

BUBBLE FUTURES PLATFORM BUBBLE FUTURES PLATFORM **OBUBBLE FUTURES**

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THE CIT Designing Resilient

Urban Futures.

01 - PICK A CITY

02 - PICK A PROBLEM

03 - DESIGN A FUTURE

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CLOSING DATE FOR ENTRIES ___05.10.20

BRIFF

Somehow, architectural time must accelerate. The design and construction of cities and places must evolve to meet the growing demands of population, energy, and space. Designers and architects around the world are required to use their creative skills to re-imagine not only how the cities of the future should look, but how they will be built, how they can adapt, and how they can evolve in a sustainable, stable, equitable way.

The "Accelerate the City" competition provides you a public platform to tackle the need for a more responsive architecture in city of your choice. We challenge you to set your imagination alight, and consider the systems, spaces, and interactions that could result in more resilient, adapt-

BE PROVOCATIVE & DESIGN THE WORLD YOU WANT TO SEE

ACCELERATE THE CITY DESIGNING RESILIENT URBAN FUTURES

TIME MOVES SLOWLY IN ARCHITECTURE. WHILE THE TECHNOLOGICAL, FINANCIAL, TRANSPORT, AND COMMERCIAL INDUSTRIES OF THE WORLD EVOLVE AT AN UNPRECEDENTED, EXPONENTIAL RATE, THE EVOLUTION OF CITIES THEMSELVES IS NOT KEEPING PACE. WHILE EVERYDAY COMMODITIES, FROM PHONES TO CARS TO BANKING SYSTEMS, CHANGE BEFORE OUR EYES, WE CONTINUE TO LIVE AND WORK IN BUILDINGS DESIGNED FOR A PAST ERA, AND DEPEND ON URBAN INFRASTRUCTURES LONG PAST THEIR CAPACITIES.

SOMEHOW, ARCHITECTURAL TIME MUST ACCELERATE. THE DESIGN AND CONSTRUCTION OF CITIES AND PLACES MUST EVOLVE TO MEET THE GROWING DEMANDS OF POPULATION, ENERGY, AND SPACE. DESIGNERS AND ARCHITECTS AROUND THE WORLD ARE REQUIRED TO USE THEIR CREATIVE SKILLS TO RE-IMAGINE NOT ONLY HOW THE CITIES OF THE FUTURE SHOULD LOOK, BUT HOW THEY WILL BE BUILT, HOW THEY CAN ADAPT, AND HOW THEY CAN EVOLVE IN A SUSTAINABLE, STABLE, EQUITABLE WAY.

FOUNDED ON THE BELIEF THAT DESIGN CAN BE A VEHICLE FOR POSITIVE CHANGE, BUBBLE FUTURES PLATFORM ASKS YOU WHAT DESIGNERS CAN DO TO DESIGN MORE RESILIENT URBAN FUTURES.

SUMMARY

- 1: SELECT ANY CITY AROUND THE WORLD
- 2: SELECT A FUNDAMENTAL ISSUE IN THAT CITY
- 3: Design a more resilient future for that city
- IS IT BOLD? DOES THE IDEA CHALLENGE CONVENTIONAL THINKING?
- IS IT SMART? IS IT EFFECTIVE IN TACKLING THE ISSUE OF RESILIENCE?
- IS IT BEAUTIFUL? IS THE IDEA COMMUNICATED TO A HIGH VISUAL STANDARD?

06:00	EST	Monday	8TH JUNE:	EARLY REGISTRATION OPENS (£45)
06:00	EST	Monday	13TH JULY:	REGULAR REGISTRATION OPENS (£60)
06:00	EST	Monday	24TH AUGUST:	LATE REGISTRATION OPENS (£75)
06:00	EST	Monday	21st September:	FINAL REGISTRATION OPENS (£90)
06:00	EST	Monday	28TH SEPTEMBER:	FINAL REGISTRATION CLOSES
06:00	EST	MONDAY	5TH OCTOBER:	SUBMISSION DEADLINE

40x FINALISTS INCLUDED IN OPEN-SOURCE DIGITAL PUBLICATION 7x HONOURABLE MENTIONS INCLUDED IN PRESS PACKAGE FOR PUBLICATIONS 3x OVERALL WINNERS EACH RECEIVE £700 PRIZE

REGISTER AT: WWW.BUBBEFUTURES.COM

BRIEF

THE "ACCELERATE THE CITY" COMPETITION PROVIDES YOU A PUBLIC PLATFORM TO TACKLE THE NEED FOR A MORE RESPONSIVE ARCHITECTURE IN A CITY OF YOUR CHOICE. WE CHALLENGE YOU TO SET YOUR IMAGINATION ALIGHT, AND CONSIDER THE SYSTEMS, SPACES, AND INTERACTIONS THAT COULD RESULT IN MORE RESILIENT, ADAPTABLE URBAN ENVIRONMENTS.

