

24H COMPETITION 14th edition



Ideasforward wants to give young creative people from around the world the opportunity to express their views on the future of societies through their innovative and visionary proposals. We are an experimental platform seeking progressive ideas that reflect on emerging themes. The eco design, sustainable architecture, new materials, concepts and technologies are compelling issues in the societies of the future and the involvement of the whole community is imperative. In an era of globalization where communication was dominated by the technological revolution, there is the need to rethink the cities and how Man relates in a global World as well as rethink the economic, social and cultural patterns of contemporary societies.

AIM OF THE COMPETITION - 24H

A space where the time limit is used to stimulate your creativity.

This competition proposes give responses in 24H to the social problems, climate changes, humanitarian causes and sociologic problems of the contemporary societies.

Commitment, perseverance, inspiration and hard work are the necessary bases to develop a proposal that meets the premises that will be released regularly in the brief of the competition.

We challenge you to prove your talent in 24 hours!

There are a period of registration on the competition, when it end, started the 24H competition!

You have 24H to develop a proposal that responds to the program contained on a brief that you only know on the same day that start competition.

Take the risk!

FRAMEWORK

h₂O

From Hebrew: mayim; Hydor, from Greek; Latin, Aqua;

H₂O, chemically speaking;

Symbology: fertility, purification, strength and cleanliness;

Philosophy: one of the four basic elements of the constitution of matter;

71% of the Earth's surface. 70% of the human body;

Liquid, gaseous, solid;

Life generator;

Past, present, future...

CONDITIONS FOR PARTICIPATING

Participation can be individual or as a group. Participants must be over 18 years old.

In the case of groups, the leader must be over 18 years old.

By participating in an **ideasforward** contest the participant accepts all the terms and conditions published on our website that define the rules for use of the company website, as well as the rules of participation therein.

DATES AND FEES

Prom beginning of the registration period: October 17
Promotional registration period from October 17 to October 26 at 23:59 - Fee € 15
Regular registration period from October 27 to November 23 at 23:59 - Fee € 20
Late period of registration from November 24 to December 03 at 11:59 - Fee € 25
Publication of winners and honorable mentions at www.if-ideasforward.com on January 15

the competition date // **December 03 and December 04** //

The competition begins at December 03 12:00 noon and ends at December 04 12:00 noon (London GMT + 0:00)

AWARDS

1st Place - € 500 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emilio Braga + 24H registration fee

2nd Place - € 150 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emilio Braga + 24H registration fee

3rd Place - € 50 + publication in website, social networks and media partners + 24H trophy
+ 5 sketchbooks Emilio Braga + 24H registration fee

7 Honorable Mentions - publication in website, social networks and media partners

This is a competition in 24 hours so you only have access to the brief on the contest day
Download on December 03 12:00pm (noon) (London GMT+0:00)
but do not forget that you always have to register before December 03 at 11:49 am (London GMT + 0:00)

