

# Special provisions for the Covid-19 emergency

TRAC – Tresoldi Academy carries out its teaching activity in compliance with national and regional regulations applicable from time to time for the containment of the health emergency caused by the spread of the Covid-19 virus and is committed to constantly implementing the safety measures and protocols required to safeguard the health of the participants, staff and teachers of TRAC – Tresoldi Academy with the main purpose of continuing to guarantee a quality teaching.

Taking into account the restrictive measures otherwise in force at a regional level due to the DPCM n. 275 of 4.11.2020 and subsequent amendments and the fact that the Workshop #2: Sea can only be carried out in presence, TRAC – Tresoldi Academy informs the interested parties that, in the event that said measures or more restrictive measures will impeach carrying out said workshop from the 15th to 28th February 2021, a different slot date of Workshop #2: Sea will be guaranteed to all those who register. The second date will be schedule by June 2021 with a calendar that will be published on the website tresoldiacademy.com

#### **Artistic direction:**

## Edoardo Tresoldi

Edoardo Tresoldi investigates the poetics of the dialogue between humankind and landscape using the architectural language as an expressive tool and a key to interpret space. The Italian artist plays with the transparency of the wire mesh and with industrial materials to transcend the space-time dimension and narrate a dialogue between Art and the World, a visual synthesis that is revealed in the dissolving of physical limits. Born in Milan in 1987, he studied art and then moved to Rome where he worked with sculpture, scenography and cinema, fields that provided him with a heterogeneous vision of the arts. In the contrasts of the contemporary landscape, the sculptor recognizes his Genius Loci and identifies contamination as an added value first, and, subsequently, the founding principle of his work. Since 2013, he has created environmental installations and has presented his works in public spaces, archaeological contexts, festivals and exhibitions around the world. In 2016, in collaboration with the MiBACT, he restored the early Christian Basilica of Siponto, in Italy, a unique convergence between contemporary art and archeology. The Basilica was awarded the Gold Medal for Italian Architecture 2018 - Special Prize to the Client, a prestigious Italian architecture award established by the Milan Triennale. In 2018, he created Etherea for the Coachella Music and Arts Festival in the USA, one of the most important and anticipated musical events in the world.

## STUDIO-STUDIO-STUDIO-

STUDIO STUDIO is the interdisciplinary project founded by Edoardo Tresoldi to create and support contemporary artistic projects.

studiostudiostudio.art















#### The academy:

# Tresoldi Academy

TRAC – Tresoldi Academy is an innovative educational project, created by STUDIO STUDIO STUDIO of Edoardo Tresoldi and YAC Young Architects Competitions with the aim of offering workshops where young people could be sensitized to the issues of contemporary art, through the creation of site-specific installations that can contribute to enhancing the value of the territories where they are installed. TRAC – Tresoldi Academy positions itself between art and architecture, thanks to which young talented people will have the opportunity to take part in the creative process of one of the most prestigious and appreciated brands of contemporary art: it will be a cycle of training activities oriented to "know how to imagine" (concept and design of an artistic installation) and to "know-how" (the production of the installation).

