

YACADEMY



HIGH-LEVEL TRAINING COURSE EDITION 2019

ARCHITECTURE FOR WELLNESS

THE SPACE FOR BODY AND SOUL

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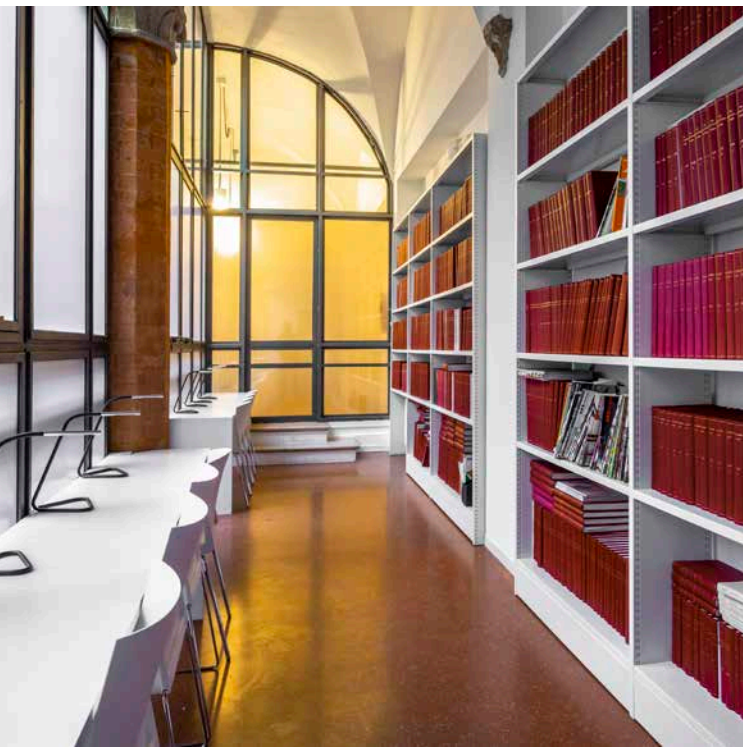
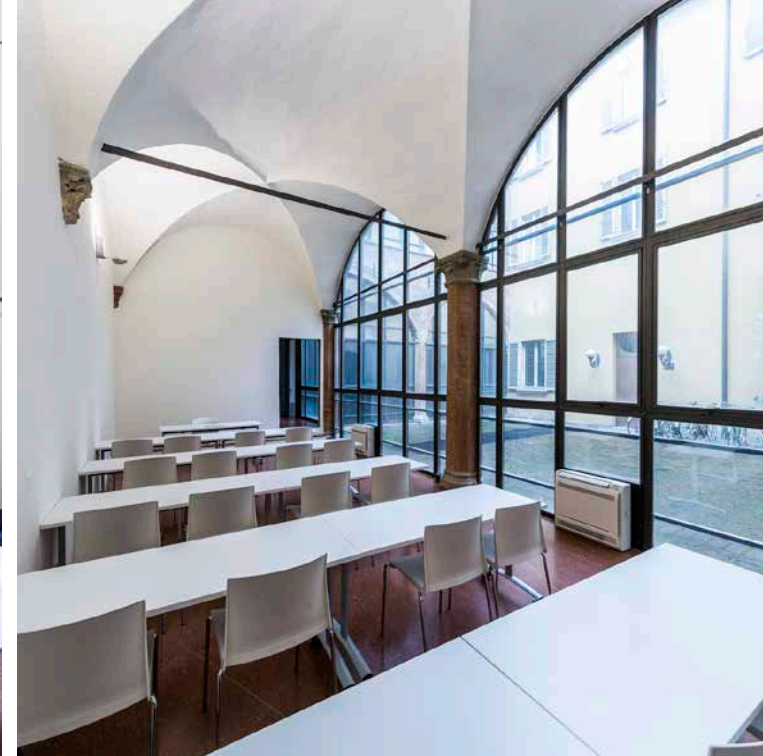
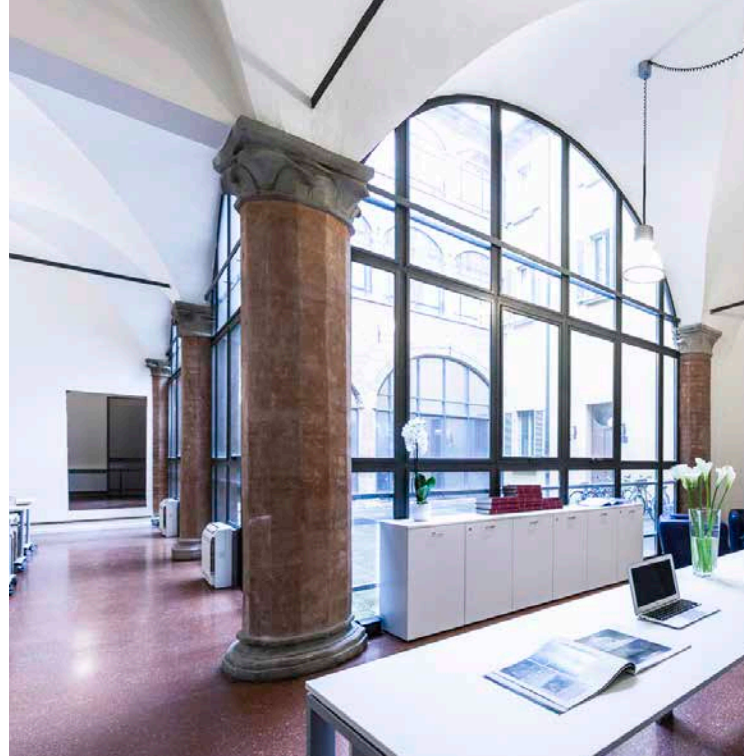




YACADEMY

THE GREATEST INNOVATION IN POSTGRADUATE EDUCATION

YAC is an association which promotes architectural competitions aimed at fostering culture and design research. Over the years, YAC has broadened its experience of work and collaboration with the main architectural firms of contemporary architecture, dealing with diverse and numerous topics of architectural design. Nowadays, YAC's expertise can serve young designers better, providing them with the creation of high-level educational programs aimed at polishing the skills of the students and offering them a valuable connection to the labour market. Thanks to the close relationship with internationally renowned professional and academic actors, YAC is the perfect frame within which complete or specialize one's skills, and create a significative link with the most internationally-renowned architectural practices.



WHERE

Via Borgonuovo, 5
Bologna, Italy

In the heart of Bologna's historical city center, close to the Two Towers and next to Piazza Santo Stefano, YACademy is located in a prestigious medieval building which has been renovated to welcome an educational center of excellence which can also count on an architectural library of more than 3.000 books donated by Sapienza University. YACademy is the perfect place where to continue or enrich your education, in a prestigious context immersed in the commercial and historical centre of an always-on-the-go and lively

city located at a short distance from Rome, Florence, Venice and Milan. From Bologna Central Station, it is just a brief bus ride or a short pleasant walk under the marvellous porticos to get to YACademy's head quarters: here, among history, innovation and internationality, the young designer will be able to meet some of the most celebrated personalities of contemporary architecture and build up a network of excellence while laying the foundations of their future careers.

THE COURSE



THE COURSE | OVERVIEW

Body is the main character of our times: it is the attire of our personality, the tool we use to measure ourselves against the world, the image with which we present ourselves to society.

Cinema, fashion and photography are only the most recent narrators of a model of the body that has always been the object of human reflection. The modern man has simply renewed this model according to the ideals of style and beauty that are world-renowned and chased through fitness and nutritional programs. In a society that is more and more aware of bodies, there is an increase in the demand for places where body is nurtured, taken care of, where a person can reach their longed for psychophysical wellness. Both at a public and at a private level, there is an always increasing number of gyms, spas, wellness centres and wellness facilities.

The course of "Architecture for Wellness" was created on these premises, with the aim of shaping designers who are able to give life to refined and captivating architectural experiences that can facilitate and support the search and the achievement of the psychophysical wellness. Studying the perceptive and clinical fundamentals of wellness and the planning and technical characteristics of the different elements of wellness spaces, the students will focus on compositional strategies for wellness, leisure and fitness facilities.

