City
- Organiser: Vietnam Institute of Architecture, Ministry of Construction
- Sponsor of the competition: Vietnam Associate of Architects

II.2 Component Departments of the Competition

a. Competition Organising Board (COB)

The COB - with 18 members, has been established pursuant to Decision No. 4405/QD-UBND dated 07/07/2016 of the Da Nang City People's Committee. Members of the COB are experienced professionals (in management and organisation) as well as representatives of Da Nang City People's Committee, of departments involved, of professional associations and organisations, etc. who will chair and organise the competition directly.

- Office of COB
Office of Department of Construction of Da Nang City:
12 – 13 floor, Administrative Building,
24 Tran Phu Street, Hai Chau district,
Da Nang City.
- Website of the competition: hanriver.viar.gov.vn
- Email contact: hanriver@viar.gov.vn
hanriver@gmail.com

b. Professional Advisory Board (PAB)

Professional Advisory Board - including 11 members, are experienced experts in specialisations related to the competition and invited by the COB - on behalf of the Investor to study and offer advice to the formulation of design tasks, rules of the competition and selection of participants. The PAB consists of representatives of state and municipal professional associations; local and international specialists in planning, urban design and landscape; researchers in local history, geography and culture.

c. Jury

The Jury includes Vietnamese and international leading experts in planning and landscape design. Members of the Jury will take the responsibilities to comment on, evaluate and select the best design proposals for more profound study – prior to consulting the Investor final consideration and awarding prizes. There are three international Jury members from Asia, Europe and America.

d. Participating Consultants

Eligible Participants

Consultants in Vietnam or from abroad, who are interested in this competition and have the relevant qualifications and experience, are able to proceed with registration.

Consultants may work in partnership with other consultants to fulfil the aforementioned requirements. One consultant can only take part in one partnership; an official document of partnership must define one institution or one person that should take the lead responsibility and this official document must be submitted to the Competition Organising Board. Any problems arising related to the benefits and responsibility between stakeholders of the partnership must be solved by mutual consent, and the COB is not responsible to deal with these problems.

Consultants will be able to cooperate with one expert or a group of experts from Vietnam or abroad who has/have good experience and design capabilities for the competition. One expert or one group of experts can work with one consultant/participant only. All consultants must provide the COB a list of partner participants.

Ineligible Participants

Ineligible participants include members of the COB, the PAB, the Jury or members of the executive group, secretary group, technical group or others who are involved in the organisation of the competition.

II.3 Competition schedule

No.	Work	Date	Venue
1.	Announcement of the competition	01/08	On official website On TV, mass media
2.	Receipt of registration for the competition	01/08 - 12/08	At the office of the COB Or by e-mail to the COB
3.	Eligible and capable consultants selected and invited to participate in the competition by the Panel of Experts	12/08 - 15/08	At the office of the COB
4.	Proposal preparation	15/08 - 15/10	
5.	Proposal submission	15/10	At the office of the COB
6.	Public feedback and voting – Exhibitionc	15/08 - 29/10	On the website
7.	Participants give presentation to the Jury	27/10	Venue to be confirmed later
8.	Proposals evaluated and selected by the Jury	28/10 - 29/10	Venue to be confirmed later
9.	Summary of results, announcement of winners and awards	30/10	Venue to be confirmed later

II.4 Registration and Participation Procedure

a. Registration Document

Consultants in Vietnam and from abroad who are interested in the competition should prepare for registration by providing the following documents:

- Registration Form (Form 1.1 or 1.2 – enclosed in the Annex).
- Company Profile (Form 2 – enclosed in the Annex).

b. Registration Document Submission

Registration applications for the competition should be submitted in one of the following two manners:

- As handover document at the COB office.
- By e-mail to the e-mail address of the COB.

c. Selection and Invitation of Participating Consultants

Based on the qualifications and experience of registered consultants, the COB and the PAB will select 7 to 10 consultants who are deemed most appropriate and with best capabilities for official invitation.

The selection will be made as follows:

- Vietnamese consultants (or Vietnamese consultants in partnership with foreign partners): 30 - 40 % of the participants.

- Foreign consultants: 60 - 70% of the participants.

II.5 Proposal Submission

Consultants invited to participate in the competition will have 60 days to prepare their design proposal (including time for site surveying and Questions & Answers). The proposals should be submitted to the COB with the following requirements:

a. Mode of Submission

Design solutions can be submitted in one of the two options below:

- Delivered directly at the COB office.
- Delivered by post as registered mail to the COB office address.

