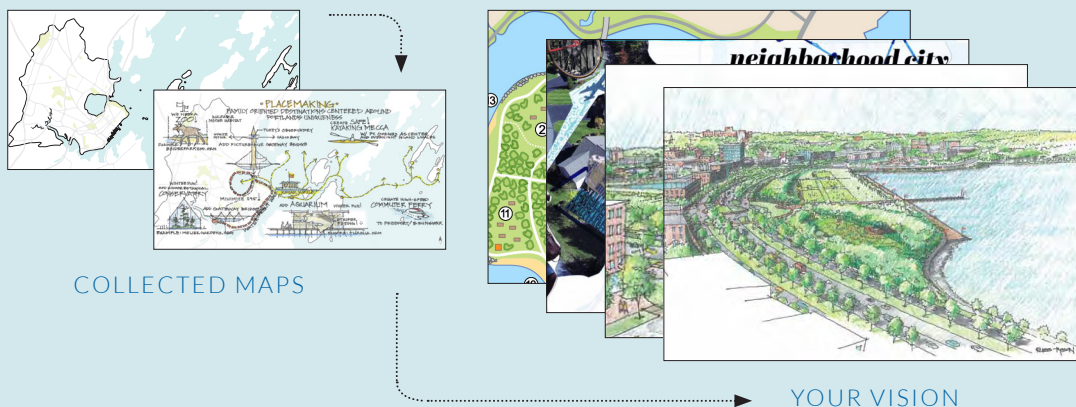




A DESIGN COMPETITION TO CELEBRATE PORTLAND, MAINE

WHAT CAN YOUR PORTLAND LOOK LIKE?



Portland Society for Architecture

2019 DESIGN BRIEF

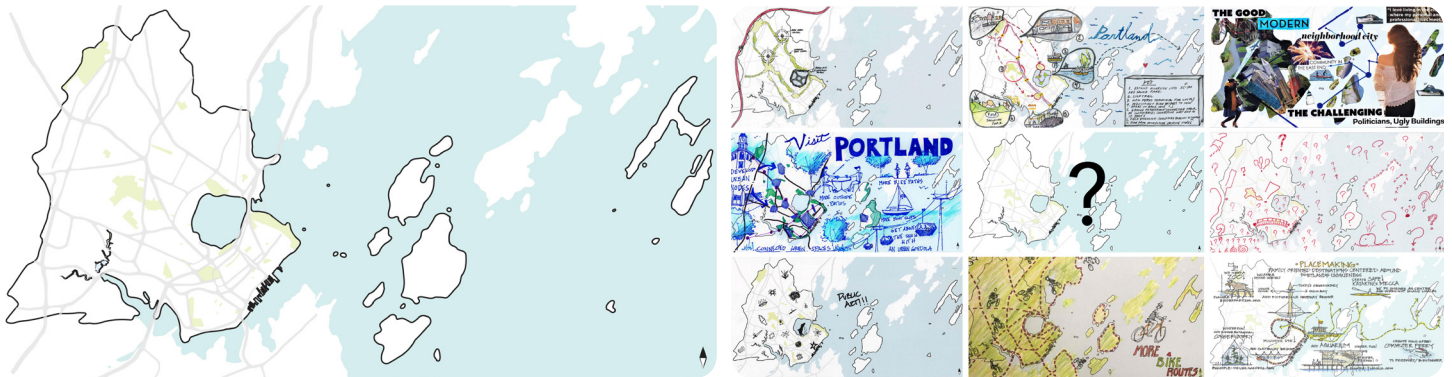
INTRODUCTION

BACKGROUND

The 'Complete City' is an expression that emerged out of a multi-year collaboration with various community partners in Portland, Maine. The 'Complete City' focuses on creating open dialogue about what makes a great place, neighborhood, city, and region. Since 2015, the Portland Society for Architecture (PSA) has worked with Creative Portland, The Portland Regional Chamber of Commerce, The University of Southern Maine Muskie School of Public Service, and the Center for Global Humanities at the University of New England to host forums, design charrettes and lectures to inspire and engage the public, policy makers and politicians. Previous programming has included *The Challenge of Change: Are We Loving Portland to Death*, *The Visioning Growth Charrettes*, and *Rising Tides Symposium*.

