



**[2018]**

**CREATIVE  
ART PARTNERS**

**Virtual Architecture  
and Exhibition Design  
Competition**

**CREATIVE ART PARTNERS**, with the sponsorship of art collector Stefan Simchowicz, is excited to announce the inaugural edition of a biennial virtual architecture and exhibition design competition—an opportunity for architects to develop low-risk, digital interactions between art, architecture, and viewer that depart from the traditional museum and gallery white box model.

We recognize that most architectures remain unrealized and exist solely within the archives of design firms and industry publications. Such projects are flexible, productive, and provocative real estate for staging web-based digital art exhibitions. For us, online infrastructures have proven unconventional, yet highly effective grounds for engagement with the arts.

The primary objective for participants is to curate a virtual art exhibit using a physically unrealized project from their archives as a site. Applicants will submit their final layout via a set of eight or fewer digital media files. A 'digital media file' in this case is defined as any file format viewable on a website which does not require specialized softwares or hardwares. Examples include renderings, architectural drawings, video walkthroughs, VR (hosted on YouTube, Vimeo, etc), or photography, among others.

A successful entry will effectively demonstrate a firm's unique architectural sensibilities, curatorial prowess, innovativeness of show design, and originality and effectiveness in the documentation of the virtual exhibition.

We strongly recommend that participants hold a restorative eye to their archives instead of conceiving new projects expressly for this competition. Their selections should not be museum or gallery typologies. Think outside the white box.

Upon registration, participants will be provided with a link to a cloud folder that contains a sandbox of high-resolution images of over five hundred artworks by forty-three artists from around the world. It is then up to the participant to curate from this selection, to stage the show, and to document accordingly. Both solo and group exhibitions are valid.

As such, firms will gain access to the contact information of some artists, should they wish to collaborate more closely over the course of this competition. Others have geographic or linguistic barriers which make collaboration difficult, or are simply too occupied with projects of their own.

The submission process is exactly four-months long, running from 08.16.2018 to 12.16.2018. A diverse panel of judges will select the twelve most successful projects and publish them for online exhibition, one per month, in alphabetical order of participants' titles. This same committee will also select the two winning entries, which will be named at the culmination of the year-long exhibition period. This panel is multi-disciplinary in nature, consisting of well-established architects, critics, historians, and philanthropists, the names of whom will be made public at the end of the judging process. The first-place entry will receive a 10 000 USD prize, and the second, a prize of 3 000 USD. Additionally, the two winning firms will be invited back in consecutive years to curate and exhibit more shows, should they

wish to do so.

To initiate the application process, a firm must email a brief introduction demonstrating interest to organizer Injinash Unshin at [injinash@creativeartpartners.com](mailto:injinash@creativeartpartners.com). Please be sure to include the email addresses of all parties wanting access to the cloud-based competition package. Also note that this competition is open to practicing firms only.

The portal for submissions will open on 08.16.2018. It will then close on 12.16.2018 at 8:00PM EST.

**CREATIVE ART PARTNERS** is a fine art staging company that specializes in curating contemporary art collections for residential, corporate, and hotel projects in the greater Los Angeles, San Francisco, and New York metropolitan areas. C.A.P. operates on the premise that high-caliber art augments the perceived value of a real estate listing, improves the ergonomics of an office environment, and enhances the brand identity and guest experiences of hotels.

**STEFAN SIMCHOWITZ** is a Los Angeles-based art collector, curator, and advisor specializing in emerging contemporary art. He is a vocal proponent of social media as a legitimate vector for discovering, distributing, and popularizing the fine arts, primarily using Facebook and Instagram as platforms for self-promotion, discovering new artists, and endorsing those he already manages.

**Aaron Wrinkle**  
**Brian Harte**  
**Cameron Platter**  
**Darren Goins**  
**Edward S. Curtis**  
**Frederic Bruly Bouabre**  
**Gareth Nyandoro**  
**Gina Beavers**  
**Gresham Tapiwa Nyaude**  
**Gretchen Andrew**  
**Habib Farajabadi**  
**Hadi Falahpishah**  
**Igshaan Adams**  
**Jasmine Little**  
**Jeffrey Alan Scudder**  
**Joey Wolf**  
**Julio Rizhi**  
**Kassou Seydou**  
**Kour Pour**  
**Lazaros**  
**Luke Diiorio**  
**Marc Horowitz**

**Matt Hope**  
**Michael Pybus**  
**Michael Swaney**  
**Mongezi Ncaphayi**  
**Nicola Roos**  
**Nina Walton**  
**Option Nyahunzvi**  
**Petra Cortright**  
**Raven Halfmoon**  
**Richard Gasper**  
**Serge Attukwei Clottey**  
**Shaina McCoy**  
**Takunda Regis Billiat**  
**Tendai Mupita**  
**Trevor Paglen**  
**Tony de los Reyes**  
**Troy Makaza**  
**Turiya Magadlela**  
**Tyler Macko**  
**Umar Rashid**  
**Wycliffe Mundopa**