

# NON ARCHITECTURE AWARD

FOR UNBUILT  
PROJECTS

2021



# NON ARCHITECTURE

We can consider “architecture” everything that has already been designed and/or built. That would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a “non architecture”. A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes **everything that is not architecture, yet.**

Non Architecture aims to find unconventional and unexplored design solutions in the field of architecture.

We are now launching the first **Non Architecture Award** aiming to celebrate the excellence in unbuilt projects across a range of different categories.

# THE AWARD

Construction is the most obvious reward for an architectural project, but very often in order to make things buildable, architects have to sacrifice innovation and creativity and surrender to business as usual.

Non Architecture launches an award to honour those projects that didn't take that approach and are unbuilt and unbuildable, either because they were designed to stay as such, or because their innovative charge brought them into the realm of the unpractical. We want to reward their innovative and experimental character with an award, organized in 4 categories - Urban, Landscape, Architecture and Aspatial.

By recognizing remarkable achievements in architecture, we intend to highlight exemplary projects that serve as inspiration for practitioners. Equally important, these awards elevate the potential for positive impact that an exploratory approach in architecture has on the future of the profession.

The award is open for student works, conceptual designs, competition entries, research & speculative initiatives of all sorts. Projects can have an exploratory or critical purpose, as long as they were not designed with the primary goal of being built.

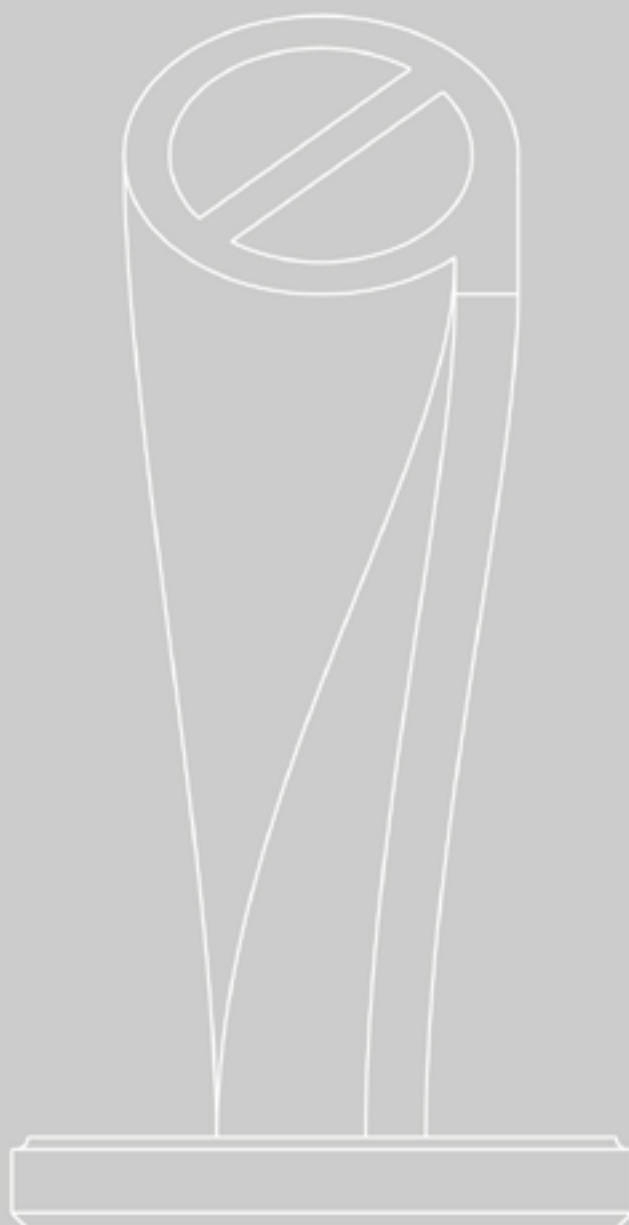
See the award rules for detailed eligibility criteria.

# THE TROPHY

Our winners deserve **a truly remarkable showpiece.** That's why we designed a **one-of-a-kind trophy** to honour our winners' great design creativity and accomplishments.



# RULES



# ELIGIBILITY

Non Architecture Award is open to any project type, including theoretical, speculative and unbuilt projects as long as they were not designed with the primary goal of being built.

Projects can consider an existing location/site as long as they were developed in an academic or exploratory context.

Participants are allowed to register projects submitted to any of the previous Non Architecture Competitions or to other competition platforms, developed during the course of study or research as well.

Projects under construction or otherwise apparently assured of construction are ineligible.

