



17th December 2020

Energy Strategies Summit **MAPPING THE FUTURE**

HYBRID EXPERIENCE

EVENT PROGRAM

Energy Strategies Summit MAPPING THE FUTURE

Inspired by:

The Exclusive
Lebanon's 20|21 Business Guide

Organized by:



Co-organized by:



With the support of:



On the **17th of December 2020**, the **Order of Engineers and Architects of Beirut - 3rd branch (Electrical Consultants Engineers)** with the **Lebanese Women Engineers Committee**, in collaboration with **World Elite Solutions**, publisher of **The Exclusive Lebanon's Business Guide** organizes the most important event of the autumn for the Lebanese energy industry: **Energy Strategies Summit 2020, Under the Patronage of the President of the Council of Ministers**, with the support of the **Ministry of Industry** and co-sponsored by **UN-ESCWA**. This year's edition summons the most influential decision makers in Lebanon's energy industry in a hybrid format, for an extensive analysis of the national, regional and corporate strategies.

Energy Strategies Summit 2020 means over 30 speakers – senior officials from the Government and institutions, top managers, savvy representatives of professional associations, Lebanese and foreign experts will have the opportunity to speak their minds in front of their peers.

At the **Energy Strategies Summit - Mapping the Future** - we will address the hot topics of the moment for the Lebanese and regional energy industry, in **4 thematic sessions** for the leaders of thought in the most dynamic organizations to share their views on **strategies for integration, strategies for sustainability, strategies for technology, and strategies for cooperation**, moderated by top experts specialized in the energy issues. We will take competent look at the most prominent sectors, among which Oil & Gas, Renewables, fair competition, Power - generation, transport and distribution, Smart Cities - energy efficiency, cogeneration, e-mobility. Energy Strategies Summit aims at providing all those interested - Government, Parliament, public authorities, external partners etc. with insights from companies and experts.

Lebanese energy industry is currently navigating in the troubled waters moved by three types of strategies: in the field strategies, national strategies and global strategies. **Energy Strategies Summit** aims at providing all those interested with insights on possible approaches and actual projects for them to draw a better image of their future steps.

In the field strategies means simply adapting on the stringent needs of their day to day business. Influenced by sudden changes in the market, instability of currency and political scene, or by unexpected, unannounced and unprepared global events, companies and authorities have to take decisions and change their direction for staying afloat.

National strategies means, in Lebanon's case, the 2019 updated policy paper for the electricity sector, the Lebanon Energy Outlook, published by IRENA, and all the other sectorial strategies impacting the energy industry (infrastructure, agriculture, environment etc.). People and companies have to take all these into account when trying to prepare for the (near) future.

During the whole event, a virtual exhibition promoting energy and power projects, financial services, innovative technologies in energy, green buildings, architects, associations and institutions, will be available on a dedicated platform.

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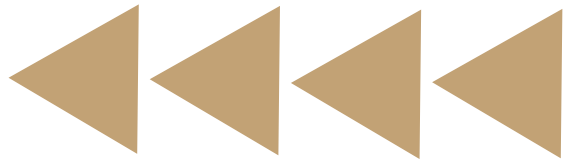


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EVENT PROGRAM

REGISTRATION AND WELCOME COFFEE

13.00 - 13.30

OPENING CEREMONY:

13.30 - 14.00

Mr. Jad Tabet, President of the Order of Engineers and Architects of Beirut, Mrs. Zeina Majdalani, President of the Lebanese Women Engineers Committee, Mr. Said Riachi, President of the 3rd Branch (Electrical Consultant Engineers)

KEYNOTE SPEECH: Angela Wilkinson (TBC)

14.00 - 14.10

1ST PLENARY PANEL

14.10 - 14.55

Strategies for integration

In energy staying inside your box condemns you to irrelevance. More and more companies decide to take action outside their traditional field or outside national borders, in order to capitalize new opportunities or to minimize anticipated perils: from power generation to energy supply, from natural gas production to electricity and maybe further, from downstream oil to e-vehicles infrastructure. Some case studies and insights from top level decision makers.

