

Sense of past and sense of place Designing Heritage Tourism

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International Conference

promoted by

DHTL - Designing Heritage Tourism Landscapes
schools of architecture network

coordinators

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organized by

Cluster CULTLAND Paesaggi culturali | Cultural landscapes
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call for papers

In all its multiple meanings the word heritage refers to what we inherit from the past, both in material and immaterial sense.

Some authors speak about heritage as a sense of past, meant as a form of past self-awareness, as a collective experience and as an essential dimension of a culture. Some other authors believe that the idea of heritage deals with the ability to put the contemporary human signs into an historical perspective, so developing a sense of place, that is the place's value and meaning.

Therefore, heritage can be intended as sense of past and sense of place together.

The heritage's existence itself lies in the ability to read/interpret the sense of belonging of something inherited from the past to a specific place, as well as in the shared need to preserve and deliver it to future generations.

Heritage is one of the main drivers of contemporary tourism. The World Tourism Organization estimates that 40 percent of global journeys are cultural ones. The WTO itself defines cultural tourism as "a type of tourism activity in which the visitor's essential motivation is to learn, discover, experience and consume the tangible and intangible cultural attractions/products in a tourism destination. These attractions/products relate to a set of distinctive material, intellectual, spiritual and emotional features of a society that encompasses arts and architecture, historical and cultural heritage, culinary heritage, literature, music, creative industries and the living cultures with their lifestyles, value systems, beliefs and traditions" (WTO, 2017). The term Heritage Tourism is meant to define that particular field of cultural tourism characterized by the interest in the specific heritage of a tourist destination, whether the heritage is material or immaterial, natural or cultural, minor or exceptional, already safeguarded or not.

In different ways, Heritage Tourism can be an important development engine and a crucial element in urban regeneration processes, but also a risk factor for the heritage and places' preservation.

Starting from an idea of heritage meant as sense of past and sense of place, the conference intends to reflect on Heritage Tourism. The knowledge of places and the designing perspective, at the architectural, urban and landscape scale, are considered interpretative keys for reading the potentialities as well as the critical issues linked to touristic heritage fruition. Can the architectural project offer new ways to interpret, read and understand heritage and heritagisation processes? How working on heritage in order to make it accessible without endangering it? What are the research tools and the designing operations we should rely on in order to strengthen the relationships between heritage and context? How can the architect's gaze contribute to enhance places characterized by the presence of heritage, answering to the multiple and various needs demanded by locals and tourists?

Participants in the conference, through theoretical contributes as well as case-study presentations, will have the chance to discuss the forms the project may assume at the various scales in relation with the touristic fruition and promotion of places involved in heritagisation processes.

participants

In order to share knowledge and produce new research questions, the conference is addressed to figures involved in:

- universities and research institutes operating in the architectural design field
- local and regional authorities for government and territorial protection
- heritage preservation institutions
- authors of architectural projects of national or international relevance

how to participate

by 27 March 2020

Authors are kindly asked to contribute through oral reports, proposing an abstract (min. 1500 and max. 3000 characters) in English or Italian, filling in the application form, including maximum 3 images, 5 bibliographical references and a short author's bio.

by 27 April 2020

The Scientific Committee will select the best proposals and will insert them in the conference panels. Accepted contributes of registered participants will be displayed in the official program and published in the *Book of abstract* with ISBN number.

by 27 May 2020

Selected authors will deliver the final abstract (min. 4000 - max. 5000 characters) in English or Italian, following the editorial guidelines that will be provided.

by 14 June 2020

Participants will pay the conference fee:

- regular fee € 220;
- participants under 35 € 110.

The fee covers:

- Book of abstract publication
- publication of the conference proceedings
- lunches and coffee breaks

The conference fee doesn't cover travel and accommodation costs and the social dinner, which will be organized in the months close to the conference.

by 27 October 2020

Authors will deliver the final paper for publication in the conference proceedings, following the editorial guidelines that will be provided.

schedule

- 27.01.2020 Call for papers is open
- 27.03.2020 Deadline for abstracts submission
- 27.04.2020 Notification to authors
- 27.04.2020 Registration opening
- 27.05.2020 Abstracts submission for the Book of abstract publication
- 14.06.2020 Deadline for payment of the conference fee
- 27.06.2020 Temporary program is online
- 14>16.09.2020 Conference
- 27.10.2020 Papers submission for the Conference proceedings publication

scientific committee

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conference venue

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