Anyone is eligible to submit. The award is open to all human beings, from every age and cultural background.

The submission fee is paid per project and per category, regardless of how many people participated in the design. During the submission process, all the design teams members can be mentioned and, if the project is selected, will be rewarded with dedicated certification.

# CATEGORIES

Non Architecture framed 4 categories. They are ideologically open and comprehensive, leaving to the designers the decision to select the most suitable category for their project.

## URBAN

The world is urbanizing and as consequence cities across the globe are adapting to greater urban populations.

This category is focused on the city as an ensemble. Projects can include any urban or master plan dedicated to the long-term connections between buildings, infrastructure, social and economic conditions, environments, and future development. Submit projects that contribute to urban development and change.

## LANDSCAPE

This category celebrates innovative and creative designs engaging with living ecosystems and focusing on the relation between humans and natural elements. Projects admissible not only include gardens and parks. They can more extensively or subtly address nature, and as such, be eligible for this category.

## ARCHITECTURE

Architecture is driven as much by concepts and materials as by formal and programmatic decisions. This category includes all traditional building types, focusing on the design of a single envelope (room, building, pavilion and similar). Projects can include residential, commercial, cultural, hospitality, institutional, sports & recreation, transportation or temporary structures.

## ASPATIAL

This category is dedicated to projects defined by the lack of spatial dimensions – utopian, digital and wide concepts. Projects can transcend the other categories by either binding them together or by moving the discussion to a digital realm.

We are looking for projects that go beyond the concept of space by working at different scales or by reinterpreting spatial relations in a utopian or dystopian way.

Projects can include abstract and conceptual ideas with no physical representation such as utopian projects, projects for digital platforms, tools or devices, process-oriented projects, participatory process or even gaming and digital simulations.



# PRIZES

Non Architecture will award 1 winner and 9 honourable mentions for each category, selected by the jurors collectively.

## **WINNER (4 PRIZES IN TOTAL / 1 IN EACH CATEGORY)**

- + Non Architecture Trophy
- + Digital and physical Non Architecture Award certificate
- + Exclusive use of the Non Architecture Award logo
- + Publication in the Non Architecture website
- + Reviews in digital magazines and several architecture blogs
- + Several Architecture books from DOM Publishers

## **HONOURABLE MENTIONS (9 IN EACH CATEGORY)**

- + Digital Non Architecture Award certificate
- + Exclusive use of the Non Architecture Award logo
- + Publication in the Non Architecture website
- + Reviews in digital magazines and several architecture blogs

## **FINALISTS (20 IN EACH CATEGORY)**

- + Publication in the Non Architecture website

The organization might establish additional special prizes and awards during the award development and in the evaluation phase.

Note: The appearance on the involved architectural platforms are subject to the agenda and availability of the external platforms involved.

# CALENDAR AND PRICING

Entry fees have been set as low as possible to encourage entries from students and young architects around the world. All entrants can save money by submitting their entries before the special registration deadline.

16 July 2021	Award launch.
16 – 31 July	Special registration period (10€).
01 – 20 August	Early registration period (15€).
21 Aug – 10 Sep	Regular registration period (20€).
11 – 30 September	Late registration period (25€).
16 July	Submission opens on our website.
30 Sep, 11:59 PM	Submission closes.
01 – 05 Nov 2021	Winner's announcement.

The timing always refers to Central European Time (CET). To avoid confusion, please check the countdown on the award page.

1 entry TICKET is valid for 1 SUBMISSION.  
1 SUBMISSION = 1 project / 1 category



# REGISTRATION

Thinking about the participants interested in submitting multiple projects, we are giving the possibility to do so, with a special price.

## Registration Bundles:

**x3 Projects:** Third project with 50% discount

16 - 31 July	Special registration period (25€).
01 - 20 August	Early registration period (37,50€).
21 Aug - 10 Sep	Regular registration period (50€).
11 - 30 September	Late registration period (62,50€).

**x5 Projects:** Fifth project for free

16 - 31 July	Special registration period (40€).
01 - 20 August	Early registration period (60€).
21 Aug - 10 Sep	Regular registration period (80€).
11 - 30 September	Late registration period (100€).

In order to use the bundle discount, you can register using the promotion link at the bottom of the award page.

With the bundles, participants are allowed to register the same project in different categories, or different projects using the same registration code. That requires to fill the submission form for each submitted project, however, the payment is done once at the beginning of the submission procedure.

The registration fee is intended per project, even if the project was designed by more than one designer or company. They will all be awarded in case of selection.

Winning certificates will be made for all members of the design team or for all the organizations involved.

