

A photograph of the Statue of Liberty in New York City, viewed from a low angle. The statue is the central focus, standing on its pedestal. The sky is a mix of blue and purple, suggesting a sunset or sunrise. The base of the statue is a large, multi-tiered stone structure. In the foreground, there are some trees and a crowd of people, though they are small and out of focus.

LIBERTY MUSEUM | NEW YORK

FREEDOM TO THE PEOPLE

1st September To 30th November

BACKGROUND



Liberty Enlightening the World, known more commonly as the Statue of Liberty, is a colossal statue given to the United States by France in 1886, standing at Liberty Island, in the mouth of the Hudson River in New York Harbour. Designed by Frederic Bartholdi, with the internal structure conceived by Gustave Eiffel and pedestal by Richard Hunt, the statue was a modern day rendition of Roman goddess Libertas, who represented freedom from tyranny and oppression. It became the most recognizable symbol of democracy and liberty in the years after America fought the Civil War. The statue still remains a symbol of civic freedom to the people of the world. The broken shackles on the feet of the statue ask people to be free from oppression and resistance. It gives hope to people who had to face immigration to a foreign land of USA and represented an ageless ideal.

Civil and social justice are the two most important fundamentals of human rights. The issues of unequal civil rights and social injustice are not confined to a particular region and country but are a global phenomenon. These issues are a result of unequal resource distribution and unfair treatment of individuals with different traits i.e. race, culture, sexual orientation etc. Civil unrest broods violence and forces victims to resort to retaliation against the segregation and unfair rules. The issues of civil and social injustice are more complex as they involve a wide category of issues such as a racial profiling, LGBT rights, equal opportunities (jobs and healthcare), ageism, criminal justice, freedom of speech, social security, immigration, internet privacy, bullying etc.

The importance of civil rights still remains a non-issue at the global level. The champions of civil rights and social justice are often portrayed as enemies of the state, to hide the government inefficiencies. Civil rights have been a basis for human civilisation and evolvment, thus making them superior to all other living beings.

MISSION STATEMENT

As the Statue of Liberty nears its 130th anniversary, the competition seeks to create a **LIBERTY MUSEUM** on the site of the legendary Statue of Liberty National Monument, located on Liberty Island in New York Harbour. The aim of the competition is to reflect on the issues of civil rights and social justice in a museum specific to this cause, and transform these causes into a click-bait architectural statement that will gather the attention of people and draw maximum visitors to the monument.

Represent the idea of civil rights/social justice directly in the idea/concept for the museum structure.

The built structure of the museum should be conceptualised on the ideals of civil rights/social justice. The museum should depict the important struggles and events in the timeline of the cause and related issues like racism, LGBT struggle, freedom of speech, equal opportunities etc. The museum should strive to create a new-world ideal and symbol for the cause of civil rights and social justice. It should become an icon that would generate mass awareness on the aforementioned issues and provide an interpretive learning experience for the visitors on various aspects and events of the civil rights movement.

Transform the museum into a 'Centre for Action' rather than just a 'Centre for Depiction'.

The museum should become an epicentre for activism and a voice for the cause of civil rights and social justice. The museum should innovate in terms of its program to accommodate space for intellectuals, thinkers and activists to gather and collect information, chalk out plans and make proposals to fight the menace of civil unrest and social injustice. The museum should add to the conventional program inside a museum and include live working zones in addition to the display galleries and exhibition halls.

