

THE BIG TINY COFFEE HOUSE CHALLENGE

COMPETITION CONDITIONS

PARTNERS:

KREMM



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Bee Breeders Architecture Competition Organisers,
in partnership with
“KREMM Coffee and Gelato”,
have prepared this document for the
THE BIG TINY COFFEE HOUSE CHALLENGE
architecture competition.

Full Competition Terms & Conditions:
TINYCOFFEEHOUSE.beebreeders.com/terms

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architecture competition organisers
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INTRODUCTION

It's hard to remember a time when there wasn't a coffee shop perched on every corner. With the boom of coffee culture in the late 90s, mornings seem unbearable without the support of a caffeine kick. Emulating the cosmopolitan New York lifestyle of shows like Friends, Seinfeld, and Sex and the City, ambiance-inspired cafés that encourage its customer to linger were a big step away from the greasy spoons of yesteryear.

Coffee culture was then further cemented by the emergence of the digital age, when workers were freed from their desks and took to working from any coffeeshop with a strong WiFi signal and an even stronger Arabica blend. And despite what the US sitcoms would have you believe, Americans are not the biggest coffee drinkers in the world. The Times recently mapped the world according to coffee consumption per capita, with Finland taking the top spot averaging 12 kg of coffee per person per year. Their fellow Scandinavians Norway, Denmark, Iceland, and Sweden all also appearing in the top 10.

The Big Tiny Coffee House Challenge is asking participants to design a coffee shop kiosk that could be replicated in capital cities across Northern Europe. In partnership with "Kremm Coffee and Gelato", we are looking for iconic designs that can be easily constructed and transported, while at the same time being sophisticated enough to have the potential to become a recognised landmark in their own right. The kiosk should accommodate one barista and be suitable for all weather conditions.



PROJECT PROPOSAL REQUIREMENTS



Total building area kept to the minimum



Workstation for one barista



Customers served from counter window



Able to provide comfortable work environment
in all weather conditions



Easily constructed, transported and
dismantled



In the case of a "house on wheels", the
structure is not required to be dismantled



Clean and grey water storage



Low maintenance in terms of effort and costs



Vandalism proof



No toilet required

The project qualities listed above are minimum requirements; the competition brief is open to adaptation and improved development strategies.



PRIZES

3 winning proposals and 6 honourable mentions will be selected. Bee Breeders will award a total of US \$5,000 in prize money to competition winners as follows:

| | |
|--|---|
|  Prize money US \$5,000  | |
| 1st Prize US \$3,000 | + 6 HONOURABLE MENTIONS More information about the special awards at TINYCOFFEEHOUSE.beebreeders.com |
| 2nd Prize US \$1,500 | |
| 3rd Prize US \$500 | |

KREMM

Winning designs will be put forward for consideration for construction, with “Kremm Coffee and Gelato” committed to construct the series of the coffeehouses in 2018/2019

PUBLICATIONS:

The winners will get international art and design media coverage and will be featured on the Bee Breeders website. A full list of media partners who have committed to present the competition winners in their publications can be found at TINYCOFFEEHOUSE.beebreeders.com

CERTIFICATE:

Bee Breeders will acknowledge the outstanding performance of all winners and honourable mentions with Certificates of Achievement.





COMPETITION SCHEDULE

Early Bird Registration
26 OCTOBER - 09 JANUARY

Advance Registration
10 JANUARY - 28 FEBRUARY

Last Minute Registration
01 MARCH - 25 APRIL

Closing date for registration
25 APRIL, 2018

Closing date for submission
29 MAY, 2018 (11:59pm GMT+0)

Announcement of the winners
27 JUNE, 2018

REGISTRATION FEES

| | Architects, designers, enthusiasts and companies | Students* |
|--------------------------|--|----------------|
| Early Bird Registration | US \$80 | US \$60 |
| Advance Registration | US \$100 | US \$70 |
| Last Minute Registration | US \$120 | US \$80 |

* See requirements here:
beebreeders.com/competition-registration-types

SUBMISSION REQUIREMENTS

- Participants are required to upload four (4) A2 landscape-orientated presentation boards (must not exceed 5mb per jpg) with sketches, renderings, plans, sections, elevations, diagrams, and/or other presentation tools to explain their proposal.
- No video files are accepted.
- All information provided in writing must be in English.
- All submissions must be uploaded via the beebreeders.com upload panel. Access information and instructions on how to upload the presentation panel will be issued to participants via email immediately after successful registration.
- Presentation boards must not indicate any information related to individual's/team's identity.

Participants who do not comply with the requirements will be disqualified without refund.

PRESENTATION DELIVERABLES SET

- Street elevations; (suggested scale 1:50)
- Primary sections; (suggested scale 1:50)
- Primary floor plan; (suggested scale 1:50)
- Enlarged sections and elevations highlighting key spaces or relationships; (suggested scale 1:10)
- Details: (suggested scale 1:5)
 - Envelope
 - Key materials
- Axonometrics providing information on building systems or illustrating key architectural concepts;
- Diagrams:
 - Circulation
 - Lighting
 - Transportation
 - Energy systems
- Perspectives:
 - Primary interior spaces

Please note the PRESENTATION DELIVERABLES SET listed above is a suggestion only. Participants can choose to use the entire list, a selection from it, or propose a completely different set that would explain their design in the most efficient manner.

RECOMMENDED SUBMISSION CONTENT

- The main points of proposed plans and sections and multiple internal and external perspectives demonstrate the spatial quality of the building.
- Demonstration of project feasibility in regards to environment, climate conditions, lifecycle, and responsible use of materials.
- Visualizations; artist impression to illustrate how the proposal fits in different urban environments.

JURY & EVALUATION PROCESS

Competition jury consists of two jury panels:

- **Core jury panel**
- **Consultative jury panel**

Full jury panel members list is published at TINYCOFFEEHOUSE.beebreeders.com.

The core and consultative jury panel will be responsible for setting the criteria that participants need to fulfill based on the site and brief and will evaluate each submission accordingly.

Participants are advised to research both the working site and previous similar case studies as part of the design process.

“THE BIG TINY COFFEEHOUSE CHALLENGE” is a competition, which encourages participants to experiment with the limits of architecture. The jury may choose to reward projects that show a high degree of creativity, even if they breach any of the rules, as long as it’s justified.

Selecting Top 3 winners:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the top 3 winning projects and 6 honourable mentions.

Student Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted student entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

Green Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.





ELIGIBILITY

The competition is open to all. No professional qualification is required. Design proposals can be developed individually or by teams (4 team members maximum).

People who have direct personal or professional relationships with jury panel members or organisers may not participate in this competition.

MEDIA PARTNERS

A full list of media partners who have committed to present the competition winners in their publications can be found at TINYCOFFEEHOUSE.beebreeders.com

For potential media partners who are also interested in covering the present competition and its winners, please contact us at hello@beebreeders.com

Competition press kit (in English) and banners are available at TINYCOFFEEHOUSE.beebreeders.com/press



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