For a project to be accepted the participant must be properly registered for the award. All registrations will be done through the [Non Architecture website \(nonarchitecture.eu\)](https://nonarchitecture.eu), where you have to create an account, log in and choose your payment option.

All the payments will be organized through our Paypal profile, in order to provide the safest procedure to all the participants. Payments will be available for Paypal accounts and credit cards. In case you do not have a Paypal account, the credit card payment will be automatically made available.

After completing the payment, you will receive a first email from Paypal in order to confirm the transaction. Non architecture will later accept your payment and provide you with a registration code. **THE REGISTRATION CODE WILL BE THE FIVE DIGITS CODE INDICATED AS “ORDER NUMBER”**, which will be sent to you once your payment is accepted.

Before that happens, your payment will be kept on hold and you will be able to cancel your purchase any time you want without any adding cost. When your payment will be accepted, you will automatically receive a confirmation e-mail from Non Architecture, and you will not be able to cancel your subscription anymore. In the e-mail, you will also find your registration code. It's important to keep this registration code in a safe place since it will allow you to access the intranet where you'll have access to the upload form to submit your project(s).

In case Paypal is not available in your country, contact us at [info@nonarchitecture.eu](mailto:info@nonarchitecture.eu)

# PRESENTATION REQUIREMENTS

Non Architecture is also unconventional in its submission requirements. The participants are asked to submit 1 ZIP folder, named with the registration code and the category of the award (CODE\_category), containing:

## 01. – 10. Image (.JPEG)

Up to x10 A4 (landscape or portrait images) to describe the project (individual images – they can be sections, plans or visualizations).

File name: “CODE\_Title of the image\_Image”.

11. A text document in Word (.DOC) containing  
/ the title and subtitle of the project (maximum of 10 words),  
/ category of the award,  
/ project description (maximum of 250 words).

File name: “CODE\_Title of the project\_Text”

USE THIS TEMPLATE

12. A participant document in Word (.DOC) containing the designer info in the following format:

/ Name + Surname,

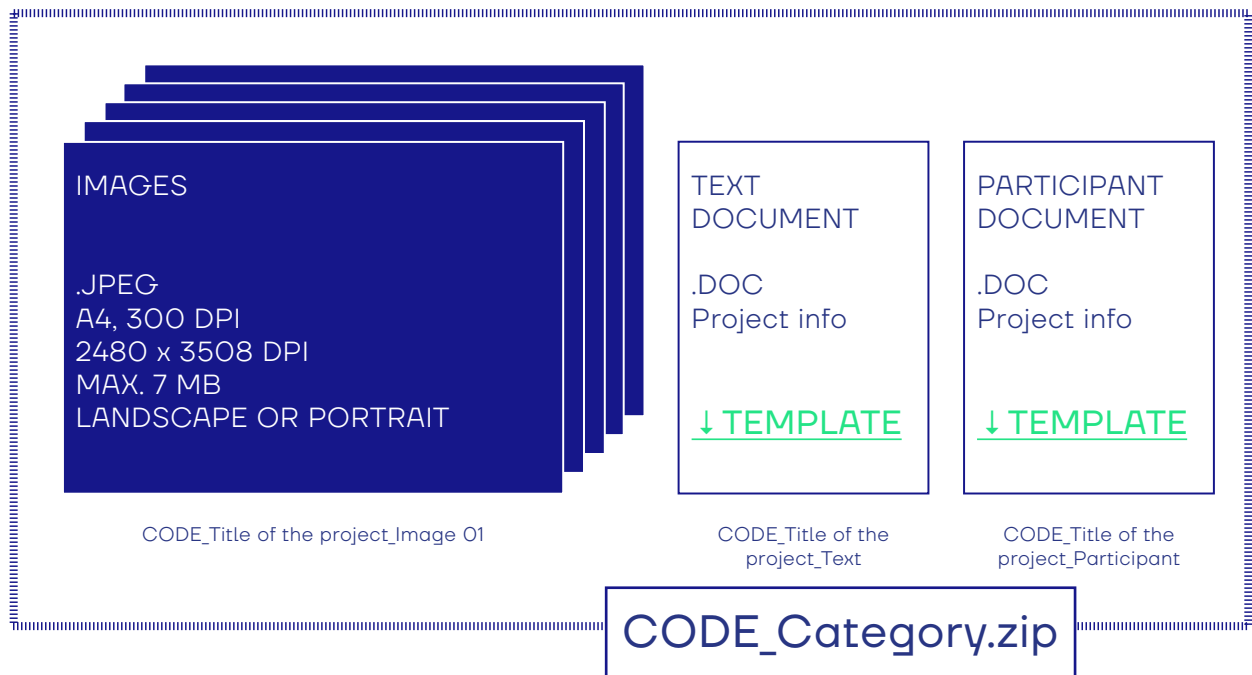
/ Nationality (multiple options can be added),

/ Institution/company (company or university attended, to be included just in case you want it to be visible once your project is published).

