

OPEN CALL 2020

OPEN CALL

01

Spring-
Summer
2020
Concepts

Inst is an initiative for the dissemination of the cultural dimension of architecture.

Inst is a place for trans-disciplinary reflection and for the experimentation of new media and forms of communication.

Inst presents a thematic annual program carried out through collective exercises and collaborations.

This is the brief to participate on **Inst**'s launch exercise:

Spring-Summer
2020 Concepts

inst-inst-inst.org

We need new concepts.

INOT's launch exercise seeks to create a collection of new foundational concepts for the project that is just beginning.

INOT calls for the invention of neologisms capable of naming new realities, behaviors, desires and architectures. *Binge, bitcoin, burnout, drone, follower, fracking, hacker, hashtag, hipster, meme, cloud, post, procrastination, selfie, timeline, workaholic* are examples of words or meanings that have emerged in the face of new phenomena that demand to be named, and that could, as a whole, define our time.

We are currently living in fast paced times with unpredictable changes that keep us incapable of understanding and enunciating what we are experiencing or what is yet to come. The language must be updated rapidly to put our time into words.

What if the creation of a neologism preceded reality to transform it?

INOT calls professionals, teachers, students and people related to architecture and design to build together a seasonal dictionary for our areas of action. Each one will contribute new concepts and their definitions. These will form a collective toolbox from which **INOT** will begin to operate.

INOT will select the best neologisms to be published in a downloadable web dictionary format.

Printed on cloth, the dictionary will also be a fashion collection. We will change the language for this new Spring-Summer season.

Instructions:

*1

You must first create your neologism. Its definition can be stated in Spanish, Portuguese, English or with emojis.

*2

Create a text file which contains:

- Your neologism and its definition, with no character limit.
- Your full name, your Instagram profile and a short bio of up to 200 characters with spaces.

*3

Send the text file attached in an email to *info@inst-inst-inst.org* with the subject *SS 2020 Concepts*.

*Deadline!

You have until Sunday April 26th to send us your proposal.

For inquiries you can write to *info@inst-inst-inst.org*.

Instructions:

The structure for your definition could be similar to the following:

neologism

(Where does *this word* come from).

1. This is its definition.
2. This can be an additional or complementary definition (which is optional).
3. This may be another definition.
It can also be explained by giving an example.

This is an example:

dream

(From lat. *somnus*).

1. Act of sleeping.
2. A series of thoughts, images, or emotions occurring during sleep.
3. A strongly desired goal or purpose.
The dream of becoming president.



2020 告知

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Thanks!