



the
Arctic
Confluence
Tromsø, Norway

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ARCTIC CONFLUENCE

Norwegian Cultural Museum for Tromsø



Picture of Tromsø by Dimitris Kiriakaki on Unsplash

PREMISE

Tromsø, a city in northern Norway, is a major cultural hub above the Arctic Circle. It's famed as a viewing point for colourful Northern Lights that sometime light up the nighttime sky. The city's historic centre, on the island of Tromsø, is distinguished by its centuries-old wooden houses. The 1965 Arctic Cathedral, with its distinctive peaked roof and soaring stained-glass windows, dominates the skyline.

The compact city centre has the biggest concentration of historic wooden houses north of Trondheim, and they co-exist with modern architecture. The houses date from 1789 to 1904, when building wooden houses were banned in the city centre, as in several other Norwegian cities. The oldest house in Tromsø is Skansen, built-in 1789 on the remains of a 13th-century turf rampart.

The Polar Museum, Polarmuseet, situated in a wharf house from 1837, presents Tromsø's past as a centre for Arctic hunting and starting point for Arctic expeditions.



Picture of Tromsø by Ludovic Charlet on Unsplash

ISSUE

Being a major cultural and historical hub for Norway, Tromsø has a dire requirement for a global-level cultural centre that brings tourists to Tromsø or Norway at large - and provides them with the original 'Arctic Experience' (without having to visit the North Pole).

OBJECTIVE

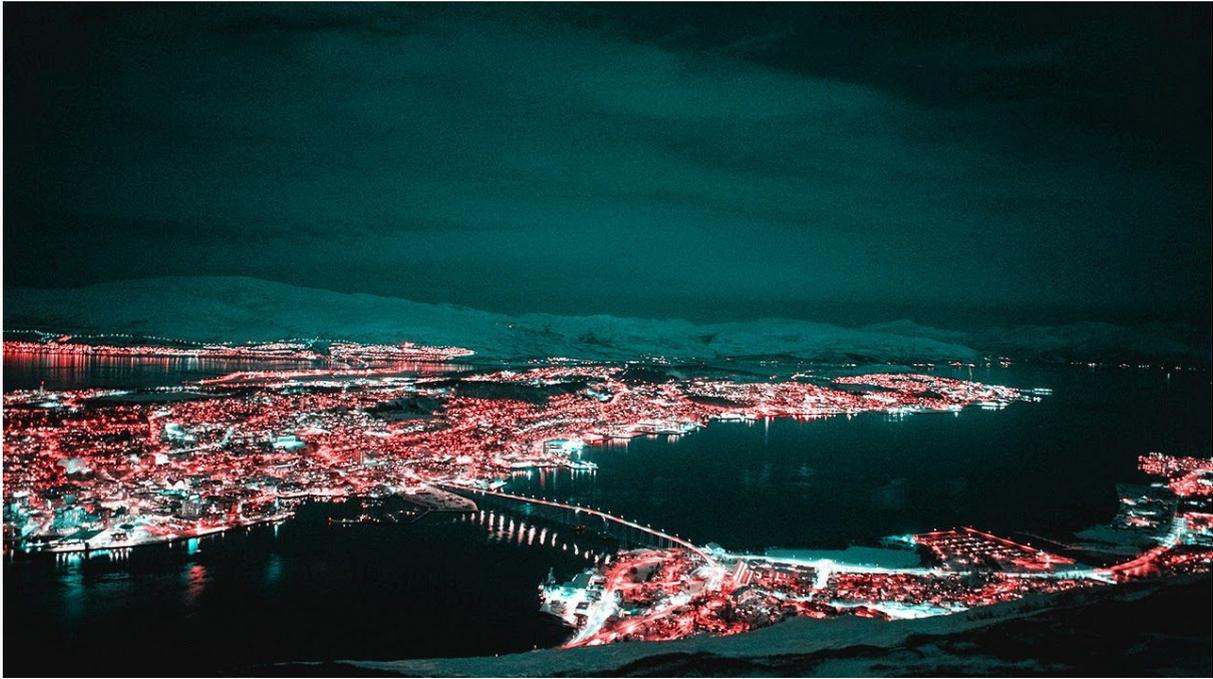
The challenge is to design a **hybrid museum / cultural and historical centre** within **Tromsø** - which attracts enthusiasts of the **Arctic experience** from around the world.

Note: *The heritage and attraction of the Polar Museum **must not be hampered** by the development/design of the museum of your Arctic Confluence.*

SITE SIZE

The participating teams have *complete liberty* to propose a site (**Min. 2000 sq.m / Max. 5000 sq.m**) **anywhere** (in Tromsø) within the centre of the city or within a 10 km radius of the city centre. (Participants also have the freedom to decide the capacity for visitors)

Note: *The **site must be justified** within at least one of the two A1 sheets.*



Picture of Tromsø by Nazreen Banu on Unsplash

SUBMISSION REQUIREMENTS

1. **2 x A1 Sheets** (one PDF with at least **150dpi** - Max. **20 MB**)
2. A **1-2 min Video** explaining your design/concept (content in the video has been left to the participant's consideration)
3. **Participate in teams of 1-3 Individuals** (Multiple Registrations Allowed using different Email IDs and Phone Numbers)
4. The final PDF must be named '**team-<teamnumber>.pdf**' (for example, **team-1234.pdf** if your team code is '1234') and should be uploaded on *Google Drive/Dropbox/OneDrive* or any similar online file handler with '**Public Access**' setting as '**Enabled**'
5. The final video must be named '**team-<teamnumber> | Seek Fanatic Competition #arcticconfluence** and uploaded as an '**Unlisted**' video on **YouTube** (Choose '**Mark as not made for kids**' while uploading)
6. The content in sheets should be *free of any plagiarism* (except collages and human cutouts in renders)
7. Submitted content must not include any information which exposes details of the participant or the region the participant resides in
8. Seek Fanatic logo must be postfixed to the video for 3 seconds with black background (Download logo: go.seekfanatic.com/logo)
9. Registration must be done on seekfanatic.com only - using the contact information of the **team leader** only.

Note: Failing in compliance with any of the above requirements will lead to disqualification of the respected team from the competition, with a notification email to the registered email id of the team leader.

SCHEDULE & FEES

- Early Registration Ends: **April 10th 2021 23:59 GMT (\$15 USD)**
- Standard Registration Ends: **April 25th 2021 23:59 GMT (\$30 USD)**
- Submissions End: **April 25th 2021 23:59 GMT**
- Results Announced: **May 25th 2021**

PRIZES / GRANTS

- Winner x 1 = **\$1000 + Certificate + Publication in our Annual Issue + Blog Post**
 - Runners Up x 4 = **\$250 + Certificate + Publication in our Annual Issue + Blog Post**
 - Participation Certificates for all teams
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Learn More

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