File name: “CODE\_Title of the project\_Participant”

USE THIS TEMPLATE

The CODE refers to the 5-digit number you receive during the registration process (same as the order number, in a format of #12345), it is going to serve as your registration code for the award.



An example of naming the files correctly:

CODE: #56789

Title of the project: Award

01. The Image: 56789\_Award\_Image 01

02. The Image: 56789\_Award\_Image 02

03. The Image: 56789\_Award\_Image 03

04. The Image: 56789\_Award\_Image 04

05. The Image: 56789\_Award\_Image 05

06. The Image: 56789\_Award\_Image 06

07. The Image: 56789\_Award\_Image 07

08. The Image: 56789\_Award\_Image 08

09. The Image: 56789\_Award\_Image 09

10. The Image: 56789\_Award\_Image 10

11. Text Document: 56789\_Award\_Text

12. Participant Document: 56789\_Award\_Participant

ZIP folder: 56789\_Category

Please, do not use the # in the file names.

You need to come up with your own project title and replace “Award” in the example.

**THE EVALUATION OF THE PROJECTS IS ANONYMOUS**, so do not include your name, your registration code, or any other reference to you in the images. After being evaluated by the jury, the projects will be reconnected to their authors through the submission code.

There is no need to completely fill the layout with images or add a frame, additionally, try to avoid using texts in the images. Try to convey in each file one specific idea in one simple image. Avoid overcrowding it with too much material.

**THE IMAGE IS NOT MEANT TO BE A POSTER.** The images shows one single content, **SO YOU CAN INCLUDE JUST ONE SINGLE VISUALIZATION** (ex. one drawing or one rendering).

We highly recommend you do not add texts to the images. The projects should be explanatory enough through the graphic material. Every submission which doesn't respect the guidelines given might be disqualified.

### **IMAGE REQUIREMENTS:**

- / A4, landscape or portrait (horizontal or vertical), 300 dpi (equals 2480 x 3508 px),
- / High Quality (for example, in Photoshop JPEG output quality: 8, or 80-85 in Gimp is recommended),
- / 7 MB maximum file size.

If the submitted images don't respect these criteria, may lead to the disqualification of the team.



## FORMATTING REQUIREMENTS:

/ There is no need to entirely fill the A4 size images or to add a frame.

/ The image do not demand for any kind of specific technique of representation, as long as they respect the given guidelines. Be creative!

/ We highly recommend you to not add text to the image. The projects should be explanatory enough through the graphic material, without the usage of flowing text.

/ It is compulsory to use the provided Word templates to create your Project Document.

/ In case the Project Document is submitted in any other format than a Word file (.DOC), its content might be excluded from publishing.

/ The language of the submission is ENGLISH, any text written in a different language will not be taken into account during the evaluation.

EVERY SUBMISSION THAT DOESN'T RESPECT THE PRESENTATION REQUIREMENTS, MIGHT GET DISQUALIFIED FROM THE AWARD.

# JURY

Each category will be evaluated by a separated group of juries. The jury members are the following:

## CATEGORY URBAN



**Jos-Willem van Oorschot**  
Architect Partner &  
Director at VenhoevenCS  
architecture+urbanism



**Jules Gallissian**  
Architect / Urban Designer  
at Snøhetta



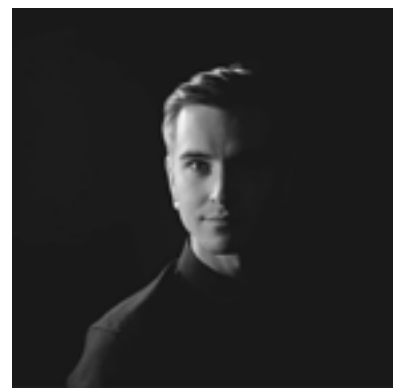
**Francesco Garofalo**  
Founder of Open Fabric



