

2016 Furniture Design Competition

We take immense pleasure in welcoming you on board the **2016 Furniture Design Competition**. We are looking for our next batch of innovative designers and we are glad that you have decided to join us in our journey.

The competition has its roots in our desire to provide the greatest designs to our customers and enrich their experience. Our mission is simple- Design furniture blueprints which are aesthetically sublime and capable of touching the lives of people.

About the Competition

The focus of our design competition is to find great designers who care about the product structure. As a participant, you shall be provided with furniture graphic. We require you to create the isometric and 3-D views for the graphic sent to you.

Once you have submitted your design, it shall be displayed in the grid on the competitions page for the world to see.

Registration

Participants may submit several projects. In such a case where a participant is interested in submitting more than one solution, he may write to us at purpleloft.hr1@gmail.com and we shall provide multiple furniture graphics to him. Only individual entries are accepted

Schedule

Registration Deadline: 25th October, 2016

Submission Deadline: 31st October, 2016

Submission requirements

1. Entrants must submit their design on our website www.purpleloft.com .
2. Insert the PNG/DWG file provided in the download kit in your CAD Drawing and super-impose the solution over the given format.
3. The project submission must contain the following files:
 - a. Sheet size: Use A4 sheet size (210 x 297 mm) in landscape orientation.
 - b. Sheet quality: Opaque
 - c. Minimum number of sheets: 4 (1CAD drawing + 3 rendered 3D views)
 - d. Maximum number of sheets: 6
 - e. Scale: As per participant's choice (CAD drawing must contain basic views and isometric view)
 - f. Font: Arial (Avoid any other font)
 - g. Font Size: 10px for dimensions & 14px for headings
 - h. Description: A comprehensive description is a must; include a description of materials (wood/ metals/ glass) which can be used for building the product

Please refer to the following graphic for format:

PRODUCT NAME	CODE XYZ1234	SHEET X OF Y	 PURPLE LOFT^C

Judgment Criterion

The winner shall be decided after considering two aspects:

- The solution, upon upload shall be displayed in the grid on the ‘competition’ page. The product which is most ‘liked’ by the participant’s circle as well the general users of our website. It is thus well-advised that the participant creates awareness about his design among his friends.
- The solution shall also be submitted to the jury, which upon thorough analysis and considering the public response shall decide the winner.

Regulations

1. Registrations and submissions after deadlines shall not be entertained.
2. People from all age-groups and professions may apply for participation.
3. Company/ college/ institution name should not be mentioned anywhere.
4. Multiple submissions per participant are permitted. Please write to us at purpleloft.hr1@gmail.com to make multiple submissions.
5. The official language of the competition is English.
6. Contacting the Jury is prohibited.
7. Purple Loft, as the competition organizer, reserves the right to modify or cancel the competition schedule if deemed necessary.
8. Entrants will be disqualified if any of the competition rules are not considered.

9. A participant is deemed to accept all terms & conditions upon registration.

Awards

- ✓ Winner gets a chance to intern at Purple Loft.
- ✓ Winner gets free adventure ATV (All Terrain Vehicle) Rides worth Rs.26,000; along with an Adventure-Zone membership discount card valid for unlimited rides for a period of 6 months from the date of issue.
- ✓ Winner also gets a discount coupon for 20% for events organized at venue partner. (PAX 50-100)
- ✓ The Top 100 participants and their projects will be displayed online on Purple Loft's website and media partners.
- ✓ The Top 100 partners also get access to discount offers on Purple Loft's website for 'Home' category worth thousands of rupees.
- ✓ Certificate of Participation shall be given to all participants.

Terms & Conditions

1. 1 ATV ride per week, for 6 months for the winner.
2. Membership card is valid for entry of one person only.
3. Participants retain all copyrights of their designs. Purple Loft reserves the right to publish, modify, update or make any other changes to the projects as deemed necessary. Participants may publish their designs in other publications as well.