

# [TRANS-]

JOURNAL

[trans-] media 2018

across, beyond, through :: matter, content, extension

Call for Submissions

The Medium is the Message  
-Marshall McLuhan

Print media, radio, film, television, and the internet have conditioned our perception of physical and social space. Media specific to architecture has also influenced the convergence of material, space, and content, charting new directions in culture, society, and architectural discourse. In the fourth issue of [TRANS-] journal, we seek to understand the effects of media on the creation and interpretation of design and creative work by asking how media produces knowledge and theoretical discourse about architecture design and the related fields. Through [TRANS-] media we aim to explore the transposition of materials and messages in physical and social space. This exchange of material and immaterial factors extends to the way we communicate our ideas, verbally and visually, the physical matter we choose to do this through, and the ultimate way they are perceived. In short, media is the connection between idea and reality, creator and audience, past and present.

Consider::

## Matter

Matter is arguably the most tangible form of media as it has the ability to provoke the senses, form experiences, and reveal culture. With matter comes a legacy of materials, old and new, that have physical properties, cultural history, and socio-political ecologies. How can a design communicate ideas and emotions through the use of materials? How can certain properties of a work, such as texture, weight, or opacity, establish the purpose, meaning, or cultural significance of a piece?

## Content

Media is the hinge between physical and social spaces. The medium therefore involves the matter, tools of transposition, and the space it occupies. Media has no content without an audience, or social and cultural setting. In architecture, what conditions the transposition of materials to messages? Have technological changes to media altered physical or social spaces, or content? How are tools used in architecture and the related fields instruments of society and culture? What are the potentials of mechanical and digital tools and virtual modes of representing matter? Do emerging technologies change the breadth or parameters of the audience? Does the digitizing of media expand or augment a work's meaning?

## Extension and convergence

Alternatively, media is an extension of identity into space and time. It is a prosthetic that converges with space and time. One could argue that architecture, the built environment, and creative works are prosthetics at various scales. But to what extent? How has media – extensions of matter and content – altered conceptions of space, time, or the experience of modernity? How have physical and social spaces framed interpretations of media? Does the convergence of matter and content alter conceptions of time or space? What role does architecture and the related fields have in exploring the limits and possibilities of media?

[TRANS-] media is looking to the architecture and related fields for research and creative work that addresses the concept of media. We welcome original works in any form that can be reproduced in two-dimensions. Please limit written submissions to 3000 words. When applicable, include figure captions, endnotes for citations and sources, and prepare all images as separate high resolution tif files (at least 300dpi and a minimum of 1000x1000 pixels). A brief 100-word biography of the author and 300-word abstract or description of the project are also required. Selected work may be edited by [TRANS-] journal team. Submit work via email by March 12, 2018. For questions, please visit us at [www.transjournal.org](http://www.transjournal.org) or contact us at [info.transjournal@gmail.com](mailto:info.transjournal@gmail.com).