WE ASK YOU TO FOLLOW A THREE STEP PROCESS:

1: SELECT ANY CITY AROUND THE WORLD

2: SELECT A FUNDAMENTAL ISSUE IN THAT CITY

3: DESIGN A MORE RESILIENT FUTURE FOR THAT CITY

WHETHER THIS BE ON THE INDIVIDUAL OR COLLECTIVE, MICRO OR MACRO, DIGITAL OR TANGIBLE, PRODUCT OR SPACE, IS ENTIRELY UP TO YOU. FOLLOWING THE ETHOS OF BUBBLE, WE ASK YOU TO OPERATE ACROSS MULTIPLE SPHERES, REACHING BEYOND CONVENTION TO TACKLE THE ISSUE OF URBAN RESILIENCE THROUGH A CREATIVE, DESIGN-LED SOLUTION.

LET YOUR IDEAS BE SMART, BOLD, AND BEAUTIFUL. BE PROVOCATIVE. DESIGN THE WORLD AS YOU BELIEVE IT SHOULD BE.

YOU ARE OPEN TO CHOOSING ANY CITY AND ISSUE THAT YOU WISH. BELOW, WE LIST SOME EXAMPLES THAT OFFER AN INDICATION OF HOW VARIED AND AMBITIOUS YOU CAN BE:

LOS ANGELES, U.S.A - HOMELESSNESS

The second-largest city in the United States is known around the world for its glamour, but also for its chronic homelessness issue. Almost 60,000 people in LA County are homeless, a growth of 33% in the last four years. 26% of these sleep in the open, 25% in emergency shelters, 16% in motorhomes, and 12% in makeshift shelters. This is partly due to the lack of low-cost rental housing over the last 30 years, where the growth of the city has failed to keep pace with the 15% increase in population. How might new approaches to design and/or construction can tackle the issue of homelessness in Los Angeles.

VENICE, ITALY - FLOODING

Venice is one of the world's architectural gems. But it is also hampered by chronic flooding. In November 2019, the city experienced its highest water levels in 50 years, with more than two thirds of the city submerged in water, and over a billion US dollars of damage caused. The historic urban fabric of Venice, and its inadequate modern flood defenses, are failing to protect the city and its citizens. How might new approaches to design and/or construction in the city and its surroundings can allow the citizens and architecture of Venice to enjoy a more stable relationship with water.

MUMBAI, INDIA - OVERPOPULATION

The population of Mumbai has doubled since 1991, with its current urban population estimated at 22 million people. This makes it the largest city in India by population, and the 5th largest in the world. This rapid population growth has overcome the city's infrastructure, with 41% of people in Greater Mumbai estimated to be living in slums. By the end of this decade, Mumbai is estimated to be home to 28 million people, making it the world's 4th most populous city. To meet this demand, the city and its infrastructure requires a mode of architecture that is more efficient, adaptable, and resilient. How might new approaches to design and/or construction in the city can keep pace with soaring population demands.

IDEA REQUIREMENTS

THERE ARE VERY FEW BOUNDARIES FOR YOUR IDEA. THERE IS NO SET SCALE, SITE, OR PROGRAMME. YOUR IDEA COULD BE AN OBJECT, A ROOM, A BUILDING, A STREET, A CITYSCAPE, OR BIGGER. OUR PREREQUISITES ARE DELIBERATELY OPEN IN ORDER TO ENCOURAGE PARTICIPATION AND INPUT FROM ALL SPHERES OF DESIGN, INCLUDING ARCHITECTURE, PRODUCT, INTERIORS, DIGITAL, AND LANDSCAPE.

DURING YOUR DESIGN PROCESS, WE SUGGEST YOU CONSIDER THE FOLLOWING QUESTIONS: WHAT ARE THE SYSTEMS AND FLOWS BEHIND YOUR IDEA?

HOW COULD YOUR IDEA EMBODY THE PRINCIPLE OF CIRCULARITY IN DESIGN?
WOULD YOUR IDEA BENEFIT FROM A SCHEMATIC DIAGRAM DEPICTING ITS OPERATION?
HOW WELL ARE YOU COMMUNICATING YOUR IDEA, REGARDLESS OF HOW WILD IT IS?