The course will be made up of **115 hours of lessons, a 30-hour workshop** and multiple lectures by well-renowned professional architects.

At the end of the course, YACademy's Placement office will guarantee to each student an internship or collaboration proposal in one of the partner studios.

COURSE PERIOD November 2019 - January 2020

ATTENDANCE TO LESSONS 3 days per week

MAXIMUM NUMBER OF STUDENTS 25

LANGUAGE Italian

ELEMENTS OF INNOVATION

- The first course that gathers a ten-year experience in fitness and wellness design and offers it as an educational program;
- within a three-month course, the students are offered a prestigious range of future job opportunities;
- the course envisages and aligns different educational tools (lessons, workshops, Placements, company visits);
- the course offers new competences and high specialization in pool design, light design and psychology of perception;
- the workshop focuses on a real design case arranged with Technogym and offers a great opportunity to analyze and realize the outcome design.

OBJECTIVES

The "Architecture for Wellness" course aims at training designers who are able to deal with the issues connected to body wellness facilities. Studying the diverse distributions and functions of different wellness and sport architectures – also thanks to the collaboration of companies that work in the field – the students will learn the different technical and compositional issues that can grant an efficient design of wellness facilities. The course aims at providing the students with skills that are immediately usable and at offering a focus on scientific and anthropological issues connected to sensory stimulation that triggers psychophysical wellness. Moreover, through their Placements in well-renowned professional firms, the students will gain an efficient link to the labor market.

PROFESSIONAL QUALIFICATIONS

The students will gain and improve their skills regarding architectural design for fitness, beauty and wellness facilities.

THE COURSE | STRUCTURE

ADMISSION

The admission to the course is based on the evaluation of:

- curriculum vitae preferably in European format
- motivational letter (max. 200 words)
- portfolio

In order to ensure the best quality of teaching and the most effective absorption of the students in the labor market, the course will have a limited number of students (max. 25); it will be delivered in Italian and addressed to graduates who have obtained a master's degree in Architectural Sciences or other equivalent titles by the application deadline (11/10/2019).

The commission, in conjunction with the preliminary assessment, together with the outcome of a possible interview, may admit students with different qualifications.

LESSONS 115 HOURS

BODY CULTURE | 8 hours

Physicality as the center of the Wellness phenomenon
Flaviano Celaschi | Università di Bologna

LIGHT DESIGN | 9 hours

Light and wellness itineraries
Roberto Fuser | ESSE-CI

DESIGNING WITH WATER | 12 hours

Liquid perspectives in architecture
Emilio Faroldi | Politecnico di Milano

IMMERSIVE STORYTELLING FOR WELLNESS | 12 hours

Immersive itineraries for body care
Andrea Gion | Drawlight, Mick Odelli | Drawlight & Senso Immersive Experience

HOME SPA | 8 hours

Beauty in its new domestic dimension
Marco Conti | Alberto Apostoli

ARCHITECTURE FOR FITNESS | 16 hours

Spaces for physical activities
Mario Lamber | Lamber + Lamber

DESIGNING WELLNESS | 16 hours

Spaces for body care
Paolo Tranquillini | Starpool

CASE HISTORY | 20 hours

Successful examples of architectures for wellness
Silvia Berselli | Università di Bologna

COMMUNICATING ARCHITECTURE | 8 hours

The story of the project between storytelling and visual design
Roberta Colla | Simone Micheli Architectural Hero

TECHNOLOGIES AND SYSTEMS FOR WELLNESS | 10 hours

The composition of the wellness galaxy
Design Unit Aziende Partner

SPECIAL LECTURES

SPAS OF THE FUTURE: wellness and design

Simone Micheli | Simone Micheli Architectural Hero

GROTTO SAUNA: between relax and landscape

Pooya Baktash | Partisans

THE CALDARO BATHS: architecture becomes fun

Ernst J. Fuchs | tnE Architects

STADTLOUGE: a new parameter of urban wellness

Carlos Martinez | Carlos Martinez Architekten

SPORT SPACES

Andrea Maffei | Andrea Maffei Architects

FROM MOSCOW TO DUBAI: spas of the world

Alberto Apostoli | Alberto Apostoli

WELLNESS AND MOUNTAINS

Ralf Dejaco | Dejaco + Partner

TERME DI MERANO

Paolo Volpato | Matteo Thun & Partners

WELLNESS ACCORDING TO ZAHA HADID ARCHITECTS

Paolo Matteuzzi | Zaha Hadid Architects

WORKSHOP 30 HOURS

Project of a HOME concept for Technogym

Livia Tani | Ateliers Jean Nouvel

PLACEMENT

At the end of the course, YACademy's Placement office will guarantee to each student an internship or collaboration proposal in one of our partner studios relevant to the course topic, among which:

**SIMONE MICHELI ARCHITECTURAL HERO –
PARTISANS – TNE ARCHITECTS – CARLOS
MARTINEZ ARCHITEKTEN – ANDREA MAFFEI
ARCHITECTS – ALBERTO APOSTOLI**