Moderated by: Dr. Mohamad Nassereddine

Panelists: Mrs. Radia Sedaoui, Mrs. Jessica Obeid, Mrs. Christina Abi Haidar, Dr. Joseph Al Assad, Mr. Sameh Mobarek, Mr. Gabriel de Lastours

KEYNOTE SPEECH: Farid Comaty

14.55 - 15.15

"An Alternative emergency Action Plan for Lebanon"

COFFEE BREAK

15.15 - 15.35

2ND PLENARY PANEL

15.35 - 16.15

Strategies for sustainability

Predictability is what companies want and what their shareholders appreciate most. This is even more so when the outside climate is stormy, and it takes great stamina to keep direction. From different fields, the speakers will comment on the challenges they met, providing us with their diagnosis and their solutions. They will also presents us with their forecasts on how each of them prepare for the further developments in their sector.

Moderated by: Mrs. Zeina Majdalani

Panelists: Mrs. Rima Sorour, Mrs. Ghina Anaan, Mrs. Balsam Nehme, Mrs. Racha Itani, Ms. Suzy Hoayek

KEYNOTE SPEECH: Suzy Hoayek

16.15 - 16.35

"New Water Strategy in Lebanon"

KEYNOTE SPEECH: Adib Dada

16.35 - 16.55

"theOtherForest: a nature based solution for ecological and social regeneration in cities"

COFFEE BREAK

16.55 - 17.20

3RD PLENARY PANEL

17.20 - 18.00

Strategies for technology

Most of us believe that there is a technology for each of our professional needs. Strangely enough, it seems like technology has solutions even for needs that we do not identify as such yet. The vendors build upon our needs and threats, and most of the times they also stumble upon new and better ways of solving our riddles. It is, thus, of uttermost importance to discover what sorts of equipment, devices and software is available now, and what it will be on the market in the near future. It might be an answer to lack of manpower, or to cyber attacks, or to environmental requirements, or to setting overambitious targets, or to fast a business growth, or ...

Moderated by: Mr Youssef Gbantous

Panelists: Ms. Reem Irany, Mr. Wael Zmerly, Mr. Alain Aoun, Mr. Rudy Shoushany

KEYNOTE SPEECH: Jean-Didier Steenacker

18.00 - 18.15

"Integration of Solar Photovoltaics in Urban Design"

COFFEE BREAK

18.15 - 18.30

4TH PLENARY PANEL

18.30 - 19.10

Strategies for cooperation

Depending on where you stand, the energy industry looks different. However, for most of us, this is a team play, where cooperation, trust and good faith make 1+1 to exceed 2. It has become clearer every year that coal needs renewable or gas or hydro; that green needs gas or coal or storage; that suppliers need generation; that new money comes where subsidies are and that state-own companies make most of their strong rating when they bring together expertise and extra financing from private actors. A conversation on possible forms of cooperation for strengthening the energy sector.

Moderated by: Dr. Hassan Harajli

Panelists: H.E. Dr. Imad Hoballah, Mr. Vahakn Kapakian, Mr. Jil Amine

LIVE SESSIONS:

Smart Mobility - Leveraging technology, financing to accelerate implementation and avoiding becoming obsolete

15.30 - 16.15

Moderated by: Mrs Lea Kai

Panelists: Mr. Maroun Charabati, Mr. Gilbert Tegho, Mr. Michel-Ange Medlej, Mr. Charbel Mansour

Renewable Energy Investments in Lebanon - Opportunities to scale up and flexible financing instruments

16.30 - 17.15

Moderated by: Dr. Joseph Al Assad

Panelists: Mrs Carol Ayat, Mrs. Ariane Brunel, Ms. Gabriella Esposito, Mr. Nicolas Farhat

Industrial and Agricultural uses for Solar Energy

17.30 - 18.15

Moderated by: Said Riachi

Panelists: Dr. Mohamad Nasseriddine, Mr. Rabih Osta, Mr. Saad Makaaron, Mr. Tony Gebrayel, Mr. Ibrahim Mallah

NETWORKING COCKTAIL

19.10 - 20.00

Attendance at the Networking Cocktail is strictly by invitation-only

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