



CALL FOR WORK

RAW

Exhibition / Workshop / TNL Talk

Curated by RARE Collective

Gallery 3 by you at Het Nieuwe Instituut
Museumpark 25, 3015 CB Rotterdam

RARE

Het Nieuwe
Instituut

Gallery 3 By You



WE ARE RARE

RARE is the value that describes the uncommon / a value that cannot always be seen / It represents the nuanced idea / an expression unique and extraordinary / the everyday and the banal / the primitive tool and the violent struggle / the space in between / the mortar between memories / the marking on the ground / the rigour of process / in the pursuit of / a recognition of value in the individual and collective / interdisciplinary work and extra-disciplinary action / RARE is open / in discussion and in community





RAW Exhibition by RARE Collective

Submission date

25 MARCH 2021

Exhibition date

16 APRIL - 16 MAY 2021

Exhibition location

**GALLERY 3 BY YOU
HET NIEUWE INSTITUUT
ROTTERDAM**

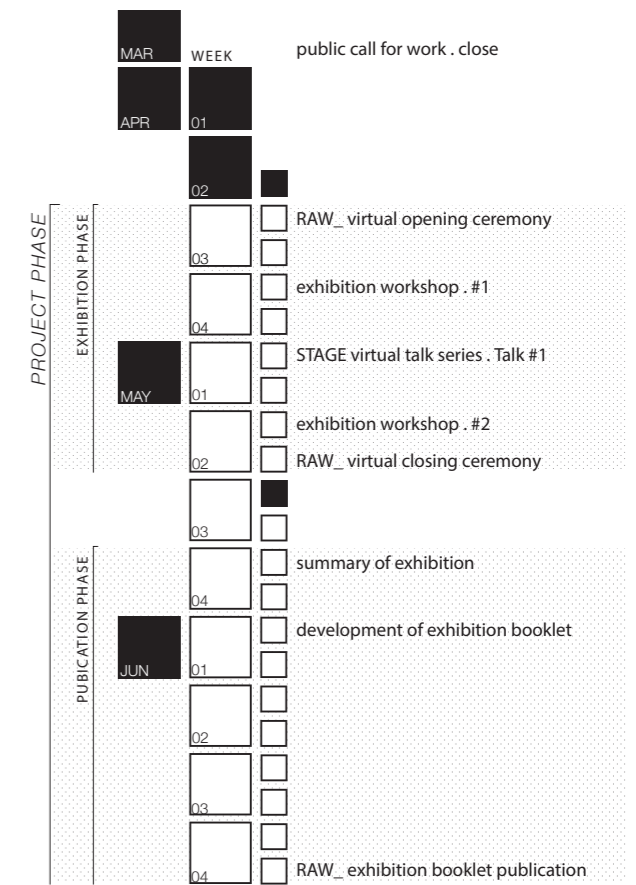
The collective RARE would like to announce an open call for work for the upcoming exhibition - Raw - Gallery 3 By You at Het Nieuwe Instituut in Rotterdam.

ABOUT RARE- OUR MISSION
Value in Creative Process

How can a civic building serve as a stage for public and political interaction and create a space in which all citizens can participate and engage in political, social and public debate? How can visual storytelling become a tool to narrate the story of a neighbourhood, while also suggesting future scenarios? How can architecture act as a mediator within a complex built fabric, to unite disparate buildings and promote social integration? How can we densify and reconfigure Addis Ababa's delapidated historical districts without erasing its traces, interpret their styles of life while providing a dynamic structure that can cater for the dreams of its inhabitants? How can a shelter respond to Terschellings material culture and nature without damaging the protected tidal ecology? How can small physical changes in the public realm encourage people to use space creatively in their own way? How can architecture bridge the gap of a violent past with the promise of a peaceful future? How does protest decolonise an urban territory, and how can architecture advocate this dimension of collective agency? Can 'open architecture' techniques support the everyday and intimate narratives of people within a city through the development of knowledge and generosity? What kind of public health intervention (infrastructural and systemic) can contribute to innovation in the management of the Dutch healthcare system and alleviating its territorial footprint? How can Talian Sefer become both an up-to-date neighbourhood, which integrates historical and cultural identity with denser and higher quality dwelling projects and an environment where the most vulnerable members of society (and their communities) can create income to improve their living conditions in the long term? How can the postindustrial riverside be re-imagined as a productive places for the city beyond clichéd ideas of 'heritage-led regeneration'? How can we respond to the phenomenon of Festivalisation of the public space? What form of theatricality can provide individuals with the agency of their actions, and perform an adaptive relation between Humans, Machine and Nature? How to create a new architectural element in an existing built context, an exploration of form, color and materiality? How to design a city hall as a thriving hub for the people of Brussels, a place of exchange and interaction between administrative and public functions of the city, a place that embodies an egalitarian structure, where the relationship between political power, architecture and citizens is challenged, facilitating cultural and political engagement? How can Midtown evolve from the rational modernist planning ideology to a new heterogeneous urban model? How can the existing context be used as a tool to design the present? How does protest decolonise an urban territory, and how can architecture advocate this dimension of collective agency? How can verticality establish common ground and express the everyday or our future cities?

