

# TRANS—FER Architecture Video Award 2021

## Award brief

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# TRANSFER Architecture Video Award 2021

## Purpose

The *TRANSFER Architecture Video Award* is an independent award, launched in 2019, to recognise the most creative and innovative short films in the field of architecture, city or landscape worldwide. Video is becoming increasingly instrumental in analysing architecture and the human environment, and is directly related to the digital networks that underpin contemporary communication. With the *TRANSFER Architecture Video Award*, we aim to highlight the contributions that best represent new means of knowledge and analysis of architecture using video as a support.

## Criteria

The main criteria are the short film's contribution to exploring innovative ways of analysing and experiencing architecture, city or landscape, the relevance of the topic and its social impact, and a high standard of production. Short films must have a maximum duration of 5 minutes and must have been produced within the past three years (2019-2021).

## Participants

The award is global in scope and open to filmmakers, architects, artists, photographers or any individual or group whose video work is related with architecture, city or landscape.

## Jury

*Giovanna Borasi*, Director, Canadian Center for Architecture, Montreal  
*Alejandro Celedón*, Professor and Head Master Architecture, Pontificia Universidad Católica, Santiago de Chile  
*Josep Ferrando*, Principal Josep Ferrando Architecture, Director ETSA La Salle-URL, Director Centre Obert d'Arquitectura, Barcelona  
*Fabrizio Gallanti*, Director Arc en Rêve, Bordeaux  
*Christophe Girot*, Professor for Landscape Architecture, ETH Zurich  
*Daniel Kötter*, Filmmaker, Berlin  
*Rahul Mehrotra*, Principal RMA architects, Mumbai-Boston, Professor and Chair Department Urban Planning, Harvard GSD  
*Isabel Concheiro*, Editor-in-chief, TRANSFER  
*Helen van Vemde*, Founder, Sotto Voce Fondation

## Award

The Award winner and honourable mentions will receive a *TRANSFER Architecture Video Award 2021* certificate. They will be published on the *TRANSFER Global Architecture Platform* and be presented in a public event in the Fall 2021.

## Calendar

Call for submissions: 1 April 2021  
Submission deadline: 1 July 2021  
Announcement of the finalist videos: October 2021  
Award ceremony: November 2021

## Submission

Entries will be submitted exclusively online to:  
[www.transfer-arch.com/video-award-submission](http://www.transfer-arch.com/video-award-submission)  
Submission documents: original short film Full HD 1920x1080px, mp4, short film title and description, author's contact details.  
Each participant can submit a maximum of two videos.  
Submission fee: 50 €

## Participation Terms

By submitting the documentation required to take part in the award, the participants in the award accept and declare, under their own responsibility, that they are the exclusive owners of the copyright to the videos presented. The participants warrant and undertake that they have obtained all relevant rights, including image permissions, commercial music with licensing approval by the artist or the artists distributor or label, and written permission from every individual featured in the video. The participants authorise *TRANSFER Global Architecture Platform* to utilize and publish the submitted materials, in part or in full, on the *TRANSFER* website as well as for promotional and advertising purposes in any other media, and for screenings of the *TRANSFER Architecture Video Award* results in festivals and exhibitions, as provided the video credits are mentioned.

It is expressly understood that no compensation for such authorization as well as use and publication of the submitted material is provided, and, therefore, that the participants will have nothing to claim for any reason, including copyrights, as well as for any use that *TRANSFER Global Architecture Platform* will be able to make of the above-mentioned documentation; the participants promise to indemnify *TRANSFER Global Architecture Platform* against all disputes, claims, or judgments regarding the contents of the projects utilized and disseminated by means of the publications indicated in the previous paragraph.

The Jury's verdict shall be final and no correspondence shall be entered into regarding it.

*TRANSFER Global Architecture Platform* reserves the right to modify the conditions of this Award at any moment for the best outcome. Swiss law is applicable. Jurisdiction is Zurich.

## Tacit acceptance of the rules

Participation in this Award implies full acceptance of these rules.

## Organisation & Contact

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