In 2017 PSA coined the expression "Complete City" – as it leaves open the question –
What Makes a 'Complete City'?

Since 2017, the Portland Society for Architecture have been using blank maps of Portland, Maine as a tool to collect comments and ideas about and for the city. Ideas to keep and preserve what we love, to talk about what we dislike, and to find and imagine the opportunities in our built environment. With over 350 submissions, the maps are honest, wildly imaginative, and extremely inspiring.



THE CHALLENGE

THE COMPLETE CITY : IMAGINED

PSA would like to invite you to use these maps (www.thecompletecity.com/maps) as inspiration to create a compelling and engaging image of how Portland, Maine can develop and thrive as a "Complete City". The images hope to inspire future planning and development by visualizing ideas that came directly from Portland citizens and to capture its potential in the most spectacular way possible. **Each submission must reference at least one of the maps collected to date from our website.**



SCHEDULE

APRIL 29, 2019	Registration Opens
JULY 22, 2019	Submission Deadline
AUGUST 2019	Winners Announced
OCTOBER 2019	UNE Art Gallery Exhibition Digital Publication to Follow

AWARDS

Winning entries will receive cash prizes. The design jury will review and rate each submission and finalize a winning project. Winners will be notified of the competition results directly. All projects will be displayed at www.thecompletecity.com and a list of the winning entries will be posted on the website.

HONOR AWARD	\$1,500
MERIT AWARD	Amount to be Determined by Jury

ELIGIBILITY

Everyone is eligible to enter - designers, writers, artists, students, and the general public are all welcome and encouraged to participate. Entries will be accepted for individual as well as team submissions.

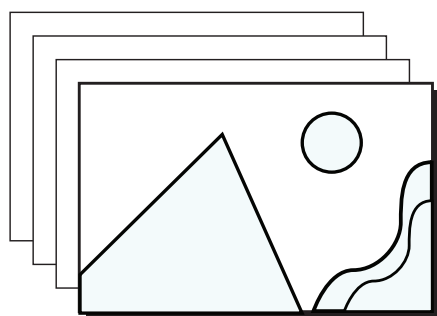
REGISTRATION

An online registration form must be completed for an entire team or for each individual participant. There is no registration fee to participate in the challenge. Each registered participant will receive a confirmation e-mail that will include information for final online submission.

Please add the email address thecompletecity@gmail.com to your address book to ensure that you receive all e-mails regarding your submission.

SUBMISSION REQUIREMENTS

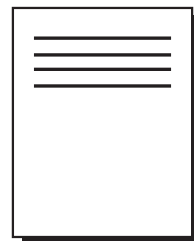
All submission requirements will be uploaded through our website: www.thecompletecity.com/imagined



UP TO (4) IMAGES

11" X 17"
200 dpi (min)
Any Orientation
.jpeg format

+



NARRATIVE

250 words
max

CRITERIA FOR JUDGING

SOURCE

SUBMISSIONS MUST USE IDEAS AND INSPIRATION
FROM THE COMPLETED MAPS @
WWW.THECOMPLETECITY.COM/MAPS

DEFINE

WHAT IT MEANS TO BE THE COMPLETE CITY AND
CAPTURES THE ETHOS OF PORTLAND, MAINE

PUSH

THE BOUNDARIES OF CONVENTION IN
INNOVATIVE AND ORIGINAL WAYS

INSPIRE

THE COMMUNITY TO SEE SPACE AND PLACE
DIFFERENTLY

CONTRIBUTE

TO THE GREATER COMMUNITY IDENTITY AND PRIDE

COMPETITION ORGANIZERS

PORTLAND SOCIETY FOR ARCHITECTURE

Portland Society for Architecture (PSA) is a non-profit organization that promotes the progress and economic development of Greater Portland, Maine by encouraging innovation and vision in design and planning.

SPONSORS

BENEFACTORS



SUPPORTERS



Whitten Architects



EXHIBITION

October 2019

University of New England Art Gallery
2693, 716 Stevens Avenue
Portland, ME 04103

