

# 24H COMPETITION 13th edition



**Ideasforward** wants to give young creative people from around the world the opportunity to express their views on the future of societies through their innovative and visionary proposals. We are an experimental platform seeking progressive ideas that reflect on emerging themes. The eco design, sustainable architecture, new materials, concepts and technologies are compelling issues in the societies of the future and the involvement of the whole community is imperative. In an era of globalization where communication was dominated by the technological revolution, there is the need to rethink the cities and how Man relates in a global World as well as rethink the economic, social and cultural patterns of contemporary societies.

The young creatives and thinkers are a precious commodity that we value a lot and so we want to give them voice, because we believe in their value and their ideas and because together we can change the world.

## AIM OF THE COMPETITION - 24H

A space where the time limit is used to stimulate your creativity.

This competition proposes give responses in 24H to the social problems, climate changes, humanitarian causes and sociologic problems of the contemporary societies.

Commitment, perseverance, inspiration and hard work are the necessary bases to develop a proposal that meets the premises that will be released regularly in the brief of the competition.

We challenge you to prove your talent in 24 hours!

There are a period of registration on the competition, when it end, started the 24H competition!

You have 24H to develop a proposal that responds to the program contained on a brief that you only know on the same day that start competition.

Take the risk!

## FRAMEWORK

### **mars**

Mars.

Red Planet.

The fourth planet from the sun.

Volcanic basalt surface.

Rocky.

Olympus Mons the largest mountain in the solar system.

radius: 3.390 km

gravity: 3,711 m/s<sup>2</sup>

Daylength: 1d 0h 40m

bulk:  $6,39 \times 10^{23}$  kg (0,107 M<sub>⊕</sub>)

Surface area: 144.800.000 km<sup>2</sup>

## CONDITIONS FOR PARTICIPATING

Participation can be individual or as a group. Participants must be over 18 years old.

In the case of groups, the leader must be over 18 years old.

By participating in an **ideasforward** contest the participant accepts all the terms and conditions published on our website that define the rules for use of the company website, as well as the rules of participation therein.

## DATES AND FEES

Promotional registration period from – September 01 to September 10 – Fee 15€

Regular registration period from September 11 to October 08, 23:59 – Fee 20€

Late period of registration from October 09 to October 15 11:59 (London GMT + 0:00) – fee 25€

The competition begins at October 15 12:00 (noon) to October 16 at 12:00 (noon) (London GMT + 0:00)

Publication of winners and honorable mentions at [www.if-ideasforward.com](http://www.if-ideasforward.com) on November 16

## AWARDS

1st Place - € 500 + publication in website, social networks and media partners + 24H trophy  
+ 5 sketchbooks Emilio Braga + 24H registration fee

2nd Place - € 150 + publication in website, social networks and media partners + 24H trophy  
+ 5 sketchbooks Emilio Braga + 24H registration fee

3rd Place - € 50 + publication in website, social networks and media partners + 24H trophy  
+ 5 sketchbooks Emilio Braga + 24H registration fee

7 Honorable Mentions - publication in website, social networks and media partners

**This is a competition in 24 hours so you only have access to the brief on the contest day**

**Download on October 15 12:00pm (noon) (London GMT+0:00)**

**but do not forget that you always have to register before October 15 at 11:49 am (London GMT + 0:00)**