THE COURSE | CALENDAR

Application opening

19TH JUNE 2019

Application deadline

11TH OCTOBER 2019

Provisional ranking

21ST OCTOBER 2019

Enrollment fee payment deadline

25TH OCTOBER 2019

Official ranking

4TH NOVEMBER 2019

Lessons start

18TH NOVEMBER 2019

Attendance to lessons

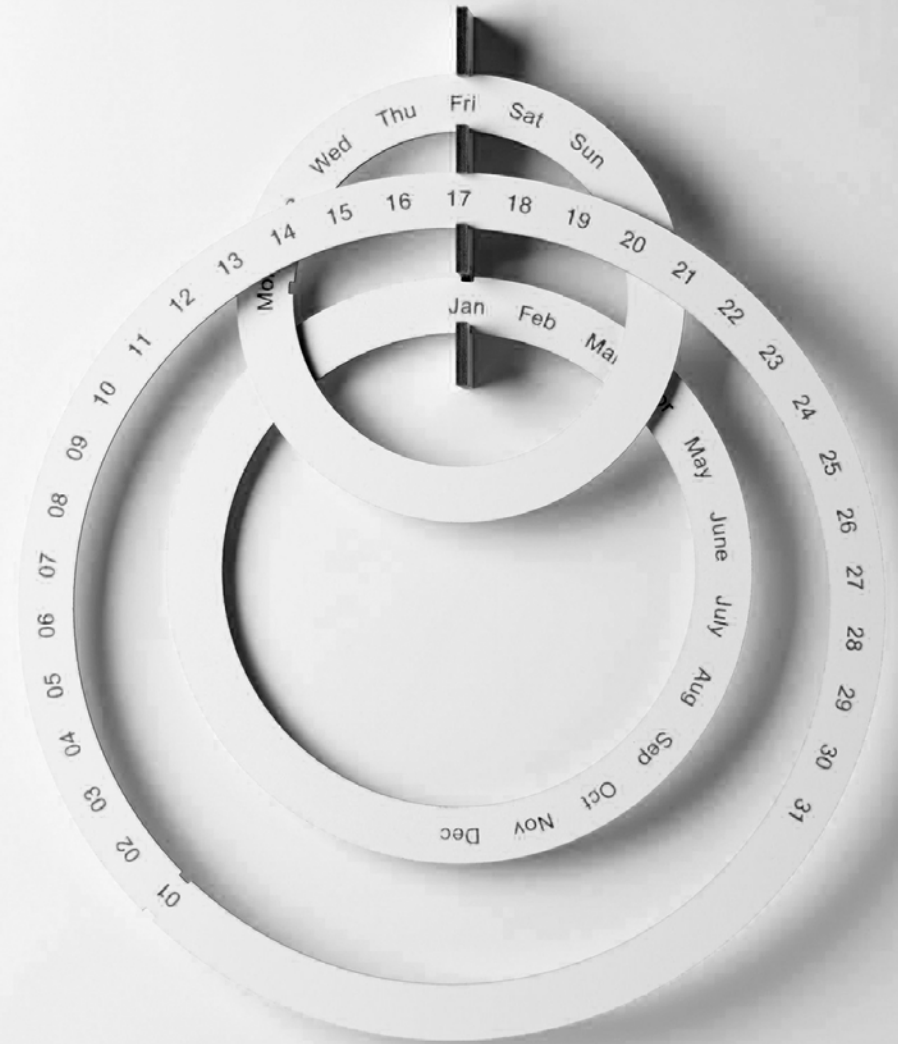
3 DAYS PER WEEK

Maximum number of students

25

Language

ITALIAN



PROGRAM



8 HOURS

BODY CULTURE

Physicality as the center of the Wellness phenomenon



FLAVIANO CELASCHI
Università di Bologna

Flaviano is Professor of Industrial Design at the University of Bologna; Co-founder and director of the Department of Design at Milan Polytechnic and the research group POLI. design. He had been Professor and pro-Dean at Polytechnic of Turin between 2004 and 2008. He has been Lecturer and researcher in Brazil, Mexico, Republic of China, Argentina, India, United States. In 2008 he has founded the Latin American Network of Design Process - an organization that brings together more than 50 professors and researchers from European and American universities. He deals with design-driven innovation and creative process innovation.

We take care of it, we shape it, we decorate it. Our body is the first and most ancient discovery of human beings. In the modern age, health and wellbeing are aims that human beings are constantly try to reach. However, they are just the most recent achievement of the evolution in the understanding of our physical dimension. The course will delve into the historical and cultural evolution of the concept of the body on which the wellness culture is based. Through a series of sociological and bibliographic references, participants will acquire the necessary knowledge in order to design spaces where healthiness and perception are not just unintentional variables. Here, such elements will rather be the result of a rational process that has been consciously carried out through specific scientific and biological knowledge.

9 HOURS

LIGHT DESIGN

Light and wellness itineraries



ROBERTO FUSER
ESSE-CI

Light is fundamental to create suggestions and perception in the architectures' users. In wellness spaces dedicated to body care and the stimulation of senses (like gyms or wellness centers), lighting is crucial to balancing and creating the right atmospheres and moods. Thanks to the course, the students will gain theoretical knowledge that is useful for the lighting design, to understand how to choose the best products in regards to a particular event, but will also have the opportunity to apply the notions during the workshop activities. Colors, hues and intensity: the students will learn how to manage the lighting scientifically to guarantee the best optimization of light in the physical activity and wellness itineraries.

Roberto Fuser graduates with top marks in Architectural Engineering at the University of Trieste. Since 2001 he is specialized in Project Management of land surveying services 'Liadar' for road and motorway infrastructure. Since 2006 as a director of international development he is in charge of company's internationalization processes both in B2B and B2C. In 2011 his numerous managerial skills helped him to get the office of Commercial Director of an Italian fashion company. From 2013 until now he is an Export Director of Esse-ci, a producer of lighting solutions for the architectural market, where apart from internationalization he is in charge of Marketing management and strategic development.

12 HOURS

DESIGNING
WITH WATER

Liquid perspectives
in architecture



EMILIO FAROLDI

Politecnico di Milano

Architect and PhD in Technical Innovation and Architecture Project, he is an Ordinary Professor in Architecture Technology at the Politecnico Milano. His professional and academic activity focuses on the project of technology design applied to different fields. He has been working on projects in Italy and abroad. Some of his works have been published in famous specialized magazines. Since 2015, he directs TECHNE, the magazine of the Italian Society of Architecture Technology. He is the scientific manager of national scale researches. He is in charge of organizational activities and activities aimed at supporting research to combine knowledge regarding experimental techniques and materials with the current changes of living spaces. Since 1st January 2017, he is the delegated Pro-rector of the Politechnic of Milan.

The attraction to water is at the basis of the organization of space, of the rules of movement and the relationship of the people within it. The processes of appropriation of places, at the genesis of architectural shapes, direct urban, cultural and tourism practices introducing in every time new uses of natural resources. Water is, first and foremost, survival and necessity, but is also mystery and enchantment, the symbol of life and death, the funding element of the perception of places and spaces. Designing with water means choosing water as the element of the ideation, designing, and building action of architectures that spring from water, in continuity with the history of cultures, places, communities and their identity.

12 HOURS

IMMERSIVE STORYTELLING FOR WELLNESS

Immersive itineraries for body care



In a context where the virtual, sensorial and experiential elements represent a fundamental detail for every designer, gaining a solid know-how of immersive strategies (audio, video, sensors, projection mapping, IOT among others) is now more than necessary, urgent. The course in Immersive Storytelling for Wellness has been specifically created for a context that has the individual emotional-perceptive sphere at its very heart. Therefore, the course will present a series of elements and crucial strategies to design architectures for wellness, implementing the sensorial elements with a technological-immersive cut. On the same premises, the educational offer of the course was set, in order to update the students on the state of the art, but mainly to facilitate them implementing the immersive experience in their designing practice.

ANDREA GION

Drawlight

He graduated in Cultural Heritage Conservation at the University Ca' Foscari in Venice and in Architecture at IUAV. In 2013, he starts teaching at IUAV, winning a research scholarship with his dissertation on 3D Mapping for Heritage and he later specializes in immersive strategies for a better usability and enhancement of heritage. He is Head of Production at Drawlight and has been teaching since 2016 in many Italian universities (IUAV, UNIPD, UNIFE). He was a member of the scientific committee and a professor for IUAV's MI-HERITAGE master course. Recently, he co-founded Hybrid Reality, an innovative Start Up which specializes in the use of Virtual Reality for training and educational purposes.

MICK ODELLI

Drawlight & Senso Immersive

Mick Odelli studied Visual Communication at the University of New England of Sydney, where he develops his interest in digital media. In 2008 he founded DrawLight, a studio focusing on the creation of artistic, emotional and technological installations that become a reference in the market of the video mapping and immersive media. In 2015 he founded Senso (a spin-off of DrawLight) aiming to create and produce immersive and interactive experiences that shall be enduring, scalable and customizable. Mick is curious and always searching for updates; he describes himself as an "Innovation Consultant" because of his passion for any kind of technology able to awake emotions in the humankind. Besides his business vocation, he lectures in some of the most important Italian Universities. In 2015 was a speaker at TEDxVicenza and in 2017 he was invited by the Italian Embassy in Japan and in 2018 by the Italian Embassy in Australia as representative of the innovative Italian startups. He has recently started a YouTube project with the canal www.justmick.tv dealing with "Human-centered" topics for disruptive innovation.

8 HOURS

HOME SPA

Beauty in its new domestic dimension



MARCO CONTI

Alberto Apostoli

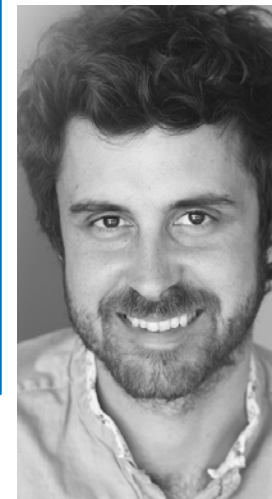
He has a long experience in spa and wellness centres design which he has gained in his role of Technical Manager in top companies in the field of wellness spaces design. Thanks to a holistic approach, he can develop the project from the concept design to the stages of definitive, executive and building design, including the elements of interior design, lighting design and material selection. His collaboration with important studios of architecture and engineering has provided him with the necessary know-how for the complete management of the construction site and the structure's test. His specialized training is oriented at the continuous experimentation of new equipment and technologies in order to be able to offer the best solutions as for performance and sustainability.

Wellness is more and more recognized as a fundamental value and is progressively surpassing the collective sphere to reach a more individual one. Expression of this trend is the increasing concern for spaces for hygiene and body care: the bathroom is at the heart of home design and its aesthetic is more and more taken care of. The students will learn about prestigious finishes and excellence products to get to design home spas or home gyms in order to master how to design wellness elements in a domestic space to translate the atmosphere and sensations of a wellness center to the everyday life.