SUBMISSION REQUIREMENTS

WITHIN 48 HOURS OF REGISTRATION, YOU WILL RECEIVE A UNIQUE 4-DIGIT IDENTIFICATION NUMBER. PLEASE ENSURE THAT THIS 4-DIGIT NUMBER IS PRINTED IN THE TOP RIGHT CORNER OF ALL SUBMISSION PAGES. IN ORDER TO ENSURE EQUALITY OF OPPORTUNITY FOR ALL PARTICIPANTS, IT IS AGAINST COMPETITION RULES TO IDENTIFY THE NAME OF ANY PARTICIPANTS, OR ASSOCIATED UNIVERSITY/INSTITUTION/ORGANISATION ON YOUR PRESENTATION BOARDS.

IDEAS ARE TO BE ELECTRONICALLY SUBMITTED ON THREE (3) PRESENTATION BOARDS, EACH MEASURING 420MM X 420MM. THE THREE BOARDS MUST BE SUBMITTED AS JPEG FILES NAMED "BOARD1.JPG", "BOARD2.JPG" AND "BOARD3.JPG", ENSURING THAT THE THREE BOARDS ARE ARRANGED IN THE CORRECT ORDER.

IN ADDITION, EACH ENTRY MUST SUBMIT AN IDEA TITLE AND DESCRIPTION (MAX 300 WORDS) IN ENGLISH, SUBMITTED IN A DOC FORMAT. GIVEN THE REQUIREMENT FOR THIS DOCUMENT, IT IS ENVISAGED THAT YOUR THREE PRESENTATION BOARDS WILL CONTAIN MINIMAL TEXT.

The above files must be packaged into a single ZIP file. The total size of this file must not exceed 10mb. Your three JPEG boards, and project description DOC, will be the only files reviewed. No other links, pages, or submission notes will be reviewed. All text and descriptions must be written in English.

WHEN ARRANGING YOUR PRESENTATION, REMEMBER THAT THE SUBMISSION WILL BE ASSESSED DIGITALLY USING SCREENS AND MONITORS. WE ARE UNLIKELY TO PRINT YOUR SUBMISSION, AND THE JURY WILL RECEIVE THE ENTRIES DIGITALLY. ENSURE THAT TEXT AND DRAWINGS ARE OF A QUALITY THAT ALLOWS US TO READ THEM (I.E. NO BLURRY IMAGES, NO PIXELATED TEXT!)

SUBMISSIONS ARE TO BE MADE AS INSTRUCTED IN THE "SUBMISSION" SECTION ON THE NEXT PAGE. WHEN SUBMITTING YOUR IDEA, EMAIL IT TO BURST@BUBBLECOMPETITIONS.COM WITH YOUR ZIP FILE ATTACHED TO THE EMAIL. PLEASE NOTE THE FOLLOWING EMAIL INSTRUCTIONS:

EMAIL SENDER: ADDRESS USED DURING REGISTRATION PROCESS

EMAIL RECIPIENT: BURST@BUBBLECOMPETITIONS.COM

EMAIL SUBJECT: XXXX SUBMISSION

EMAIL BODY TEXT: LIST OF FULL NAMES OF COMPETITION TEAM MEMBERS, AND ASSOCIATED FIRM/UNIVERSITY IF APPROPRIATE

In the email subject line, substitute "XXXX" with your unique identification number. Please name your ZIP file "XXXXsubmission.zip" substituting XXXX with your unique identification number.

RULES AND REGULATIONS

FIIGIBILITY

THE "ACCELERATE THE CITY" COMPETITION IS OPEN TO ALL PEOPLE WHO BELIEVE IN GENERATING DESIGN-LED SOLUTIONS TO SYSTEMIC SOCIETAL ISSUES. THERE ARE NO BARRIERS ON AGE, QUALIFICATIONS, PROFESSION, OR LOCATION. SUBMISSIONS MAY BE UNDERTAKEN INDIVIDUALLY, OR WITHIN A GROUP, WITH A MAXIMUM OF 6 PARTICIPANTS PER GROUP.