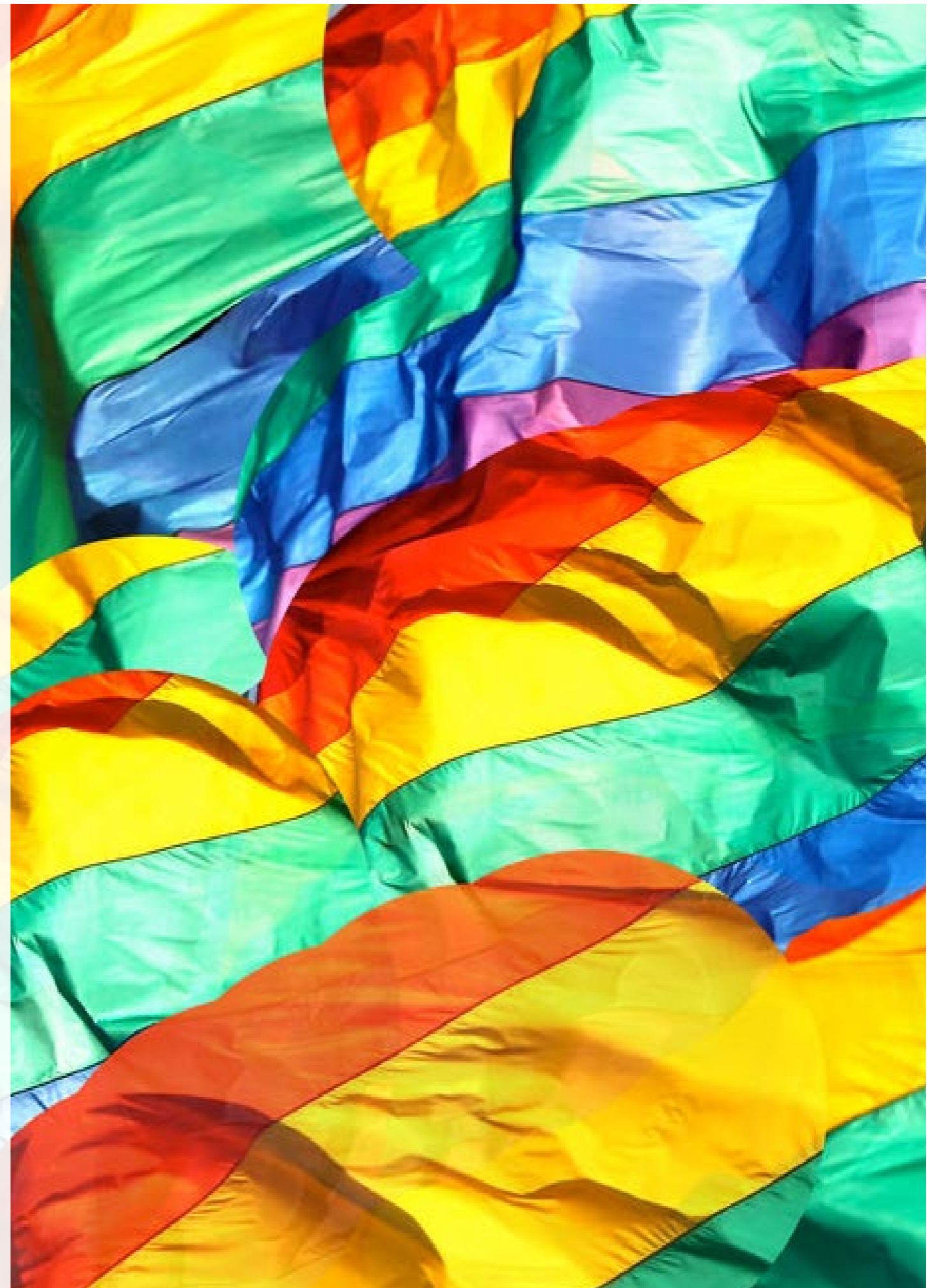


‘Make a statement’ with the architectural expression and design of the museum, creating a new contemporary icon for the world.

The architectural expression of the museum should be innovative, dynamic, accessible and contemporary. The aesthetic quality of the museum must be profound, powerful enough to teleport the visitor into another world. The spatiality and circulatory flow must be immersive and interesting, branching out beyond just organised space. It should not only provides the material built contexts within which museums exist, but also add meaning to the objects and interactions in the ‘spaces of encounter.’ The museum should also respect the strong context around it, merging with the existing envelope, yet managing to create its own presence.

Enrich the public life in and around the museum by injecting social and landscaped zones on the site.

The museum should aim to increase the visitor capacity to the Liberty island, adding a wide range of activities and programs (galleries, theatre, data centre, library, plaza, outdoor performance area etc.) which would increase the exchange between different people. The museum should strive to provide a multi-cultural and ethnic platform to the visitors, making it a socially active zone. The proposal should give importance to planned extension to the built museum in terms of landscaped social zones but retaining the maximum possible existing green cover.



AREA PROGRAM

Following are the programmatical features that are to be provided in the proposal for the museum. The size, proportions and number of facilities are left to the participant's discretion and imagination. Competitors are encouraged to design and propose any kind of innovative and intuitive program or function in addition and extension to the following list of functions, but with an argumentated necessity. Keeping in mind the paucity of space in today's times, explore the possibility of designing multifunctional and dynamic spaces.