16 HOURS

ARCHITECTURE FOR FITNESS

Spaces for physical activities



MARIO LAMBER

Lamber + Lamber

In this course, the students will learn how to respond to the main requirements for fitness spaces design, both at a technical and at a compositional level. Firstly, the course will face the integration of individual and collective space. The spaces for fitness are based on the care of one's personality and ego, but within huge and crowded spaces: for this reason, it is fundamental that the designer is able to make ego and sociality coexist in different time cycles, flows and attendance duration of fitness spaces. The course will present the design of gyms and spaces for body care over the last century, also looking at future perspectives and at the designer's role in a time of constant and persistent changes. The course will also analyze the examples of design of PRIME and PALESTRE ITALIANE centers, from the concept genesis to realization.

In 2007, he graduates in Architecture from the University of Ferrara, with mentor Antonello Stella. In 2004, he wins his first international design competition and starts his freelance activity in 2009. He founded "MMVLI2045 architetti" and from 2007 to 2013, he collaborated as design assistant at the University of Ferrara. In 2006, he was a member of the Landscape Agency whose projects have been published and exhibited at the V European Landscape Biennial in Barcelona. In 2009, he follows the definitive and executive design of the new church complex of San Lazzaro di Savena (Bologna) and directs the works for the design of PRIME fitness centers. In 2017, he founds his architectural practice LAMBER+LAMBER.

16 HOURS

DESIGNING WELLNESS

Spaces for body care



PAOLO TRANQUILLINI

Starpool

Paolo Tranquillini is Product Manager for Starpool, company founded in 1975 by Ardelio Turri. Its activities are focused on a continuous research of wellness solutions that respond to the demands regarding everything that is directly and indirectly connected to the care and harmonic development of the human body. In its 40 years of activity, Starpool has revolutionized the SPA concept and launched on the market new high-quality products. Starpool is an expert, serious and reliable partner whose abilities range from design to realization, from coordination to tools' choice, from maintaining to management. A team of architects, designers, technicians, artisans, specialists and the R&D dept allow Starpool to always be at the forefront as for new business models or new elements of competitive advantage.

Spas and wellness centers are made up by a sequence full of different experiences. Changing rooms, bathrooms, emotional showers, pools, baths, solariums, relax areas, lobbies, saunas and Turkish baths: each place has its own rules of proximity, attire, temperature, lighting and all of these features must be known and balanced in order to guarantee relax and quiet to the user. The course will offer the designers an overview on the different experiences that make up the offer of any spa/wellness center. Through a detailed learning of the technical features, design and planning problems regarding the functions of the space, the designers will learn how to tackle design - at every level - of the spaces for body care. According to the "learning by doing" approach, the students will have the opportunity to touch with their own hands Starpool's production chain by taking part in the concept stage with the design team during a 3-day visit at the company's headquarters.

20 HOURS

CASE HISTORY

Successful examples of architectures for wellness



SILVIA BERSELLI

Università di Bologna

She graduated in Architecture from the Polytechnic of Milan and collaborated with Triennale di Milano (Renzo Piano's exhibition, 2007 and Casa per tutti, 2008). She obtained a PhD in History of the architecture and urbanism from the Polytechnic of Turin. From 2010 to 2014, she was a post-PhD researcher in the FNS research group Da Ravenna a Vals. Luce e oscurità in architettura dal Medioevo al presente with a project on lighting and comfort in the XX-century architecture. From 2014 to 2016, she teaches and researches at the Architectural Academy of Mendrisio in the contemporary art field. Since 2016, she has been teaching at the School of Architecture of the University of Bologna. She collaborates with "Il Giornale dell'Architettura" and "Archi" magazines.

The course will show the students a wide range of successful case studies in contemporary architectures for wellness. The analysis of some realized architectures in their compositional features which have determined their success will help the students define a background of methods and examples that will shape their design identity. At the same time, the analytical approach to these references will enable the students to dialogue both with professionals in the field and with future clients. Different design programs (spa, fitness, salon) and different styles (oriental, eco-bio, urban, retro) will be presented and different dynamics of senses stimulation through design will be analyzed. The lessons will count on a vast display of images.

8 HOURS

COMMUNICATING ARCHITECTURE

The story of the project between storytelling and visual design



ROBERTA COLLA

Simone Micheli Architectural Hero

Roberta is a multifaceted designer who is always up-to-date on the latest trends. She mainly deals with visual- graphic design, communication and teaching. She organizes international events, takes part in fairs and meetings and delivers lectures, conferences and workshops in Culture Institutions and numerous Universities such as the Italian Design Institute (IDI), the POLI.design, the University of Florence, the University Bicocca, the Scuola Politecnica di Design SPD and the IULM in Milano. Together with the architect Simone Micheli in 2003 she founds the design studio Simone Micheli Architectural Hero.

Fundamental prerequisite for every designer is the ability to communicate with the client and the broad audience. Every architectural project is a story that requires the best tools in order to be transmitted to the public. This is particularly true when designing a wellness space, which is connoted by a series of meanings and ambitions that make it a communication project, per se. There is no wellness space that is separated from a specific communication project. For this reason, the course will address the modalities, tools and narration techniques of the architectural project regarding wellness. The studio Simone Micheli Architectural Hero will tell students its experience. Moreover, it will offer the opportunity to delve into the specific characteristics of different projects and the ways through which they have been conveyed in the related communication tools. Thanks to this module, participants will learn useful methods and strategies to identify and enhance the key elements of their own architectural project.

6 HOURS

TECHNOLOGIES AND SYSTEMS FOR WELLNESS

The composition of the wellness galaxy

The course will offer the students specific knowledge regarding the materials and the high-quality building techniques for wellness design. Therefore, different products collections will be presented in their features, performances, costs and methodologies of application in the architectural design. The course will also envisage company visits aimed at creating a better understanding of the production chain and evaluate a mockup of possible integrations in the architectural design.

AZIENDE PARTNERS

Design Unit

PROGRAM | SPECIAL LECTURES



SIMONE MICHELI
SIMONE MICHELI ARCHITECTURAL
HERO

SPAS OF THE FUTURE: wellness
and design



POOYA BAKTASH
PARTISANS

GROTTO SAUNA: between relax
and landscape



ERNST J. FUCHS
TNE ARCHITECTS

THE CALDARO BATHS: archi-
tecture becomes fun



CARLOS MARTINEZ
CARLOS MARTINEZ ARCHITEKTEN

STADTLOUGE: a new parameter
for urban wellness

PROGRAM | SPECIAL LECTURES



ANDREA MAFFEI
ANDREA MAFFEI ARCHITECTS

SPORT SPACES



ALBERTO APOSTOLI
ALBERTO APOSTOLI

FROM MOSCOW TO DUBAI: spas
of the world



RALF DEJACO
DEJACO + PARTNER

WELLNESS AND MOUNTAINS



PAOLO VOLPATO
MATTEO THUN & PARTNERS

TERME DI MERANO

PROGRAM | SPECIAL LECTURES



PAOLO MATTEUZZI
ZAHA HADID ARCHITECTS

WELLNESS ACCORDING TO ZAHA
HADID ARCHITECTS



THE STUDENTS WILL BE OFFERED A THREE-DAY EXPERIENCE IN SPAS DESIGNED BY STARPOOL IN ZIANO DI FIEMME

30 HOURS

WORKSHOP

Design of a Home concept for Technogym



LIVIA TANI

Ateliers Jean Nouvel

Livia Tani graduated with honors at Sapienza University in Rome in 1997. In 2004, she earned a PhD in Architecture Technology. In 1997, she started collaborating with Ateliers Jean Nouvel. Then, in 2001, she became a member of the AJN team in Rome. Over the last ten years, she has been dealing with different design themes as design and realization, like Kilometro Rosso, the scientific and technological park used as headquarters by Brembo Spa in Bergamo; the Minimetrom in Perugia, a system of public transport with automated cars; the new pavilion for the trade fair in Genoa; the assembly line of Ferrari in Maranello; the conversion of the former cinema Excelsior into a retail space for luxury shopping for Coin Spa. Recent updates include: the opening of the Fondazione Alda Fendi, a complex of residences and exhibition spaces next to the Roman Forum and the completion of Monad Terrace, a luxury residential complex in Miami, is expected for 2020.