Notes: For those choosing to submit design proposals by post, it is compulsory that the design solutions should arrive at the COB office before the deadline (if delivered late, the date as shown on the postal seal is not accepted). Design solutions submitted by e-mail are not allowed.

b. Requirements of Deliverables

- Company Profile:
 - 01 set of Company profile (Form 3 – enclosed in the Annex)
 - Hard copy:
 - + 01 set of (maximum) 10 A0 drawings (portrait format) printed on light-weight panels.
 - + 15 sets of design description booklets on A3 paper (firmly bound) with all texts and drawings.
 - 01 CD or USB containing all drawings, Powerpoint slides and film (if any).
 - Video, model (not compulsory).

Notes:

- *Languages to be used are English and Vietnamese.*
- *Metric unit: metre, hectare.*
- *Currency unit: USD and VND.*

c. Confidentiality

- In order to ensure objectivity in the judging process of the competition, names of consultants must not be revealed in any form or shown in any document submitted to the COB. Each participant should choose one “anonymous code” consisting of two letters and two digits (for example: AB12) in place of the name of participants.
- All required documents comprise: A0 drawings, A3 design description booklets (firmly bound), model (if any) and company profile must be submitted in sealed envelopes with the anonymous codes printed on.

- 3D short films (if applicable) can be shown at the presentation before the Jury. However, the rule of anonymity is likewise to be applied strictly on 3D films during the presentation.
- Company profiles will be kept by the Representative(s) of the Investor and only announced when the evaluation has been finished.

II.6 Proposal Presentation before the Jury

- Right after submission proposal to the COB, participants will be informed of the official date and venue of the presentation before the Jury.
- Each participant will appoint its representative to present the proposal in Powerpoint slide format (or in any other format if necessary; technical supporting equipment must be self-prepared), so that the ideas and most important points can be properly highlighted/emphasised.
- Language for oral presentation before the Jury can be optional: either English or Vietnamese (Simultaneous translation will be provided. In the event the consultant wishes to prepare the translation by themselves, their translators may work alongside concurrently to save time).
- The maximum amount of time for each presentation, including translation, is 45 minutes.

II.7 Proposal Assessment Procedure

The design solutions will be evaluated by the Jury and voted by the public. The procedures for these two systems are explained below:

a. Procedure of Evaluation – for the Jury

After carefully reading all submitted design documents and listening to all presentations, the Jury will analyse, evaluate and select the design proposals in compliance with Circular No. 23/2009/TT-BXD and selection/evaluation rules applicable to the Jury. The design proposals with the highest scores in the rating system of the Jury will be awarded prizes in the prize categories of the competition.

b. Procedure of Public Voting

After the participants have submitted their design proposals, the technical group will summarise and upload all eligible proposals to the official Website of the competition for public voting in Vietnam and abroad. Voting on the Website will be open for 15 days. Following, the voting will be automatically closed. The design proposal with highest number of votes from the public will win the Public Choice Prize.

c. Procedure for Summarising Results and Award Ceremony

After the Jury members have made the decision of the final results and the online voting system has been closed, the COB will collect and submit the result data to the Investor for approval and then announce the results on the official website of the

competition. An award ceremony will be held immediately after the recognition of the results.

II. Awards and Compensation

a. Awards

- Award of the Jury
 - 01 First Prize **50,000 USD**
 - 01 Second Prize **20,000 USD**
- Public Choice Award
 - 01 Prize for proposal with highest votes **5,000 USD**

b. Compensation

Each participant who can meet the requirements on quantity, quality, deadline and format of design proposal in accordance with the rules and design tasks will receive from the COB a financial support at **5,000 USD** per proposal.

c. Mode of Compensation

The award value and compensation as mentioned above will include all taxes that the winners should pay according to the current state law. These awards and compensation will be sent to the winning consultants after the Investor has approved of the final results of the competition and the winners have finished all the required financial procedures.

III. Benefits and Responsibilities of Participants and Investor

IV.1 Benefits of Participants

The First Prize winner will be given priority in being invited by the Investor to negotiate on the project implementation in the next steps.

In case the negotiation fails or the winner refuses to attend the negotiation, the Investor may be able to select consultant(s) of the next best design proposal for another discussion.

Individual(s) whose design has/have been selected for construction will have his/her/their copyright protected and be able to establish a project, as well as to go further to the subsequent design stages if he/she/they is/are capable of doing so. Otherwise, he/she/they may choose to collaborate with a competent consultant for the implementation of the project. Should the winner disagree to further develop the design concept, the Investor will choose an appropriate contractor for the project implementation. However, the copyright shall belong to the individual(s) whose design has been selected.