MUSEUM:

Exhibition halls and galleries, Demonstration kiosks, Archives section, Ticketing counter, Information Center, Storage etc.

ACTION CENTER:

Data Collection Center, Media room, Discussion rooms, Lecture halls, Seminar rooms, Digital library etc.

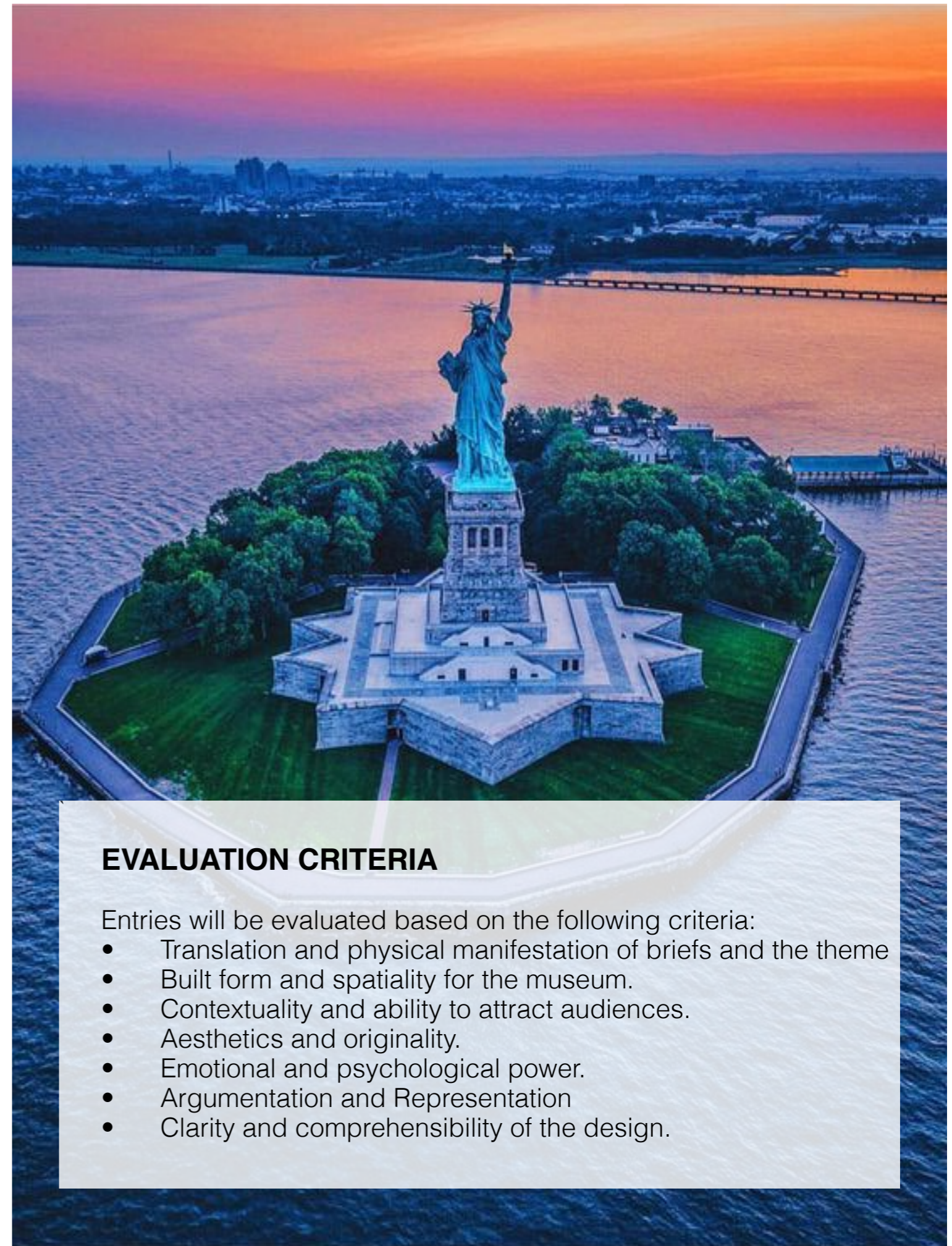
MISCELLANEOUS:

Reception space, Administrative offices, Researchers' rooms, Conference halls, Multipurpose hall, Reference library, Restrooms Service rooms etc.

SOCIAL AND LEISURE:

Cafes, Restaurants, Open Air theatre, Retail and tuck shops, Landscaping zones and various types of gathering spaces.