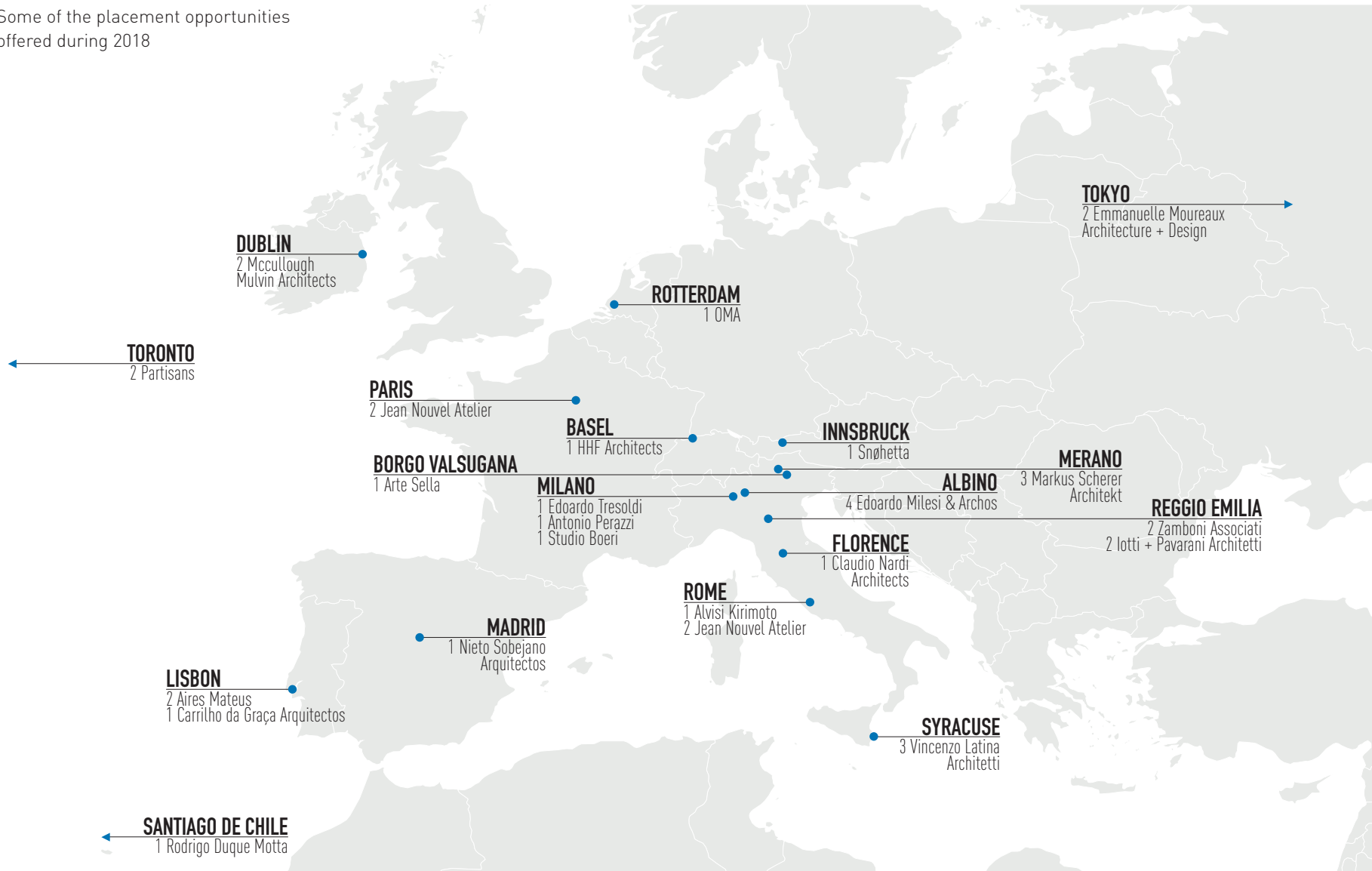
The workshop will be the practical opportunity to test and recapitulate all the notions learned during the other lessons. It will offer strategic solutions concerning a real architectural project. The workshop will be carried out in collaboration with Technogym, global leader in designing fitness, wellness and sport spaces. The wellness universe is increasingly oriented towards a domestic dimension: homes, villas and hotels are integrating wellness accessories that were once only used collectively. For this reason, the course will focus on the development of a design concept that aims at becoming the wellness home model of the future. Through the workshop, students will be provided with a unique opportunity to offer their creativity to the largest player in the wellness industry. They will design the residential concept (according to the typologies of hotels, apartments or villas) where every element enhances the wellbeing of the guest. This project will aim at becoming the architectural international model dedicated to wellness.

PLACEMENT



PLACEMENTS | PAST EDITIONS

Some of the placement opportunities offered during 2018





SIMONE MICHELI ARCHITECTURAL HERO

Florence

Simone Micheli founded with Roberta Colla the Studio di Architettura in 1990 and in 2003, the design company Simone Micheli Architectural Hero with offices in Florence, Milan, Puntaldia, Dubai, Rabat e Busan. He is a curator of thematic exhibitions - contract but not only - within the framework of the most important trade fairs of the industry. He is a professor at Poli.Design and at the Polytechnic School of Design in Milan. In collaboration with Roberta Colla and his team, Micheli gives conferences, workshops and lectures in universities, cultural institutes, companies and institutions of various cities in the world.

simonemicheli.com



CARLOS MARTINEZ ARCHITEKTEN

Berneck

At the center of Carlos Martinez Architekten work is the pursuit of optimal space concepts for innovative and individual construction projects. These are shaped by the context of the place and are based on economic, aesthetic and social considerations. They develop from the situation and the program and are always tailor-made solutions.

carlosmartinez.ch



TNE ARCHITECTS

Vienne

The next ENTERprise Architects was founded in Vienna in 2000 by Marie-Therese Harnoncourt-Fuchs and Ernst J. Fuchs. Their projects range from buildings, installations, exhibition design and experimental interventions in the cityscape to urban design concepts. tne believe that space truly discovers its function upon being used. This way of thinking opens up a discourse in which concepts and spatial strategies – as related to unforeseeable, future needs and developments – play a key role. The programmatic and spatial limits of their buildings and concepts are conceived with a consciously high level of permeability on the basis of the performative potential of architecture and the interplay between space, atmosphere, context and user.

tne.space



PARTISANS

Toronto

PARTISANS is a movement. We are architects, thinkers, and cultural enthusiasts devoted to a cause: smart, beautiful, and provocative design. We tell stories. But not just any stories. We build architectural narratives that elicit counternarratives—stories that spring to life through spontaneous mutations and unexpected cracks. Beauty emerges when design misbehaves. We are idealistic enough to believe in the political and poetical power of architecture. We also know that the best work emerges when you join forces with the best makers, doers, and clients—in other words, fellow partisans. We listen. We transmute. We shoot for the sublime. PARTISANS is participatory. Our intentions are earnest, our enthusiasm, unblinking. Our payoff is “Don’t hire us. Join us”.

partisans.com



ANDREA MAFFEI ARCHITECTS

Milan

Andrea Maffei graduated in architecture in Florence in 1994 with honors and, after some initial experience with the office of Massimo Carmassi in Pisa, in 1997 he moved to Tokyo to work in the atelier of Arata Isozaki. He founded "Andrea Maffei Architects s.r.l". developing various projects in Italy and abroad. He won several Italian competitions including Bologna new central station (2008) and Bergamo new Municipality headquarter (2009) and he participates in the great competition for the extension of the city of Monte Carlo on the sea (2007-2008).