IV.2 Responsibilities of Participants

All participants must comply with the following regulations of the competition. They must ensure that:

- The design is not in any conflict with intellectual property rights;
- The design has not yet been used or shown in any mass media in Vietnam as well as abroad;
- The design will not be reproduced for any other competition without the prior written consent from the Investor.

Participants are responsible to bear all the expenses and/or all the taxes related to their activities within the competition.

Participants are responsible to read carefully and accept all the articles and terms in the competition document.

Awards will be directly given to individuals or organisations whose design proposals have been selected, or to legally authorised persons.

All the submitted designs will not be returned in any circumstances.

IV.3 Benefits of Investor

The Investor will be able to select one proposal of winning team(s) and discuss with the authors in order to revise the design concept to meet the requirements of the Investor better.

The Investor will be able to select a competent and most appropriate consultant for the next steps of project implementation based on the concepts and findings of shortlisted design solutions within this competition. However, information sources need to be cited.

The Investor has the right to use all design materials (such as drawings, illustrations, etc.) submitted by participants for exhibitions and/or promotional activities.

The Investor will be able to ask any participant to refund the award value if this participant is found reproducing a design from another competition without the Investor's consent.

IV.4 Responsibilities of Investor

The Investor is responsible to organise an open and transparent design competition. All the requirements from the Investors must be informed to the participants in full and clear form.

The Investor is responsible to pay the fees, including design awards and financial support for participating consultants as specified in the rules of this design competition.

The Investor is liable to treat the information and design concepts of participants as strictly confidential.

DESIGN TASKS

I. Scope of works

There are two major tasks as follow:

Task 1. Propose overall master master planning and landscape design concept for Han riverside area

- Planning area: defined by boundary of Zone 1 (Map 1) according to Decision No. 3248/QĐ-UBND dated 16/07/2016 by People's Committee of the city of Da Nang
- Proposing overall master planning and landscape design concept for Han riverside area within the boundary of Zone 1; proposing landscape zoning and appropriate exploiting and intervening strategy for each zone/area.
- Proposing activities and land-use planning respectively along the river banks for each zone/area within the design boundary.
- Proposing spatial, land-use and infrastructural connections with relevant existing urban areas outside the boundary (city centre, residential areas, existing public places etc).
- Selecting several strategic or typical landscape areas for specific proposals; (except areas/zones defined and prescribed in the below Task 2).
- Overall planning and landscape design concept should be performed at scale 1/20,000 for the whole river and at scale 1/2,000 for strategic or typical landscape design areas/zones.

Task 2. Propose detailed landscape design for Han riverside area in Da Nang City's centre.

- The boundary for detailed study - Zone 2: from North of Thuan Phuoc bridge to Tuyen Son bridge is just a suggestion. Participants - with considerations and analyses - may feel free to propose your own boundary.
- Proposing detailed landscape design solution for Riverside areas in the city centre at scale 1/2,000. Specific areas might be studied at scale 1/500.
- Proposing and diversifying socio-economic activities and respective land-use for this zone.
- Connectivity, continuity and interaction, both spatially and functionally, with important urban design elements should be highlighted (for instance bridges, highrise buildings, landmarks, heritage buildings, existing public buildings, etc.).
- Proposing daily activity scenarios and annual events with special attention to promote existing activities.
- Proposing plant and landscape design solutions, especially sustainable solutions towards ecologically, financially and culturally speaking.
- Proposing important urban design facilities, decoration and lighting;
- Proposing solutions for infrastructure: access, parking, public transportation, sanitation.

- Proposing Investment phasing and financial solutions.

II. Criteria

The proposals would be assessed based on the following basic criteria:

- Having a clear and thorough design vision and philosophy.
- Unique and iconic to transform the image of the city
- Rich and diverse in programming.
- Vibrant and active.
- Comfortable and easily accessed.
- Ecological and sustainable.
- Promoting economic development and investment.
- Reflecting and promoting local culture and heritage.
- Feasible and cost-effectiveness

and among others.