tresoldiacademy.com



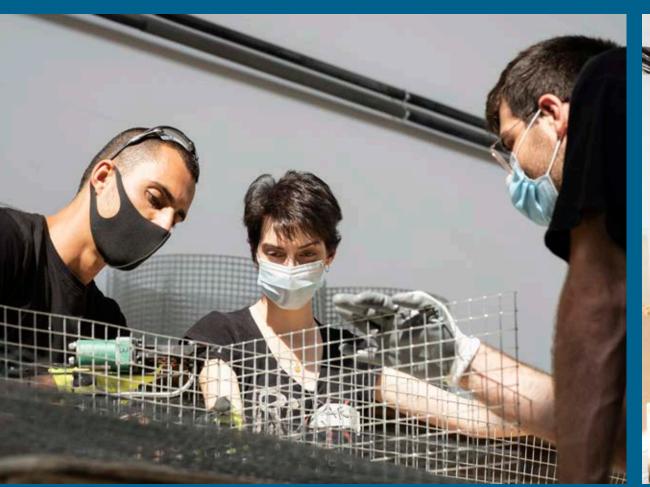








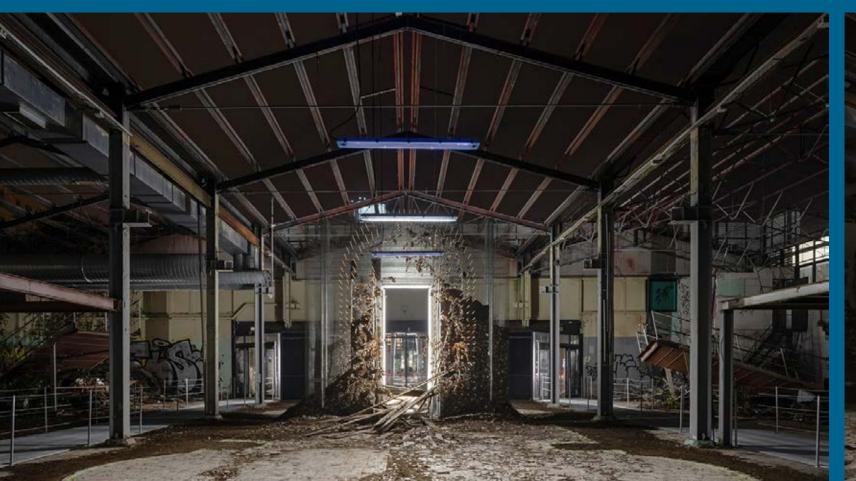
















#### In collaboration with:

## Oliviero Fiorenzi

Attentive to the variables present in the context in which he operates, Fiorenzi develops his graphic-pictorial research starting from his personal experience, drawing on the imagery of his childhood and adolescence. This is the period in which we experience the world through the forms of play, and it is precisely through these experiences, lived and then methodically remembered, that Fiorenzi develops his personal mythology: a constantly updated visual alphabet, a tool with which he builds, depending on the project, new architectures of meaning. Born in Osimo in 1992, he has lived and worked in Milan for ten years. He has exhibited in galleries, foundations and museums including: The Address in Brescia, Sonnenstube in Lugano, Feltrinelli Foundation and La Triennale in Milan, Ex-Dogana in Rome and La Mole in Ancona.

## With the support of:



The history of CdM starts in 2010. From 2015, the construction site is the first world-leader constructor in yacht explorer.

The structures cover a total area of 16.000 square meters, where 7.000 square meters are factories and 1000 square meters docks.

We are a group united by the passion for the sea: men and women able to face daily challenges in a world that is constantly changing.

cantieredellemarche.it





### Institutional partner:

## LAMOLE

The Fondo Mole Vanvitelliana manages, for the town of Ancona, the valorization of the Mole through the planning and coordination of cultural activities. Founded in 1996, it managed numerous national and international expositions such as "Arrivi e Partenza Mediterraneo", "Biennale of Young Artists of the Mediterranean Sea (BJCEM) 2013", "Ecce Homo", contemporary art and artisanal festivals such as "AnconaCrea" and "Weekendoit". It promotes the Mole's spaces of connection between operators and the town administration while managing the artistic direction of the summer activities at the Mole.

lamoleancona.it

### Scientific partner:



CNR, with a staff of more than 8400 researchers and scientists, is the first and most important Italian research body, focused on supporting the public administration and the national production system. Founded in 1923 to promote research and competitiveness in the Italian system, CNR has a unit dedicated to marine research: the Institute for biological resource and marine biotechnologies (IRBIM). Thanks to the work of 450 scientists, IRBIM studies the biology and ecology of marine organisms, in order to protect the ecosystems and to improve technologically and enhance the productive potentials of the marine environment.

ricercamarina.cnr.it





## The workshop

The workshop is aimed at the concept design and realization of a site-specific installation of great aesthetic and artistic value, the workshop is imagined as an intensive experience, open to creatives with different training, evaluated on the basis of one's own path and one's own motivation.

## Topic #2: Sea

The rhythmical splash of the undertow, the roar of the wind, the blue of the scorching midday of summer: the sea is truly **one of the most evocative horizons a man can admire**.