**Note- All these are exemplary areas for participants' clarity. The programming should be done under these broad categories, but they are free to adhere, ignore, add or subtract to any one of the specific functions with a valid argument based on their theme and design.*



EVALUATION CRITERIA

Entries will be evaluated based on the following criteria:

- Translation and physical manifestation of briefs and the theme
- Built form and spatiality for the museum.
- Contextuality and ability to attract audiences.
- Aesthetics and originality.
- Emotional and psychological power.
- Argumentation and Representation
- Clarity and comprehensibility of the design.

SITE



The site is situated in Upper New York Bay on Liberty Island south of Ellis Island, which together comprise the Statue of Liberty National Monument. The demarcation across the Flagpole plaza opposite the statue is the available site for the Liberty museum structure. The access to the site will be the same as the existing (ferries and cruises) and need not be catered to while designing.

Location: Liberty Island, New York
Latitude: 40.6892° N
Longitude: 74.0445° W

Site Area: 7,284 Squ. meters
Max built area allowed : 15,000 Squ. meters
Max ground coverage: 40%
Max height allowed: 25 meter

SCHEDULE

Start of Early Registration: **1st September 2016**

Early Registration ends: **31st October 2016**

Standard Registration starts: **1st November 2016**

Deadline for Questions: **10th November 2016**

Standard Registration ends: **29th November 2016**

Closing day for Submissions **30th November 2016**

Announcement of Winners: **24th December 2016**

Note: All deadlines are **11:59 pm - 00:00 IST (India)**.

AWARDS

Winning participants will receive prizes totalling INR 2,00,000 with the distribution as follows:

First prize- INR 1,00,000/- + Certificate

Second prize- INR 60,000/- + Certificate

Third prize- INR 40,000/- + Certificate

10 Honorable mentions

Winners and honorable mentions will be published on archasm's website and several international architecture magazines and websites partnered by us.

REGISTRATION

Early Registration:

From 1st September to 31st October 2016

o For Indian nationals- **INR 1500 (per team)**

o For Foreign nationals- **EUR 60 (per team)**

Standard Registration:

From 1st November to 29th November 2016

o For Indian nationals- **INR 1800 (per team)**

o For Foreign nationals- **EUR 80 (per team)**

Entrants may register by filling the registration form and submitting it with the appropriate payment through our secure gateway on our website www.archasm.in

Discount

Group discounts apply for a minimum of 5 teams from one particular architecture school/university as our initiative to promote more participation from students.

Send us the following details at queries@archasm.in to avail the offer.

- Names of all the participating teams members and their respective team leaders.
- Name of the university.
- School ID proofs of the team leaders.

Note:

It will not be possible to amend or update any information relating to your registration including the names of team members once validated.

REGULATIONS

- Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of the regulations.
- Team code is the only means of identification of a team as it is an anonymous competition.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.
- archasm as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.

SUBMISSION REQUIREMENTS

- Proposal to be presented on **ONE LANDSCAPE ORIENTED A1 SHEET**.
- TEAMCODE to be mentioned on the **TOP RIGHT-HAND CORNER** of the sheet.
- Proposal **MUST NOT** include ANY INFORMATION (Name, Organisation, School etc.) that may give away your identity.
- All text must be in ENGLISH, with a **MAXIMUM** of 250 WORDS for project explanation.
- Proposal may be presented using any technique of your choice (sketches, diagrams, 3D visualizations, model photos, CAD drawings, etc.).

Submission Format:

JPEG of your project must be submitted within the deadline of 30th November 2016.

- Submission to be sent via email to: **submission@archasm.in**
- **TEAMCODE must be the subject of the email.**
- **MAXIMUM FILE SIZE : 8MB**
- **NAME OF THE FILE : TeamCode.jpeg**

COMPETITION PROJECT DISCLAIMER

This is an open international competition hosted by archasm to generate progressive design ideas. There are no plans for the museum to be built. The competition is organized for education purpose only.

QUERIES AND QUESTIONS

In case you still have questions related to the briefs and the competition, please send them to **queries@archasm.in** with 'FAQ' subject until **10th November, 2016**. We highly recommend our participants to check the FAQ section on the archasm website as this will provide additional vital information from time to time. All queries regarding registration process, fees or payment should be sent on the same email address with 'ENQUIRY' as the subject.

TERMS & CONDIDITONS

Please see the terms and conditions section on www.archasm.in.

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