III. Requirements for proposal document

Design proposal will be submitted in the form of 10 A0 panels showing, but not limited to, below information:

- Site condition analysis, SWOT analysis
- Illustrations for concept, ideas and design philosophy.
- Master plans, layouts, cross sections, elevations, 3D perspectives, landscape views, etc.
- Detailed drawings to explain technical solutions.
- Investment phasing plan
- Other media such as movie, physical models, etc. are encouraged but not required
- plus 15 copies of the proposal report in A3 format

IV. Data to be provided

General information on Da Nang city

- Climate and hydrological conditions.
- Socio-economic development.
- Spatial database:
 - Atlas map of Da Nang city (DACRISS).
 - Master plan of Da Nang city (updated version).
 - Satellite image of the entire urban area.

Information on project site

- Map of existing topography.
- Map of boundary of project site.
- Map of current land use.

- Map of public building network (within 500 m from the riverbank).
- Map of other related projects: updated map of all related projects to the site.
- Map of significant structures (bridges, high buildings in recent and forthcoming years, heritage sites, etc. within 500 m from the riverbanks).
- Map of natural disaster (potential flooding areas, land erosion areas, soft ground areas, etc.).
- Satellite image of the entire city area.

Reference websites

- E-portal of Da Nang City:
http://www.danang.gov.vn/portal/page/portal/danang/trang_chu
- Da Nang E-Newspaper:
<http://www.baodanang.vn/>
- Homepage of Department of Construction, Da Nang City:
<http://www.sxd.danang.gov.vn/>
- Da Nang City Tourism Portal:
<http://tourism.danang.vn/>

ANNEX

Form 1.1: REGISTRATION FORM – for independent design consultants

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

REGISTRATION FORM TO PARTICIPATE IN THE

INTERNATIONAL LANDSCAPE DESIGN COMPETITION FOR HAN RIVER, DA NANG CITY

To: COMPETITION ORGANISING BOARD

Name of consultant:

Postal address:

Telephone:..... Fax:

Email:.....

Representative:.....

Position:.....

We have received the information on the planning and landscape design ideas competition for the Han Riverside areas in Da Nang City in the mass media. Seeing that we are eligible for and capable of participating in the competition, we would like to register for this competition.

By taking part in this competition, we understand that we have accepted and will comply with all the requirements of the competition of our own accord.

(Enclosed document with the registration form: Licence to practise / Proof of legal standing of the participant)

....., dd/mm/ 2016

REPRESENTATIVE

(Full name, title, signature, seal)

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

REGISTRATION FORM TO PARTICIPATE IN THE COMPETITION

INTERNATIONAL LANDSCAPE DESIGN COMPETITION FOR HAN RIVER, DA NANG CITY

To: COMPETITION ORGANISING BOARD

We are working in partnership between

Name of consultant:.....

Postal address:.....

Telephone:..... Fax:

E-mail:.....

Representative:.....

Position:.....

and

Name of consultant:.....

Postal address:.....

Telephone:..... Fax:

E-mail:.....

Representative:.....

Position:.....

We have received the information on the spatial planning and landscape design competition for the Han Riverside areas in Da Nang City in the mass media. Seeing that we are eligible for and capable of participating in the competition, we would like to register for this competition. By taking part in this competition, we understand that we have accepted and will comply with all the requirements of the competition of our own accord.

(Enclosed document with the registration form: Licence to practise / Proof of legal standing of the participants in the partnership. The representative of the partnership should be clearly stated in the document)

....., dd/mm/ 2016

REPRESENTATIVE

(Full name, title, signature, seal)

Form 2: CRITERIA FOR RATING THE PARTICIPANT'S CAPABILITIES

(To be submitted at the registration)

In addition to the company profile and legal documents as required, a consultant participating in the competition should introduce the design capabilities following 05 criteria below:

- 01** Scope of work of the participant
- 02** Number of years for spatial planning and landscape design
- 03** Projects of similar size already undertaken
- 04** Awards for excellence in design
- 05** Experience of the project manager

Based on these five criteria mentioned above, the PAB and the Jury will shortlist and invite the best and most appropriate consultants to participate in the design competition.

Form 3: PARTICIPANT'S PROFILE (to be submitted along with the design)

The company profile to be submitted along with the design should be put into an envelope. This envelope needs to be sealed and identified with an anonymous code. The deliverables should include:

- 01** Name of consultant
- 02** Postal address, telephone number, fax number, e-mail address
- 03** Bank account number
- 04** Names and CV's of the project manager and collaborators
- 05** Official document of partnership agreement
- 06** Design fee estimates
- 07** Proposed timeline for the project

This information will be kept as confidential document by the Representative of the Investor and announced only after the Jury has finished the evaluation of design proposals.