amarchitects.it



ALBERTO APOSTOLI

Verona

Studio Apostoli is a multi-disciplinary design company which operates within ARCHITECTURE, ENGINEERING, INTERIOR DESIGN AND PRODUCT DESIGN composed of 60 professionals. In addition to design work, and for some specific projects, the firm operates as a GENERAL CONTRACTOR (design & build) through subsidiaries. The firm, founded in 1997, is led by Alberto Apostoli and uses internal Project Managers for project management through no fixed organizational schemes. International leader in the "Wellness" sector whose development has contributed and contributes through projects, products, theoretical / methodological and academic disclosures.

albertoapostoli.com



DEJACO + PARTNER

Bolzano

Dejaco + Partner studio is made up of a strong team which has been working closely and successfully for years. Since 2015, the studio is headed by his founder, Ralf Dejaco and his new business partner Alexander Burger. Their works of Architecture express passion and precision. They are experts of architectures for sports, health, leisure facilities: their projects always research diverse planning solutions, ranging from retail to industries, from hotels to private accommodations, from the urban scale to landscape, from renovation to infrastructure – always including cultural and social features.

ralfdejaco.it



STARPOOL

Ziano di Fiemme, Trento

Starpool was founded in 1975 by Ardelio Turri. Its activities are focused on a continuous research of wellness solutions that respond to the demands regarding everything that is directly and indirectly connected to the care and harmonic development of the human body. In its 40 years of activity, Starpool has revolutionized the SPA concept and launched on the market new high-quality products.

starpool.com



SENSO IMMERSIVE

Padua

Senso is an innovative company founded in 2015 from the synergy of many skillful people, with a strong know-how in the field of immersive media, new technology, design and architecture. The studio is a workshop of ideas that develop around smart innovative technological solutions and products. Senso designs and produces immersive experiences and interactive hi-tech audiovisual installations, which can be scalable and customizable.

sensoimmersive.com



EFA ESPERIENZE FORME ARCHITETTURA

Parma

EFA Esperienze Forme Architettura was set up in Parma by Emilio Faroldi in 1988, joined by Maria Pilar Vettori in 1990 and Pietro Chierici in 2017. The studio addresses issues related to cities, their various hinterlands, their architectures and technologies explored in terms of functions, activities, form and composition. It seeks to define a cultural reference scenario, through a professional research process conceived as a setting for testing and investigating architectural and construction-related issues, through a multiscale and interdisciplinary interpretation of the architect's role. The studio's professional design is applied at multiple levels: urban planning, architecture and the building fabric itself throughout its entire life-cycle.

studioefa.it

YAC

Bologna

YAC is an association which promotes architectural competitions aimed at fostering culture and design research. Over the years, YAC has broadened its experience of work and collaboration with the main architectural firms of contemporary architecture, dealing with diverse and numerous topics of architectural design. YAC is the perfect frame within which complete or specialize one's skills, and create a significant link with the most internationally-renowned architectural practices.

youngarchitectscompetitions.com



MATTEO THUN & PARTNERS

Milano

Matteo Thun & Partners is a multicultural architecture and design studio with headquarters in Milan and subsidiaries in Shanghai. The company is acting on an International scale on projects from hospitality to residential and retail, urban design and master-planning since 20 years. A profound respect for the individuality of brands and locations and a 360° sustainability approach is key for the interdisciplinary team of 70 architects, interior, product and graphic designers highly qualified in managing complex projects.

matteothun.com



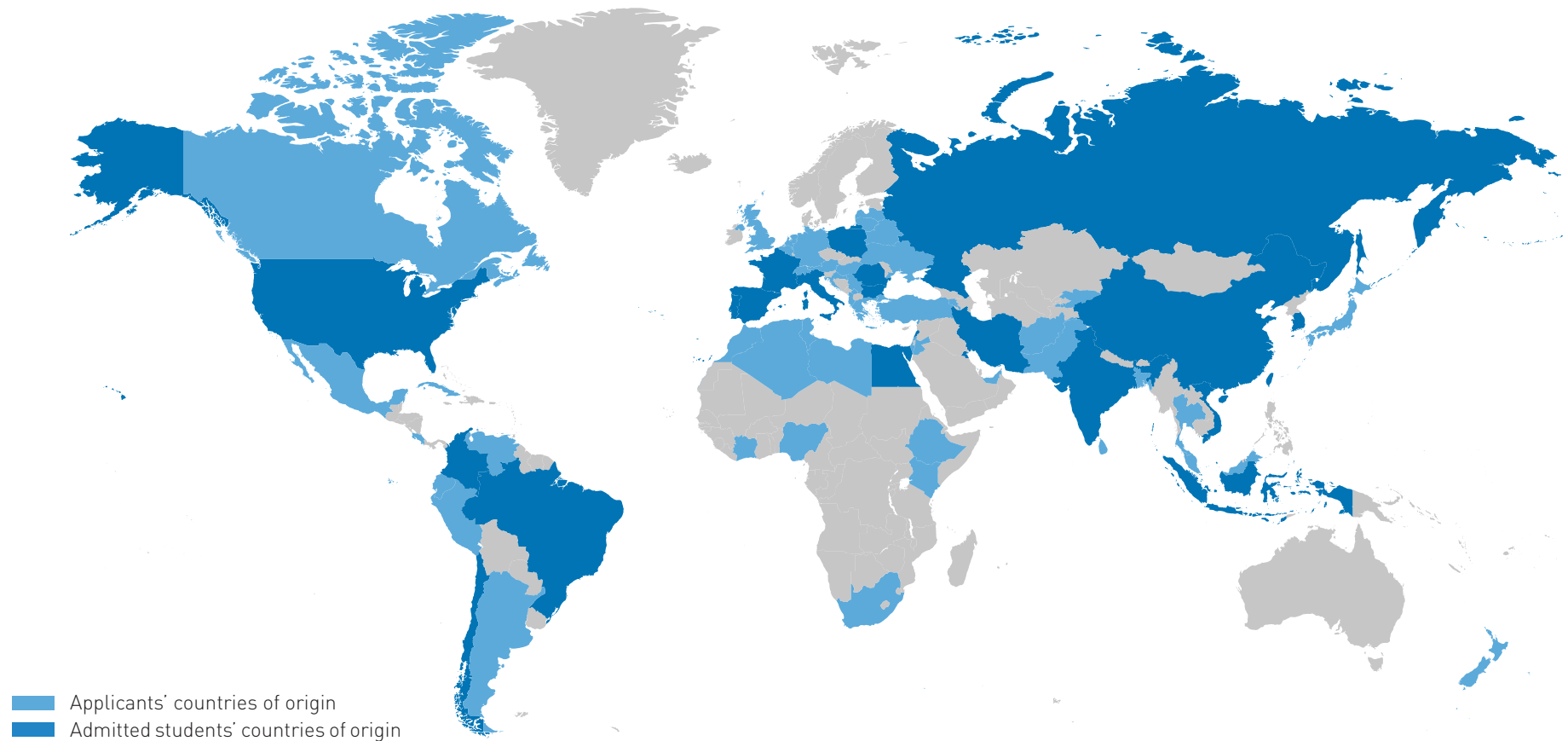
PAST
EDITIONS



GLOBAL ENGAGEMENT

STUDENTS **105**
COUNTRIES **60**

Figures and countries involved in the 2018 edition



PAST EDITIONS | OVERVIEW

Intensive experience with the leading characters in the design field

With more than 87 professors and lecturers in 2018, YACademy's courses offered the unique opportunity to get to know a wide number of different methods and approaches to design. Thanks to the collaborations with firms with the likes of Ferrari, Technogym, Agenzia del Demanio, the students had the opportunity to establish a link with the leading actors in each sector, as well as to meet and listen to some of the most remarkable characters of contemporary design, among which: Eduardo Souto De Moura, Carlo Ratti, Carrhilo da Graca and Fabio Novembre. Numerous trips, visits and site visits completed the intensive experience, whose aim is to be a trigger for startups or professional acceleration for each one of the participants.