**Majestic and unabashed**, the sea went through centuries of art, history, and literature to become full of an unaltered charm that today – as a thousand years ago – can still amuse the heart of artists and creatives with the same hypnotic call.

It is the sea that the second workshop of TRAC - Tresoldi Academy, in collaboration with Cantiere delle Marche, CNR, and Fondo Mole, is inspired by. Perpetrating an ancient yet always new act, students will be called to admire the light blue skies and find – as the older generations of artists, poets, and explorers did – new languages able to celebrate the immense charm of the element that - even though it doesn't belong to the humankind - can always win their heart: the sea.

## Reasons why?

- 1. Take part in an experience in close contact with the greatest masters in contemporary art and architecture;
- 2. Participate in the concept design and creation of a site-specific installation;
- 3. Participate in a prestigious project with exceptional partners;
- 4. Expand your network of relationships;
- 5. Enriching one's experiences through the realization of an installation destined to great fame and international recognition.

## Admission

The admission to the workshop is based on the evaluation of:

- Curriculum (max 2 pages, A4 format);
- Portfolio (max 10 pages, free format);
- Motivational letter (max 200 words, Italian or English);

Anyone between 18 and 35 years of age at the time of registration of the application can take part in the workshop, regardless of one's training or career. It is not necessary to be enrolled in professional registers or to have a degree to be eligible to take part in the workshop.

## In short:

TACANCIES

15

COSTS

50€

+22% VAT, administrations costs

600€

+22% VAT, course fee

SCOLARSHIPS

5

that will cover the course's costs

Copen, under 35
suggested for architects, artists, architecture students or similar

LOCATION

Ancona

LANGUAGE

Italian
in the case of international students, a professional translator will be available

The state of the provisional ranking 18/01/2021

NURATION

14 days

CALENDAR

Applications opening 16/11/2020

Applications deadline 20/12/2020

Publication of the provisional ranking 18/01/2021

Publication of the official ranking

29/01/2021

Workshop start

15/02/2021





## Workshop topic: the sea

In its second edition, TRAC – with the exclusive collaboration of Cantiere delle Marche, CNR, and Fondo Mole – calls for young creatives to be inspired by one of the most suggestive creative horizons in charm and majesty.

Situated in Ancona – city symbol of the ancient relationship of humankind with the marine environment – the workshop aims at navigating the relationship between the artistic intervention and the natural and cultural phenomena connected to the sea.

Focused on three different locations - the Mole Vanvitelliana, the ancient harbor, and the fishermen's caves — students will be given the opportunity to think and realize, through a dialogue with Cantiere delle Marche and Edoardo Tresoldi, an installation that may dialogue with the sea.

Through creative experimentation, Ancona's shores will become for the workshop's participants - the scene for a new artistic approach, capable of merging architecture, art, and nature in one unique experience.

The workshop will also give the opportunity to think about the transformation of the opera related to the marine environment. The analysis of the impact of the installation on marine biodiversity, carried out with the support of CNR, will be the starting point to establish an unprecedented dialogue between the installation and the surrounding environment.

## Site: Ancona

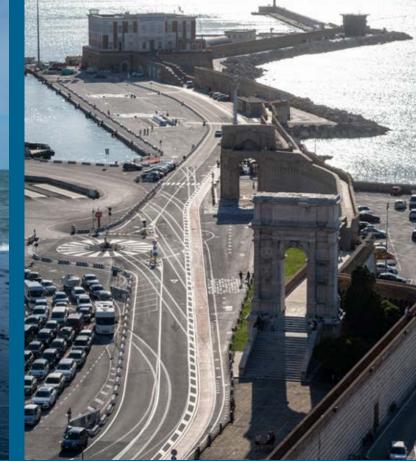
Symbol of the ancient and profound relationship that brings men and sea together, the city of Ancona is one of the biggest harbors in the Adriatic Sea and also one of the oldest ones. A city with Greek origins before Romans ones, Ancona is one of the harbors of the Magna Grecia that maintained the strongest bond with its origins, never adapting fully to the process of romanization that turned it, during the Trajan age, the first port of the empire for the control of the East. Legends say that it was Diomede, king of Argo, to found the city at the end of its travels after the Trojan War. There are still those who narrate that the entrails of the city – in the undergrounds whose memory got lost – guard the legendary burning mirrors, built by Archimedes to burn the Roman ships during the resistance of Syracuse and then hidden to keep them safe from the enemies. Disputed between the Byzantine, the Lombard, and the Venetian, for the whole modern era the city remained under the domain of the Papal State. Today, it has a stratification of traditions and folklore, expressed during the naval processions of the Sea Festival and the nocturnal bonfire during the Venuta party. This mixture of humans, architectures, and nature is also the workshop's aim:, to create a floating installation that - from the element that dominates the city – can sail the shores in order to generate powerful and different perceptions, with a special reference to the 3 symbolic places of Ancona:

- the Mole Vanvitelliana, ex leper colony of the city, now a cultural and artistic representation place, with its pentagonal structure, this island-building represents one of the most surprising places of the harbor;
- the Trajan Harbor, dominated by its own Roman ruins and overlooking the promontory where the old city is located, it is the penetration point for the city of the Adriatic Sea;
- the Passetto, a narrow and impervious rocky coast, fretted by hundreds of fishermen caves and situated between the sea and the tuffaceous slopes of the Conero Mount: the most magical place in Ancona.















## Timeline









#### I. General indications

- 1. The workshop is delivered in Italian. If there is a significant participation of foreign students (i.e. at least 1/3 of the class) TRAC Tresoldi Academy (henceforth referred to as TRAC) will activate an interpretation service from Italian to English.
- 2. The workshop has limited access (maximum 15 students) and a Committee which will be appointed by TRAC, will select the participants on the basis of the selection criteria reported in chap. II.
- 3. The activities of the workshop will be mainly carried out in the spaces of Cantiere delle Marche, one of the main sponsors of the workshop. Travels to the areas indicated in the workshop program will be on and organized by TRAC and the details will be communicated to the students before the beginning of the workshop. Any other type of expense (meals, accommodation, travels for personal reasons) will be on the students.
- 4. TRAC reserves the right to make changes to the calendar and training program of the activities covered by the workshop to guarantee its best performance. Any change will be communicated to the participants in due time.
- 5. The workshop is made up of lectures and workshops, divided into three macro-phases: 1) analysis of the characteristics of the project areas with a visit of the site indicated in the program; 2) interactive planning and realization of a concept design of a site-specific installation and 3) executive production of the site-specific installation.
- 6. The times and methods of carrying out the concept design phases and executive production of a site-specific work, including its on-site installation, will be managed at total discretion of the Scientific Committee of TRAC. In particular, as the specificities of the concept design elaborated during the workshop will have to be taken into account and in the event that it could not be possible to complete the executive production and/or installation phases on-site according to the workshop program, TRAC will carry out the aforementioned phase by the end of 2021.
- 7. A certificate of participation will only be awarded to those students who have participated in all the activities (days) stated in the

workshop calendar.

- 8. For more information on the workshop, candidates can get in touch via e-mail: studenti@tresoldiacademy.com
- 9. It is necessary, for students who come from non-EU countries, to verify the terms and conditions for visa release prior to the publication of the access ranking, so as to be able to start the courses according to the set schedule. TRAC's staff is available to release any document within the area of its competence that could be necessary for visa application and release.

#### **II. Requirements**

- 1. Pre-intermediate knowledge of English (at least level B1).
- 2. It is not required to have a specific educational certificate: interest in the topics covered by the workshops is appreciated.
- 3. Participants should be aged between 18 and 35 when submitting the application.
- 4. Regular completion of the registration procedure according to the terms defined in chap. III.

#### III. Application

- 1. Access the website at URL www.tresoldiacademy.com and fill in the workshop registration form.
- 2. At the end of the registration procedure, each candidate will receive an-email containing a link for activation. In case this email is not received, candidates are invited to check their inbox spam folder.
- 3. In order to complete the account registration, candidates shall click on the activation link in the email and enter the password for the private area.
- 4. The following documents are required for the regular completion of the application:
  - copy of a valid identity document (identity card or passport)
  - motivational letter (200 words max)

- CV (max 2 pages, A4 format, free layout)
- artistic and/ or professional portfolio (max 10 pages, free layout)
- acceptance of these Rules
- payment of 61,00 € for the administration fee through PayPal (following the instructions on the website).

