

## Designers Wanted: Help Voodoo Manufacturing build a massive 3D printed city at Outsider Art Fair 2016

**WHAT:** Wide Open Arts is hosting their annual curated exhibit from January 21-24, 2016. This year the art fair will feature a massive 3D printed city of towers designed by hundreds of individuals from across the world. They are looking for artists, architects and designers to submit 3D designs of contemporary, modern and ancient towers.

Voodoo Manufacturing, a Brooklyn-based 3D printing service provider will be joining forces with Wide Open Arts to print all the submissions for the fair. Leah Gordon, the curator, will be selecting the top towers based on the proposals submitted and sending them along to Voodoo to be printed. Thanks to Voodoo's generosity and that of the Outsider Art Fair, all submissions will be printed free of charge to designers.

**WHEN:** The online application process is now open and closes at midnight GMT on **Tuesday, December 15th, 2015**. You will be informed whether or not your work has been accepted by Sunday, January 10th, 2016.

WHO: Submissions are open to all artists, designers, architects, engineers and 3D designers/model makers.

**WHY:** Selected artists will receive documentation of the final display, a digital image of their individual tower once it has been printed, along with visibility and acknowledgement on a dedicated page on the Outsider Art Fair website.

This exhibition aims to create a collective multi-authorial installation that descends from the Fluxus mail art movement. "Babel" is the 21st century mail art for the digital world. The final result will recall many renowned outsider environments such as Simon Rodia's Watts Towers, Nek Chand's Rock Garden and Le Facteur Cheval's Palais Idéal.

For information on submissions and design requirements please visit: http://outsiderartfair.com/fair/1651/program



## **About Voodoo Manufacturing**

Founded in 2015 by a team of former MakerBot engineers, Voodoo Manufacturing offers fast, affordable and scalable 3D printing services that allow anyone to easily turn an idea into a physical product. From prototypes and functional parts to marketing materials, Voodoo powers the creation of real and valuable 3D printed products for a wide range of applications. By helping designers, entrepreneurs, artists and engineers make products and realize their visions, Voodoo is making manufacturing as easy as uploading a file.

(Above image) Voodoo recently printed iconic NYC structures for a private Google announcement event.