RARE is a collection of architectural designers starting a conversation. With the world around us defining that which is normal, a new crowd is to be formed that does not take this normal for granted. RARE looks to find the things in life which we call valuable. Coming from an architectural background, our interests are creative processes both in architecture and other design industries.

RARE is developing ongoing research that aims to develop the conversation about the field of the creative process. For people outside the field, architecture often has an esoteric feel to it, which could lead to further alienation between the architectural profession and the wider public. While that material which gets publicized is usually perfect finished images, the process is what is essential in design - it is the way in which one learns by doing.



Research questions 'In progress' exhibition, RARE, November 2020



Urban Fabric, Chemigram, By Zhovana Khalwatyan

RAW- EXHIBITION Uncommon Moments

The exhibition - Raw - aims to bring to the spotlight the most uncommon moments, actions and ideas during the creative process. The aim is to find these moments during the design process in its raw state, to underline value in the labour, the craft, the care and the rigour - which are usually hidden from the eyes of the public. This time, we would like to step aside from perfectly finished images, detailed plans and coherent ideas and direct the audience's attention to simple drawings, quick notes, models and a variety of different analytical tools used to express one's ideas.

The content of the exhibition explores the dynamic and unexpected elements that come about during the design process. The design process embodies various ideas and enables the discovery of other possibilities. Every author will have their own personal approach to this, and the nuances that are evident will make the exhibition particularly interesting.

The exhibition will be held at Gallery 3 by you at Het Nieuwe Institute, Rotterdam, on the 16th April - 16th May. It is intended to be an experience that the public can engage with, an inclusive and interesting selection of creative process work that can be enjoyed and interpreted by all, in person as well as online. Elements of the exhibition would be available for viewing online and therefore will be marketed internationally and accessible during Covid conditions.

HOW TO FIND COMMON VALUES WITHIN THE INDIVIDUAL PROCESS AND MAKE IT TANGIBLE?

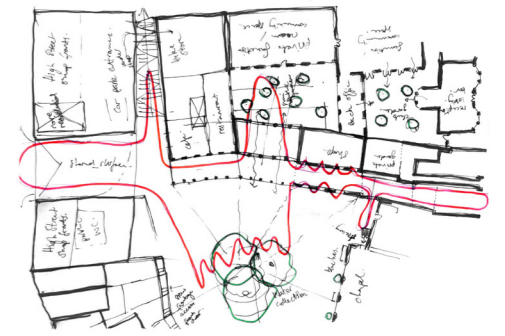
WHAT AND HOW TO UPLOAD

Value of your work

We are searching for process work done in various mediums, which represent key points of your project during the process. The separate pieces you send should come from the process of one project so they can show the chronological development. We would appreciate pieces of work which present different stages of your project. You may contribute with a maximum of three separate projects, with 3 to 5 images per project. We encourage you to contribute with work you see valuable to your own individual process and not to be afraid to send raw, unfinished pieces, sketches and objects, as they are often the ones guiding your most important breakthroughs. In addition, the contributors of selected work are going to be encouraged to further deepen the understanding of their own creative process by taking part in organized workshops. Also, to continue the broadening of knowledge on creative processes we invite you to attend lectures and talks which are going to be organized in collaboration with Gallery 3 by you at HNI.

Parameters:

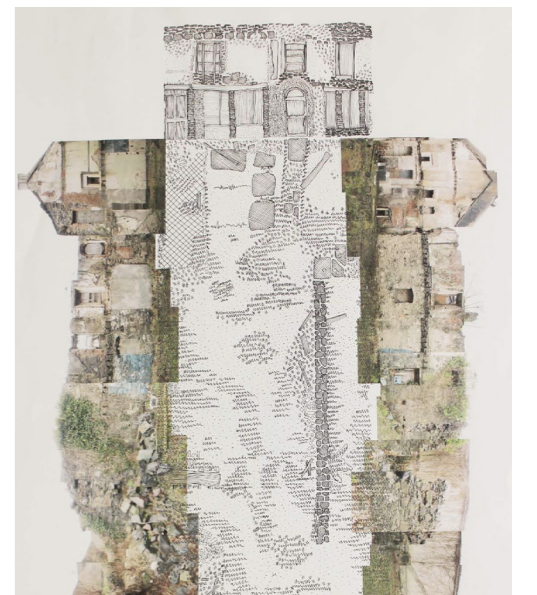
- The process image/object/video presents a very important moment or even a key point in the process presented
- The images sent are preferably from different stages of the process, so they visually narrate a chronological development
- The process work is something that is not staged as the finished products would be, they are seen as objects through which one learns by doing



Route Plan, Sketch By William Guild



Stairs, Model. By Marion Brockel



Memories, Sketch By Holly Dale



The Process Of Work, Photograph, Model Hall, TU Delft



The Process Of Work, Photograph, EiABC, Addis Ababa

REQUIREMENTS

Obligatory

- Title of the project
- Year of the project
- Digital media / Physical media / Video media - of the project process
- Technique and materiality of each piece of work
- Percentage of the development of the work (from which stage of the process is the piece of work)
- Keyword of the project
- Research question of the project
- Reflection - max 2000 characters

Non obligatory

- Profile photo
- Workspace photo
- Project location
- Site photo



open call for work by RARE

You can submit your work [here](#).

RARE 2021

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[@rarecollective](#)