Uploaded files must be in .jpg or .pdf format and with a maximum size of 10 MB.

5. Once the upload of all the above documents is completed and these rules have been accepted, the application will be taken in charge by the Admissions Office.

#### V. Admission

- 1. The Scientific Committee of the TRAC will proceed to a preliminary evaluation of the applications received to verify their eligibility. Applications that do not respond to the requirements of the following chap. Il and/or have not respected the registration terms indicated for this workshop will not be taken into account.
- 2. With the preliminary assessment referred to in point 1. of this chapter, the Committee will define a provisional ranking by assigning a score to each candidate between 60 and 100 points according to the following criteria:
  - curriculum vitae (max 30 points)
  - motivational letter (max 20 points)
  - artistic and/or professional portfolio (max 50 points)

The Committee's evaluation and verdict regarding the ranking of candidates is unquestionable.

3. The provisional ranking is defined on the basis of the scores assigned and will be published in the online private area of each candidate. The fifteen (15) candidates who have obtained the highest score will be admitted to the workshop as described at point 2. of this chapter.

- 4. The candidates ranking between the 1st and 5th place (included) will be indicated in the provisional ranking with the words "ADMITTED WITH A SCHOLARSHIP" and will be required to confirm in written form to the Admissions Office their participation in the workshop or their refusal of their place by 12 PM (midday, Italy Time) on the third day after the date of publication of the provisional ranking. Scholarships are specifically assigned therefore, if a candidate refuses their scholarship, this will not be assigned to anyone else.
- 5. The candidates ranking from the 6th to the 15th place (included) will be admitted to the workshop provided that each candidate pays the enrollment fee of 732,00 € (i.e. 600,00 + 22% IVA) by 10 days after the date of publication of the provisional ranking, following the terms written on the following chapter V. Such candidates will be indicated in the provisional ranking with the words "ADMITTED".
- 6. Candidates excluded will be indicated in the provisional ranking as "NOT ADMITTED" but will be informed of a possible later admission in case of a spontaneous refusal of one or more candidates admitted to the workshop according to the provisional ranking. In this event, the candidates will be admitted following the ranking order, therefore candidates are invited to monitor their own private area for any communication on the later admission. The candidates selected in this event will be then contacted by the Admission Office.
- 7. In reference to the provisions of points 3., 4., 5., 6. of this chapter, the final ranking of admission will be published in the private area of each candidate within fourteen (14) days from the publication of the provisional ranking.
- 8. In the event that two candidates have the same final score, the priority will be given to the candidate who has received the highest score for their portfolio.
- 9. The Committee may request candidates to take part in a motivational interview. In this event, the date and place for the interview will be communicated directly to interested candidates. If the candidate does not show up to the interview, they will be immediately excluded from the ranking.

## V. Enrollment fee and administration costs

1. In case of ADMISSION WITHOUT SCHOLARSHIP, students admitted will have to transfer the enrollment fee of 732 € (i.e. 600,00 + 22% IVA) in a single payment and upload the payment receipt on the personal page on the website within 5 days from the publication of the provisional ranking;

#### The non-payment and missed upload of the payment receipt for the enrollment fee by said date will exclude the candidate from the workshop.

- 2. The enrollment fee will be transferred through bank wire to IBAN IT45X0327302400000600103285, Solution Bank S.p.A. writing as details of payment "student name and surname; enrollment fee for the workshop [name]" (the student Mario Rossi will write: "Mario Rossi; enrollment fee for the workshop "Sea"). As for the upload of the receipt, please follow the instructions on your personal area on the website.
- 3. Administration costs and enrollment fees are non-refundable, even in case of voluntary renunciation for temporary impediments of any kind or other major forces from the candidate's side before the workshop start date.
- 4. Administration and enrollment fees can be paid by third parties reporting the correct indication of the payment details as written on points 1 and 2 of this chapter.