**Wenchi Yang**  
Associate Architect at  
Tekuma Frenchman



**Corinna Dean**  
Professor at the University  
of Westminster, Urbanist  
and Curator



**Kasmir Jolma**  
Founder of Jolma Architects,  
Architect & Planner

# CATEGORY LANDSCAPE



**Karoline Liedtke**  
Head of Landscape at Cobe



**João António Ribeiro  
Ferreira Nunes**  
Founder of PROAP



**Federico Scopinich**  
Urban, Landscape Planner  
and General Manager at  
Land



**Ashley D. Penn**  
Landscape architect MARK  
at Jolma Architects

# CATEGORY ARCHITECTURE



**Samuel Gonçalves**

Founder of Summary  
Architecture Studio



**Francisco Leiva**

Founder of Grupo Aranea



**Gilles Delalex & Yves  
Moreau**

Founders of Studio Muoto\*

\* photo: Myriam Tirler



**Lu Yun**

Founding Partner and  
Principal Architect at MUDA  
Architects



**Stefan Rier & Lukas  
Rungger**

Founders of noa\* | network  
of architecture



**Maria Claudia Clemente & Francesco  
Isidori**

Founders of Labics

# CATEGORY ASPATIAL



**Mirek Classen**

Head of innovation and generative design at BigRep GmbH



**Murat Germen**

Artist, Academic and Photographer



**Shizuka Hariu & Shin Bogdan Hagiwara**

Co-directors of SHSH ARCHITECTURE + SCENOGRAPHY



**Mariana Cabugueira**

Senior Architectural Designer at Zaha Hadid Architects



**Alberto Martinez Garcia & Hector Rivera Bajo**

Founders & Editors of Hidden Architecture



**Fosbury Architecture**

# SUBMISSION



Submissions must be done through the Non Architecture website ([nonarchitecture.eu](http://nonarchitecture.eu)), before the submission period ends, the deadline is indicated in the calendar.

The submission surface is open during the entire registration period. It is going to be placed on the Non Architecture website, on the corresponding award page.

Submission process:

1. Create your ZIP file, containing up to 10 JPEG images and 1 DOC file.
2. Upload it to [wetransfer.com](http://wetransfer.com) and choose the option “Get transfer link”. Make sure that you save your link for future use.
3. Go to [nonarchitecture.eu](http://nonarchitecture.eu) and fill the submission form, there you need to include the WeTransfer link you created. By filling the form, your submission is finalized.

No submissions will be accepted by e-mail or any other medium.

You are going to receive **one confirmation email** when you finalize your submission on the website.

We download every project within 24 hours after submission, we don't send a separate confirmation about the download.

# EVALUATION

The core values of the Non Architecture Award are:

- / Innovation and novelty in the design solution proposed.
- / Critical interpretation of the project.
- / Clarity and effectiveness of the visual communication of the project.

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this is an award for unbuilt projects, an opportunity to present your experiments and explorations on the discipline of architecture. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

The voting system to choose the winning projects is as follows:

1. Non Architecture team, following the main values of the award, will make an initial selection of 30 finalist projects in response to the above criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.
2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize's selection cannot be appealed.

# INTELLECTUAL PROPERTY

All the material submitted to the award will become part of Non Architectures' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors. The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission.

By submitting a project you are giving Non Architecture the right to use the received material in both printed and online publications. Non Architecture will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

## ADDITIONAL NOTES

1. Non Architecture reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the award participants. Any modifications will be announced on the Non Architecture Competitions Social Media Accounts. It is each team's responsibility to check the Non Architecture Competitions Social Media Accounts on a regular basis to follow and incorporate all changes.

2. No one has hired Non Architecture in order to organize this award. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and



creative designers in the creation of what could be a new way to represent architecture.

3. Non Architecture is not held responsible for a breach of contract regarding the publications.

4. Participants are expected to submit original work. Copying somebody else's work or using copyrighted photos, images, architectural/art pieces is strictly prohibited and will result in recalling all prizes and removal from the website, social media and the publication.



# CONTACTS

For additional info please check the FAQ on the Non Architecture Award page:

<https://www.nonarchitecture.eu/faq-award/>

During the Award, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the award.

Any questions that are not resolved in this document must be made through the [Non Architecture Competitions' Facebook page](#). This ensures that all participants have access to the same amount of information.

THE NON  
ARCHITECTURE  
TEAM AND ALL  
THE AWARD  
PARTNERS WISH  
YOU THE BEST LUCK,  
CONFIDENT THAT YOU  
WILL APPROACH THE  
CONTEST  
WITH ALL YOUR  
CREATIVITY AND  
INNOVATIVE MIND.

INFO@NONARCHITECTURE.EU  
WWW.NONARCHITECTURE.EU

CURATOR

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## AWARD PARTNERS



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DOM  
publishers