

TRADITIONAL ART | DESIGN ARCHITECTURE | INTERIORS FURNITURE DESIGN PRODUCT DESIGN | TECHNOLOGY VISUAL | MEDIA DESIGN THINKING

#### AFRICAN MODERN DESIGN























ETHINK: TUNDE OWOLABI

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## **FOREWORD**



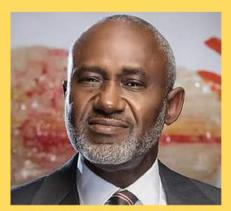
TITI OGUFERE **DIRECTOR DESIGN WEEK LAGOS** FOUNDER INTERIOR DESIGNERS ASSOCIATION OF NIGERIA PRESIDENT ELECT INTERNATIONAL FEDERATION OF INTERIOR ARCHITECTS/ DESIGNERS

Artists and fashion designers both in Africa and the diaspora have shared in the global limelight alongside western counterparts. Nevertheless, a new generation of designers in Africa have started to rise in architecture, interior design, product design and technology.

Within the last decade, there has been a wave of global interest in Africa's cultural, economic and technological ascension. Design is a tool for conversation, development, movement and business. Africa can, with enough exposure, create an industry around design.

Design Week Lagos aims to champion this movement. I believe Africa has a place in design on the world stage and we hope with DWL we can help to make that a reality.

#### THE ADVISORY BOARD



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## **ABOUT DESIGN WEEK LAGOS**



The process of design is embedded in the identity and commerce of Lagos. The scope and scale of creative design talent in our state is vast. Whether it is world class architecture, the design showroom of a major auto brand, the creative force behind entertainment and communication or a boutique studio focused on fashion or product design, the design economy in Lagos is significant.

Lagos is the home to leading design-driven professionals, world class architects, interior designers, furniture designers, product designers, graphic designers, design thinkers and the highest concentration of design enthusiasts. Design Week Lagos is committed to building a culture of design in Lagos one to rival that of other great design capitals around the world.

It is time to celebrate our status as a global design capital.

### THE TEAM



OSARU ALILE



JACQUELINE AKI



FUNFURE KOROYE



TOSIN OSHINOWO



JAREH DAS



PAPA OMOTAYO



OLUFISAYO BAKARE



MORIAM AJAGA

#### **OUR VISION**

October 2019 will see the launch of Design Week Lagos, a celebration of the dynamic design industry, held over 15 days and hosted all over the city of Lagos. Our beloved city is currently undergoing an exciting period of evolution and development. Over the last few years these changes have also been evident in the creative industry. DWL aims to become the design hub for architecture, interior design, furniture design, product design and technology, visual and media design in Africa.

Through a carefully-curated programme based around an annual theme, we hope to encourage further conversation, interaction and inspiration. Design Week Lagos will consist of workshops, talks, masterclasses, auctions, exhibitions, demonstrations and screenings across the city of Lagos.



## **OBJECTIVE**

- To promote design thinking in Lagos.
- To build a culture of appreciation for design in Lagos.
- To create awareness about architecture, interior design, product design and technology.
- To create dialogue between design enthusiasts and creative professionals.
- To foster the marriage between design and the economy promoting targeted growth in our economy.
- To enhance technological advances through design and vice versa.
- To expose the people of Lagos to diverse career opportunities in the design world.
- -Shedding light on Social Responsibility through Design, consciously supporting issues that affect our society through design thinking and consciousness.
- To develop environmental sustainabile Initiatives
- To encourage philanthropy that will support artists and designers.

## THE THEME

African Design is the future. From the 16th-century brass casters of Benin to the Nok Culture architecture, African design has always been dynamic and engaging. Western museums have collections that are focused more on our past than our future. The theme of this inaugural Design Week Lagos is Lagos 2099: Redefining the Narrative. It is often said that to understand our future, we must first look at our past, but what if the past needs to be rewritten? Lagos 2099 is more than a theme; it is the foundation of Afrofuturism.



## CASE STUDY DESIGN WEEK LAGOS

Design Week Lagos was created to provide a platform for Architecture, Interior Design, Furniture Design, Product Design & Technology, Visual & Media Design and Design Thinking in Lagos.

21 MILLION	45 MIL		10,000
250,000	2,130	15	1.1 MILLION STUDENTS LIVING IN LAGOS

# DESIGN KULTURE

### REDEFINING THE NARRATIVE

Design Week Lagos is proud to host "Design Kulture". An exhibition of traditional African design, architecture, interior design, graphic design, product design and technology. African Art has been of great importance to the world and was a source of inspiration for Europe's early modern art movement with classical African sculpture influencing some of history's greatest artists such as Pablo Picasso, Amadeo Modigliani and Henri Matisse. As more eyes turn to the continent with a redefinition of perceptions of what constitutes African modern design, it has become imperative that Africans present their perspective by defining their own identity on an international platform. This exhibition works as a catalyst to promote a design culture, showcasing the redefinition of modern African design.

The exhibition will serve as the nexus between our past and our present, through the careful selection of relevant and specific objects and thoughtful curating of spaces. Together we will prove that our present indeed comes from our past and that they are convincingly related.

Our mission is to educate, gather and promote using design as a tool to bring economic transformation in Africa. This event is directed to members of the design community like architects, interior designers, product designers, industrial designers, graphic designers, students, design lovers, manufacturers, venture capitalists, finance houses, government and the general public.



YORUBA PANEL DOOR



SISI EKO BY STUDEO LANI



ALARA BY DAVID AJAYI & ASSOCIATES



**TABOO BY BIBI SECK** 



**OMI CHAISE BY MIMINAT** 



**ISORINTHS BY DAMOLA RUFAI** 



CLEAN COOKER BY FUNFERE KOROYE UNTITLED BY JADE FOLAWIYO





**DESIGN THINKING & TECHNOLOGY** 

**VENUE SPONSOR:** 



















# **DWL SPECIAL PROJECT**







ADE BAKARE



LISA FOLAWIYO

## **OSMOSIS**

TOP NIGERIAN FASHION DESIGNERS, COME INTO THE WORLD OF INTERIORS TO CREATE AFRICAN MODERN PIECES



## **APPLAUDING THE ICO**№

#### A PRESENTATION OF ARCHITECTURE & DESIGN: BY DEMAS NWOKO



Demas Nwoko is an iconic "artist-designer-architect" who occupies a unique position in the design industry. Demas was trained in Zaria and Paris, and has striven in his practice to incorporate modern techniques in architecture and design highlighting and propagating traditional African ethos.

With works like The Dominican Institute, Ibadan and The Akenzua Cultural Centre, Benin to his credit, Demas Nwoko is one 'artist-architect' who believes in celebrating the African tradition in his works.

Design Week Lagos celebrates the legacy of this icon in a book presentation which is supported by





PHOTOGRAPHY BY KELECHI AMADI OBI