## VI. Ownership and intellectual property rights

- 1. By accepting these Rules, each candidate irrevocably and unconditionally undertakes to:
- a. submit original and unpublished works that are in their entirety the result of their own creative activity or of the work-teams that will be created. If these requirements are not complied with, the

- students may be excluded or any award assigned to the concepts proposed may be revoked at the complete discretion of TRAC;
- b. use trademarks containing the "Edoardo Tresoldi", "TRAC" or "Tresoldi Academy" logos and/or the name of the project that will eventually be disclosed only within the documents, within the limits (also graphics) that will be required for academic purposes;
- c. recognize that the ownership of the works, including intermediate and final versions, in all their forms and material manifestations is of the organizers of TRAC;
- d. deliver, free of charge, to the organizers of Tresoldi Academy any and all economic exploitation rights on the works, with this meaning any right of exploitation and use due under the law of April 22, 1941, n. 633 (Copyright Law) and Legislative Decree 10 February 2005, n. 30 (Industrial Property Code), or under any other applicable national or international discipline that envisages such protection, including, but not limited to the following rights:
  - i. right to reproduce and modify the works;
  - ii. right to implement the designs on an industrial level and to sell products of any kind, entirely or in part derived from it;
  - iii.right to file an application for registration of the works protection in every country in the world;
  - iv.right to publish, transcribe, communicate and distribute the works;
  - v. right to assign these rights to third parties.

#### VII. General provisions

- 1. Each candidate accepts that applying for the workshop implies accepting these Rules.
- 2. These Rules, together with the registration form, constitute the whole and only agreement between TRAC and each candidate in relation to the participation in the workshop.
- 3. None of the organizers of TRAC is responsible for communications not received due to an incorrect indication of contacts by the candidate or to a failure or late communication of the change of the

details reported in the registration form, nor for any mistakes attributable to third parties, more generally for facts attributable to third parties. Furthermore, TRACcannot be held responsible in the event of delay or non-compliance with any of its commitments provided for in these Rules, including the cancellation or reprogramming of the workshop, in the event of events due to unforeseeable circumstances and/or due to force majeure including, but not limited to, fires, strikes, wars, government measures, virus outbreak/pandemic or other causes beyond the reasonable control of the TRAC. In the event of a force majeure event that prevents the regular running of the workshop, the TRAC reserves the right to reschedule the workshop once the related force majeure event has ceased.

- 4. Each candidate will be the sole responsible for the truthfulness and correctness of any data and information or declaration made to TRAC. In the event that the documentation presents false statements that are relevant for the registration purposes, without prejudice to the penalties referred to in art. 76 of the DPR n. 445 of 28 December 2000, the candidate will be immediately excluded. Each candidate will be responsible towards TRAC in case of false declarations, therefore, keeping TRAC not accountable for any damage, cost or claim that s/he should suffer.
- 5. Each candidate confirms to have acknowledged that their personal data will be processed by YAC S.r.l. as the data controller for purposes related to registration management and to the management of the workshop activities and always in compliance with the applicable law on data protection, including the Regulation EU 679/2016. Personal data can be processed and sent to the authorized authority following the privacy norms in order to prevent and contain the safety emergency caused by the epidemic of Covid-19.
- 6. Each candidate acknowledges that during the workshop s/he could become aware of strictly confidential information, data and documents and therefore undertakes not to disclose this information, data and documents to third parties without the prior written authorization of the TRAC.
- 7. Any dispute arising from the acceptance of these Rules will be governed under the Italian law, excluding the rules of private international law.

8. Any dispute arising from the acceptance of these Rules is under the exclusive jurisdiction of the Court of Milan.

#### Credits

- Artistic direction: Edoardo Tresoldi
- In collaboration with: Oliviero Fiorenzi
- Organizers: STUDIO STUDIO STUDIO, YAC srl
- Scientific comitee: dott. Marco Biella (STUDIO STUDIO STUDIO), eng. Alessandro Cecchini (Yac srl)
- Institutional partner: Associazione Fondo Mole Vanvitelliana
- Scientific partner: IRBIM CNR
- **Sponsor**: Cantiere delle Marche

#### Contacts

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