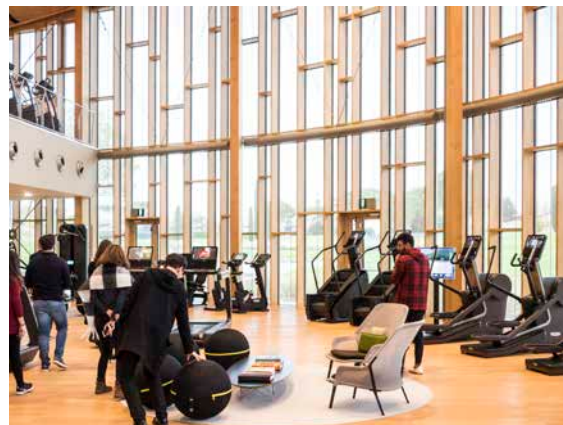
PAST EDITIONS | VISITS



Arte Sella



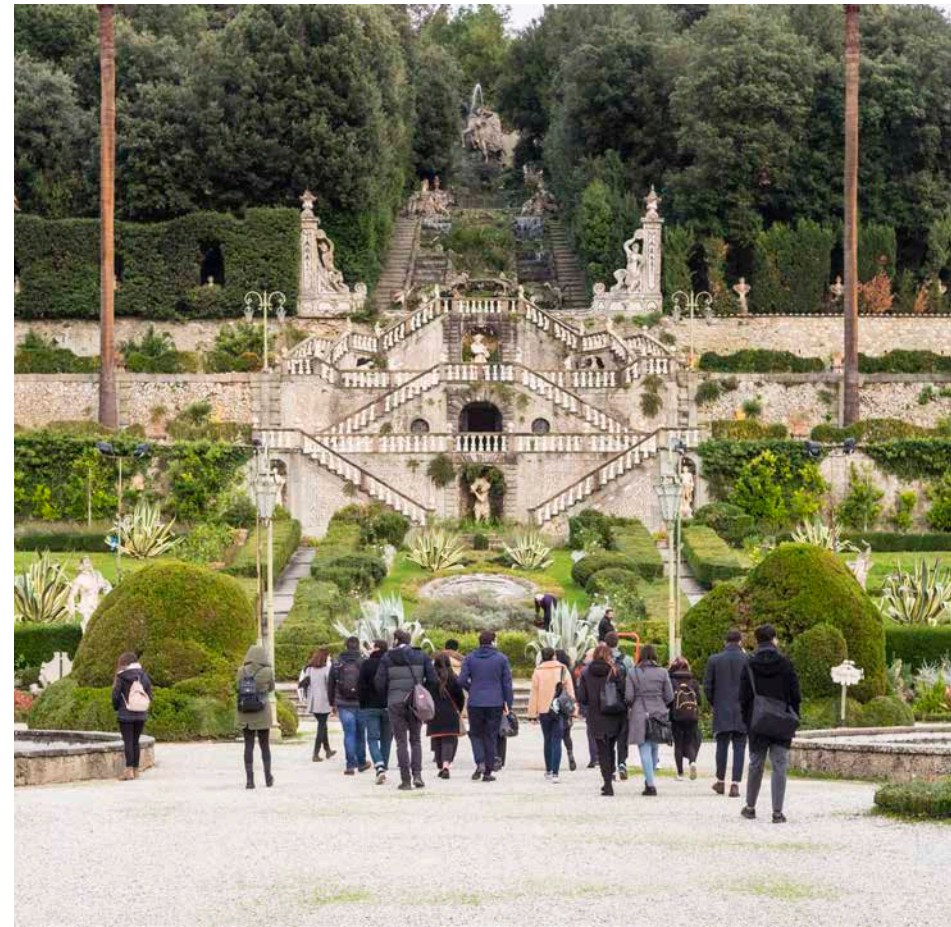
Ferrari Museum



Technogym



Spoletto



Villa of Collodi

PAST EDITIONS | SPECIAL LECTURES



Pippo Ciorra e Carlo Ratti



João Luís Carrilho da Graça



Fabio Novembre

Eduardo Souto de Moura



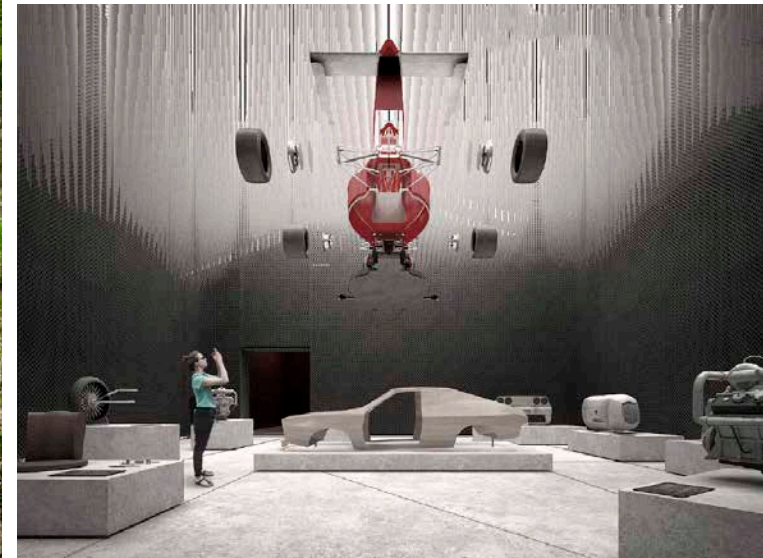
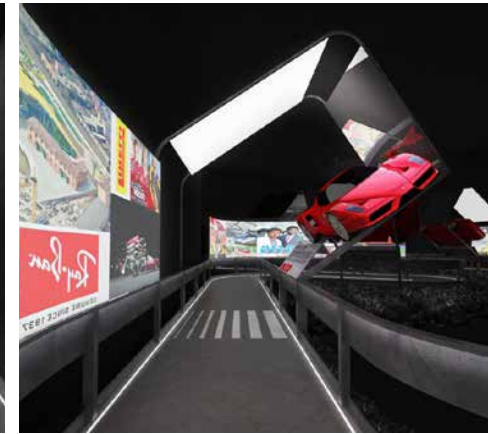
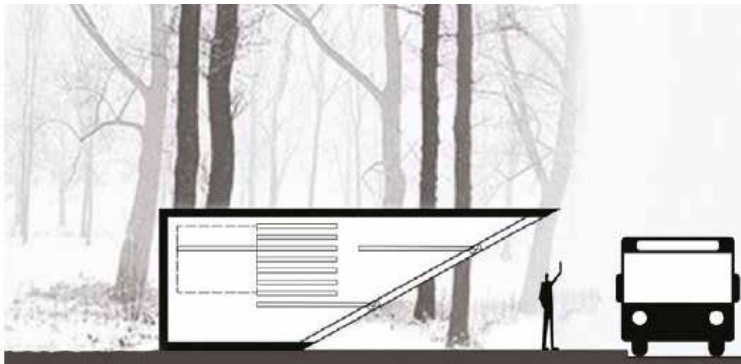
Edoardo Tresoldi



PAST EDITIONS | WORKSHOP

An opportunity to interact with the most prestigious clients

Every workshop topic chosen by YACademy is defined by research guidelines promoted by some of the most important international bodies in coherence with the topic and the purposes of the course. In 2018, the students of the Architecture for Landscape course had the opportunity to design the concept for a bivouac shelter - which has now been realized - for the art park Arte Sella (where artworks of Kengo Kuma, Michele De Lucchi and Souto De Moura coexist), while the students of the course in Architecture for Exhibition elaborated some projects for an exhibition space inside the Ferrari World in Abu Dhabi, which are currently under examination of the international network of the Ferrari Museums.