CALENDAR (2020)

06:00 EST Monday 8th June:

06:00 EST Monday 13th July:

06:00 EST Monday 24th August:

06:00 EST Monday 21st September:

06:00 EST Monday 28th September:

06:00 EST Monday 5th October:

06:00 EST Monday 7th December:

REGISTRATION OPENS (£45)

Final Registration Opens (£75)

Final Registration Opens (£90)

Final Registration Closes

Submission Deadline

RESULTS Announced

FEBRUARY 2021: DIGITAL PUBLICATION LAUNCHED

REGISTRATION

THE AMOUNT LISTED IS FOR EACH SUBMISSION, REGARDLESS OF HOW MANY TEAM MEMBERS ARE INCLUDED. THOSE WISHING TO SUBMIT MORE THAN ONE SUBMISSION ARE WELCOME TO DO SO, HOWEVER EACH ENTRY MUST BE REGISTERED IN ITS OWN RIGHT, WITH THE APPROPRIATE FEE PAID FOR EACH.

ALL REGISTRATIONS AND PAYMENTS CAN BE SUBMITTED ON OUR OFFICIAL WEBSITE (WWW.BUBBLEFUTURES.COM). FOLLOWING PAYMENT OF THE REGISTRATION FEE, BUBBLE WILL CONTACT YOU WITHIN 48 HOURS WITH A UNIQUE IDENTIFICATION NUMBER WHICH MUST BE PRINTED AT THE TOP RIGHT CORNER OF ALL SUBMISSION MATERIAL.

SUBMISSION

SUBMISSIONS ARE TO MADE VIA EMAIL TO BURST@BUBBLECOMPETITIONS.COM AND MUST BE SENT FROM THE SAME EMAIL ADDRESS USED DURING REGISTRATION. WITHIN 48 HOURS, YOU WILL RECEIVE A REPLY CONFIRMATION THAT WE HAVE PROCESSED YOUR SUBMISSION.

WE ENCOURAGE PARTICIPANTS TO UPLOAD THEIR SUBMISSIONS 96 HOURS BEFORE THE OFFICIAL DEADLINE, TO ALLOW TIME FOR ISSUES TO BE RESOLVED. SUBMISSIONS RECEIVED AFTER 06:00 EST ON MONDAY 5TH OCTOBER 2020 WILL BE STRICTLY DISQUALIFIED, IN ORDER TO ENSURE EQUALITY OF OPPORTUNITY ACROSS ALL PARTICIPANTS.

EVALUATION CRITERIA

BUBBLE BELIEVES IN OPERATING ACROSS ALL SPHERES. THEREFORE, ALL SUBMISSIONS WILL BE OFFERED EQUAL ATTENTION AND CONSIDERATION REGARDLESS OF FORM AND FUNCTION. SUBMISSIONS WILL BE JUDGED, AND WINNERS CHOSEN, USING THE GUIDANCE OF THE THREE FOLLOWING CRITERIA:

- IS IT BOLD? DOES THE IDEA CHALLENGE CONVENTIONAL THINKING?
- IS IT SMART? IS IT EFFECTIVE IN TACKLING THE ISSUE OF RESILIENCE?
- IS IT BEAUTIFUL? IS THE IDEA COMMUNICATED TO A HIGH VISUAL STANDARD?

JURY

ALL SUBMISSIONS TO THE ACCELERATE THE CITY COMPETITION WILL BE EVALUATED IN COLLABORATION WITH A JURY PANEL.

JURY TO BE ANNOUNCED IN JULY 2020

PRIZES

BUBBLE BELIEVES IN GIVING AS MANY PARTICIPANTS AS POSSIBLE THE OPPORTUNITY TO PUBLICLY SHARE THEIR IDEAS. THEREFORE, A TOTAL OF 40 SUBMISSIONS WILL BE RECOGNISED BY THE ORGANISERS AND JURY.

40x FINALISTS will have their submission listed on the Bubble website, and will be included in an open-source Bubble digital publication "Accelerate the City".

A SHORTLIST OF WINNERS WILL BE CHOSEN FROM THE 40 FINALISTS, TO BE RECOGNISED AS FOLLOWS:

7x HONOURABLE MENTIONS WILL, IN ADDITION TO THE REWARDS OFFERED FOR BEING A FINALIST, BE INCLUDED IN OUR PRESS PACKET TO BE SENT TO LEADING DESIGN WEBSITES FOR PUBLICATION.

3x OVERALL WINNERS will, in addition to the rewards offered to the finalists and honorable mentions, receive a prize of £700.

