



USTAINABLE
SMART
MARINA

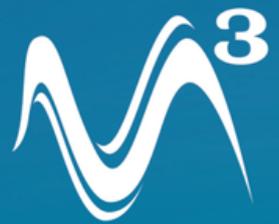
25-26
SEPT
2022



**2° EDITION
MONACO SMART
& SUSTAINABLE
MARINA**

Design, innovate and
build an ecosystem
that invests
in smart solutions

Organiser:



www.sustainableSMARTmarina.com

#monacosmartmarina



2021 HIGHLIGHTS

First edition of the Smart Marina 2021

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2° EDITION MONACO SMART & SUSTAINABLE MARINA

A sustainable ecosystem approach for a positive impact

The yachting industry, which represents an investment market of several billion euros, is entering an energy and sustainability transition. Smart and sustainable marinas are essential assets to support such an evolution thus paving the way for new infrastructures and services of smart and sustainable cities.

Building on the success of its first edition, the Monaco Sustainable & Smart Marina 2021 brought together an ecosystem of nearly 250 people representing the most important players in the sector (investors, marina project promoters, marina managers, shipyards, start-ups, manufacturers, shipowners).

The new edition of the Monaco Sustainable & Smart Marina 2022 created by M3 will take place over two days, **on September 25th and 26th, at the Yacht Club of Monaco** and aims to highlight the start-ups, marinas and architects in order to promote the innovation and know-how of international industry players.





WHY ATTEND ?

A sustainable ecosystem approach for a positive impact

Actively participate in the construction of future marinas around the world by meeting key players: investors, marina project leaders, architects, start-ups all working in a responsible and smart approach.

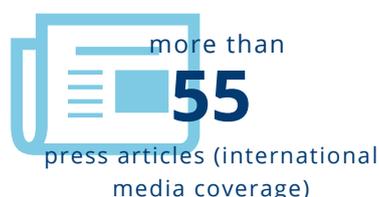
There are several thousand marinas in the world, and every year this figure is constantly growing, regardless of any situation in the world.

Therefore, together with the Yacht Club de Monaco and Blumorpho, we decided to gather for the second time the best professionals and key players in the yachting industry who want to create marinas and yacht clubs of the future, which combine environmental care, innovative technologies, architectural aesthetics and the best customer service.

By participating in this event, each of those present will find something for themselves. Whether it is a marina, an architect, an investor, a start-up and other important industry professionals, everyone will be able to promote or highlight a company with winning an award, find new opportunities and useful contacts, as well as make business.

Let's use this great opportunity because we are all united by one goal - to create virtuous marinas and yacht clubs of tomorrow.

HIGHLIGHTS 2021





WHY MARINAS ?

A sustainable ecosystem approach for a positive impact

- Marinas are leisure areas comprising a harbour, hotels, restaurants, mall... a kind of micro-city with its own life.
- Local governments and promoters are in favour of new Marinas as vectors of economic value. But they strongly encourage eco-friendly infrastructure. It represents a multi-billion-euro market.
- Smart Marina represents the first concrete steps and role model towards Smart Cities engaging actions for positive impact on the environment.
- Smart Marina requires the relevant management of all data and functions. The development of these innovative new solutions must be put at the service of sustainable and efficient marinas.
- Smart Marina leads to the emergence of new business models from CAPEX to OPEX leading to new financial schemes.
- Smart and Sustainable Yachting is a perfect landscape for innovators to address its specific complexity: no existing standards, security challenges, need simple and efficient solutions, combination of owning and renting activities.
- Multiple management: people, waste, water, electricity, etc.





WHO SHOULD ATTEND ?

Design, innovate and build an ecosystem that invests in smart solutions

To put forward tangible solutions to build virtuous marinas this annual global networking event is designed to connect **leading industry players and innovators, yachting industry professionals, yacht owners and captains, investors and family offices, marina developers, public authorities, media, architects and designers.**



START-UPS

- Start-up with an environmental & smart approach which can be applicable in marinas, resorts and yacht clubs



Start-up's registration

MARINA & YACHT CLUB DEVELOPERS

- Marina & yacht club projects
- Marina & yacht club under construction
- Operating marina & yacht club



Marina's registration



ARCHITECTS & DESIGNERS

- Architect & designer who have worked on marina and yacht club projects
- Architect & designer who have worked on operating marina and yacht club



Architect's registration



WHY MONACO ?

From Smart to Sustainable & Safe city



Yacht Club de Monaco

A tradition, a showcase and Yachting mecca since the 19th century, part of the MONACO CAPITAL OF YACHTING initiative launched by the Yacht Club de Monaco in 2012. Launched in September 2020, Monaco Capital of Yachting Experience was a great success. In collaboration with key players in the Principality, the time has come to it.

Monaco is a role model combining marina expertise, access to technology including 5G, blockchain - and a unique ecosystem.

A commitment to protecting the environment through actions led by the Prince Albert II of Monaco Foundation, including in the Yachting sector, with the launch of the SEA Index by YCM and Credit Suisse, the first emissions benchmark for super yachts to support the sustainable transition.

A land of innovations and a state committed to the digital transition through Extended Monaco, aiming to:

- construct the final links in the efficient connected mobility chain
- improve the living environment through interaction with residents
- achieve better control of urban planning and key environmental markers





INTERNATIONAL AWARDS

Watch the video



Innovation Marina Award

This award is based on a strong vision that Smart Marinas are like micro-cities which can lead the way towards urban development that is more respectful of the environment. Destined to become lively places where people want to be, future marinas are not only about yachting. They are a gateway to connect to all the associated facilities and services, and are duty-bound to be smart and sustainable – from initial conception.

This award will reward the Marina which won over the public present at the Smart Marina event but also via the websites of Monaco Marina Management, the Yacht Club de Monaco and Blumorpho with its architecture, its environmental approach and the customer experience it offers. Submissions from all around the world are welcome.

Innovation Architecture Award

This award recognizes design excellence of smart sustainable marinas and yacht clubs worldwide. The IGAA was created to advance the appreciation and exposure of measures taken for the environment as well as provision of features designed to enhance the customer experience. Submissions from all around the world are welcome.

Start-ups committed to a sustainable future

The essence is to present new solutions and innovative technologies that help protect the environment in order to encourage their implementation in the building and management of more virtuous marinas.

Participate to be selected into the Smart Marina e-catalog promoted to more than 10,000 players on the Yachting and Marina's industry.



The catalog will reference **50 start-ups & 50 marinas** and **50 architects** worldwide. They will be selected by Blumorpho and M3 experts out among many who applied.

They will all participate to the Jury selection. The Top 15 will have the opportunity to present their projects to a Grand Jury, with a chance of winning one of the Monaco Smart & Sustainable Marina Awards on 25-26 September 2022.

The winner of each category will be voted on by all participants of the event.

1st May Selection to join
1st June the E-catalog

15 June Grand Oral
15 July

10 Sept Consensus meeting



25 - 26 Sept Awards





HOW TO PARTICIPATE ?

Online Registration

Attendee registration is all-inclusive and covers access to the event, presence in the E-catalogue, selection process (Grand Oral and Consensus Meeting), lunch on Monday, networking closing cocktail.

Sign up early & save!

2022 Attendee Pricing for Marinas

Standard Registration through June 1st1200 €

Late Registration after June 1st 1380 €

Participation fee for each for those accompanying the first person 180 €



Visit www.sustainablemartmarina.com to learn more



2022 Attendee Pricing for Start-ups, Architects and others

Standard Registration through June 1st 600 €

Late Registration after June 1st 690 €

***ALL PRICES INCLUDING VAT**

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