RULES



RULES

I. GENERAL INDICATIONS

1. The courses will be taught in Italian (in case there are foreign students, the interpretation service will be activated);
2. the admission to the courses is limited (max. 25 students per course) and the admission is based on a selection whose criteria are reported in section III;
3. the courses will take place at YACademy's headquarters in via Borgonuovo, 5, Bologna;
4. YACademy reserves the right to modify the calendar and the program for a better operation of the courses. Possible modifications will be previously communicated to the students;
5. the course is made up of 2 parts:
 - 115 hours of lessons
 - a 30-hour workshop
6. at the end of the course, YACademy's Placement office will guarantee to each student an internship or collaboration proposal whose duration and conditions will depend on the host firm.
7. to proceed to the training period, described at p. 6, it is fundamental to:
 - have completed the workshop activity (certified by the workshop course professor)
 - have attended at least 75% of the classroom lessons
8. the assignment of students to the professional bodies for the training period is utterly under the discretion of YACademy's scientific committee, which will keep the host studios' availabilities into account;
9. the students can refuse the training period/collaboration opportunity;
10. the training period/collaboration will start within 3 months from the course's ending;
11. the courses issue a certificate of attendance;

12. to receive the certificate of attendance, it is fundamental to:
 - have completed the workshop activity (certificated by the workshop course professor)
 - have attended at least 75% of the classroom lessons
13. to have more information on the courses, it is possible to contact the course tutor at studenti@yacademy.it;
14. it is necessary, for students who come from non-EU countries, to verify the terms and conditions for VISA release prior to the publication of the access ranking, so as to be able to start the courses according to the set schedule. YACademy's staff is available to release any document - within the area of its competence - that should be necessary for VISA application and release.

II. PREREQUISITES

1. Fluent in Italian or English;
2. pre-intermediate fluency in English (at least, level B1)
3. post-graduation diploma obtained according to the Italian Ministerial Decree 270/04 in one of the following courses:
 - LM-03 Architecture for landscape
 - LM-04 Architecture and architectural engineering
 - LM-10 Preservation of environmental and architectural heritage
 - LM-11 Preservation and renovation of cultural heritage
 - LM-12 DesignThe certificate must be obtained by the application deadline. The selection board can admit students who possess a different post-graduate certificate after examining their CV, portfolio, motivational letter and, possibly, interviewing them;
4. completing the enrollment procedure as reported in

5. section IV;
5. paying the administration and enrollment fees.

III. ADMISSION

1. The applications will be assessed by a selection board which will assign a score between 60 and 100 to each candidate;
2. the selection board's members are appointed by the executive board of YAC srl;
3. the selection board's verdict is unquestionable;
4. each candidate's final score will be composed by:
 - CV (max 30 points)
 - motivational letter (max 20 points)
 - portfolio (max 50 points)Besides any other information that the candidate deems interesting, in order to be complete, the CV must contain:
 - the year of graduation and degree mark
 - the (certified) English level
5. on the basis of the scores, a provisional ranking will be published in each candidate's online private area. The best 25 candidates for each course will be admitted according to the scores described at point 4 in this section;
6. a scholarship (partial coverage of the enrollment fee) will be granted to the first 8 admitted candidates, according to the ranking; the first 8 ranking candidates will all be assigned the same scholarship amount; in case one of them retires from the course, their scholarship cannot be assigned to anyone else;
7. the candidates ranking from the 9th to the 25th (included) will be admitted to the course after the enrollment fee payment;
8. the candidates ranking from the 26th on will not be

RULES

- admitted to the course, but may be admitted following the retirement of some of the candidates. In this case, the course tutor will get in contact with the students within 10 days from the publication of the provisional ranking;
9. according to enrollments and retirements, after 14 days from the publication of the provisional ranking, the official ranking will be published in the online private area of each candidate;
 10. all the admitted students, both with a scholarship or not, will be contacted by the course tutor in the days following the publication of the provisional ranking to confirm the enrollment;
 11. in case of candidates gaining the same score, the priority will be given to the candidate who has received the highest score for their portfolio, and in case of an additional ex aequo, the priority will be given to the candidate who has made the administration fee payment earlier;
 12. the selection board may require a motivational interview for some candidates;
 13. the date of the motivational interview will be agreed with the candidate and the interview will be carried out at YACademy's headquarters in via Borgonuovo, 5, Bologna;
 14. if a candidate does not present themselves at the interview, they will be automatically excluded from admission;
 15. the candidate shall present themselves at the interview with a valid identity document.

IV. ENROLLMENT

1. Access www.yacademy.it;
2. fill in all the required fields in the personal details form;
3. at the end of the registration procedure, the candidate will receive an e-mail (check the spam folder) with username, password and a confirmation link: click on the link to confirm the registration;
4. log in to your online private area with your activated username and password and choose the course to which you want to apply;
5. for the application, the following documents are required:
 - a copy of a valid identity document
 - motivational letter (max 200 words)
 - CV (preferably Europass format)
 - portfolio (free format)
 - administration fee payment of 61€ which can be sent through PayPal or bank wire (following the direction on your web private area)The uploaded files shall be in .jpg or .pdf format and of a maximum size of 10MB;
6. the application will be evaluated by YACademy staff, once the administration fee payment has been made and the documents have been uploaded;
7. at the end of the revision of applications, on the day of publication of the provisional ranking, the candidates will be informed of their status in their online private area:
 - ADMITTED WITH SCHOLARSHIP (an additional field will be activated in order to upload the bank wire receipt for the enrollment fee)
 - ADMITTED (an additional field will be activated in order to upload the bank wire receipt for the enrollment fee)

- NOT ADMITTED
- The candidates shall be aware of the status of their application in order to act accordingly in case of admitted candidates' retirement
8. in case of admission, the candidate must:
 - with scholarship: pay the enrollment fee of 976€ (800 + VAT) with a single payment and upload the bank wire receipt on their online private area within five days from the publication of the provisional ranking;
 - without scholarship: pay the enrollment fee of 2.989€ (2450€ + VAT) with a single payment and upload the bank wire receipt on their online private area within five days from the publication of the provisional ranking;
 9. not paying the enrollment fee will exclude the candidate from the course;
 10. both the partial or total enrollment fee must be paid by bank wire to the following IBAN (Credito di Romagna) IT45X032730240000600103285 indicating the following reason for payment: "course enrollment; name and surname of the student; course title" (e.g. for student John Smith's enrollment in the Architecture for Wellness course: "course enrollment; John Smith; Architecture for Wellness"). As for the upload of the receipt of payment, please, follow the instructions on your online private area.

RULES

V. NOTES

1. This whole document constitutes an integral part of the Terms and Conditions of the service;
2. the candidates agree to the Terms and Conditions when they register;
3. administration fees and enrollment fees are not refundable;
4. if a candidate retires from the course after paying the enrollment fee, the enrollment fee will not be refunded;
5. the administration fees and enrollment fees can be paid by a third party, provided that the reason for payment correctly refers to the candidate as indicated at point 10 of section IV.
6. YACademy declines all liability for missing communications depending on incorrect information given by the candidate or missing/late communication of address change (compared to the one indicated during the online registration), and for mistakes attributable to third parties, chance or force majeure;
7. in case a candidate declares false or untrue statements regarding details necessary to the course enrollment, in addition to the sanctions envisaged by Article 76 of the Italian Presidential Decree 445/2000, the candidate's paid fees will not be refunded. False or untrue statements declared by the candidate may bring to an action for damages carried out by those affected;
8. candidates will be held accountable for the personal data they provide and the promoter does not assume any responsibility for wrong data provided. The promoter, according to privacy policies, has the right to verify candidates' data by requesting a copy of an identity document regarding the data of the registration;
9. the access to the courses and to the training periods can be suspended for disciplinary reasons or force majeure;
10. maintaining the firms listed in this document, a complete list of hosting firms will for the training periods will be given to the students at the beginning of the course.
11. The result of the educational program (hereafter named "project"), including any (available) intellectual and/or industrial property rights on the project, it is held definitively by YAC srl, which therefore acquires the exclusive right to economic exploitation, as well as reproduction, in any way or form, including the rights to use, execute, adapt, modify, publish on any media channel, exhibit, reproduce and distribute the project - also for marketing and advertising purposes -, carry out editorial reviews, create derivative works based on it, and license the project - or some of its parts - to third parties, in any form, mode or technology including the "right of panorama" without any limitation of time or place.



HEADQUARTERS

YAcademy
Via Borgonuovo, 5 - 40125 Bologna
www.yacademy.it
facebook: @yacademy2018

CONTACTS

Course tutor: Alba Russo
Tel: 051 3510739
e-mail: studenti@yacademy.it

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