SUBSEQUENT OWNERSHIP

FOLLOWING THE CONCLUSION OF THE SUBMISSION PROCESS, BUBBLE WILL SEEK TO CELEBRATE THE FINALISTS AND WINNING ENTRIES ACROSS SEVERAL MEDIA. ALL MATERIAL SUBMITTED WILL THEREFORE BECOME PART OF BUBBLE FUTURE PLATFORM'S ARCHIVE. BUBBLE RESERVES THE RIGHT TO PUBLISH AND CELEBRATE THE MATERIAL WITH DUE CREDIT GIVEN TO THE CREATOR OF THE WORK.

WHEN SUBMITTING YOUR MATERIAL, YOU ARE GIVING BUBBLE FUTURES PLATFORM THE RIGHT TO USE THE MATERIAL IN PRINT AND ONLINE PUBLICATION, AND TO MODIFY THE MATERIAL AS NECESSARY FOR PARTICULAR MEDIA. BUBBLE WILL ALSO HAVE THE RIGHT TO REPUBLISH THE WORK IN DIGITAL PUBLICATIONS, WITH APPROPRIATE CREDIT TO THE PARTICIPANTS, AND WITH NOTIFICATION GIVEN TO EACH PARTICIPANT (VIA CONTACT INFORMATION PROVIDED TO US) WHEN THEIR WORK HAS BEEN PUBLISHED IN SAID PRINTED PUBLICATIONS.

WE BELIEVE IN GIVING RECOGNITION AND EXPOSURE TO THOSE WHO HAVE SHARED THEIR IDEAS WITH US. IN ANY INSTANCE WHERE A PARTICIPANT SEES THEIR WORK PUBLISHED WITHOUT DUE CREDIT, WE ENCOURAGE THEM TO CONTACT US AT BURST@BUBBLECOMPETITIONS.COM AT WHICH POINT WE WILL INVESTIGATE.

FURTHER NOTES

WE ARE ALWAYS ON HAND TO ANSWER QUESTIONS AND CLARIFY ELEMENTS OF THE COMPETITIONS. CONTACT US VIA EMAIL ON BURST@BUBBLECOMPETITIONS.COM AT ANY TIME.

WE WILL TRY WHERE POSSIBLE TO KEEP YOU UPDATED ON THE COMPETITION VIA THE EMAIL ADDRESS YOU USE DURING REGISTRATION. PLEASE KEEP AN EYE ON THE BUBBLE FUTURES FACEBOOK PAGE, INSTAGRAM FEED, AND OFFICIAL WEBSITE FOR UPDATES ON THE COMPETITION. BUBBLE RESERVES THE RIGHT TO ALTER THE CONTENT OF THIS DOCUMENT, INSTRUCTIONS, DATES, AND OTHER COMPETITION LOGISTICS IN THE BEST INTERESTS OF PARTICIPANTS.

THIS COMPETITION IS AN IDEAS-DRIVEN ENDEVOUR AND WILL NOT BE CONSTRUCTED. IN ORDER TO GENERATE SUFFICIENT MATERIAL TO PUBLICISE YOUR IDEAS THROUGH PRINT AND ONLINE PUBLICATION, A MINIMUM AMOUNT OF 40 REGISTRATIONS HAS TO BE SUBMITTED. If the number of registrations placed in the competition is less than 40 by the day of the deadline, Bubble Competitions reserves the rights to not proceed with the competition's operation, the winners selection, and the book's publication. In this unlikely event, all registration fees will be reimbursed to the participants.

THIS COMPETITION IS BEING 100% ORGANISED AND ADMINISTERED BY BUBBLE FUTURES PLATFORM WITHOUT EXTERNAL MANAGEMENT OR INSTRUCTION. OUR MISSION IS TO INDEPENDENTLY INVESTIGATE THE POWER OF DESIGN AS A TOOL FOR SOCIAL PROGRESS, AND TO SHARE OUR FINDINGS, AND YOUR IDEAS, WITH THE WORLD, FOR FREE.

MEMBERS OF BUBBLE, AND JURY MEMBERS, ARE PROHIBITED FROM ENTERING THIS COMPETITION. THOSE WITH A PERSONAL OR PROFESSIONAL RELATIONSHIP WITH THE JURY ARE ALSO PROHIBITED FROM ENTRY.

BUBBLE FUTURES PLATFORM IS NOT HELD RESPONSIBLE FOR A BREACH OF CONTRACT REGARDING THE PUBLICATIONS.

WE CANNOT WAIT TO SEE YOUR IDEAS FOR A BETTER WORLD,
AND WE WISH YOU THE BEST OF LUCK!

#BUBBLEIDEAS

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