



**LA
FORÊT
MONUMENTALE**

TWO-PHASE CALL FOR CREATIONS

**CREATION OF 9 MONUMENTAL
POP-UP ARTWORKS**

**In the state forest of Roumare in Canteleu (France)
for the second Forêt Monumentale exhibition**



PRESENTATION

Métropole Rouen Normandie is teaming up with ONF to host the Forêt Monumentale exhibition. This event is a two-year art exhibition that takes the form of a trail of monumental artworks, to be created in a forest of the metropolitan area.

This unique trail of several kilometres offers visitors an opportunity to visit this remarkable natural habitat, or to see it from a different angle. It invites them to explore a stretch of woodland dotted with pieces created by plastic artists, landscapers, artists, designers and architects who have plunged themselves into these green lungs to experiment with new art forms.

The Forêt Monumentale event is a chance to explore brand new inspirations and tales that bring into question the relationship between humans and nature. This event is also part of a major initiative to showcase these three state-owned forests carrying the Forêt d'Exception® seal of approval and to highlight the region's natural heritage, in keeping with the Rouen Agreement guidelines that resulted from the local COP21 meetings.

The very first Forêt Monumentale exhibition took place from September 2019 to September 2021 in the Forêt Verte of Bois Guillaume, Mont Saint Aignan and Houpeville, near Rouen (France). In all, 401 projects from across the world were submitted by artists, designers and architects from 28 different countries. 13 artworks were selected and presented to the public. 400,000 visitors were able to admire these pieces during the two years of the exhibition.



PURPOSE

The second Forêt Monumentale exhibition will open in June of 2024 in the Roumare forest in Canteleu, near Rouen. It will end in 2026.

This call for creations is organised in two phases. A total of 9 artworks will be selected for installation in this forest along a 4-kilometre trail.

PHASE 1

Candidates wishing to submit a project will be asked to provide:

- an outline of their intended project
- references of previous creations.

Only those candidates selected by the Technical Committee may take part in the second phase.

PHASE 2

Selected candidates (about twenty) will receive the sum of two thousand euros (€2,000), taxes included, to elaborate their proposal for a simplified selection procedure.

Among the twenty or so selected candidates having developed their proposal, a final panel will invite 9 participants to fulfil their projects.

To fulfil these projects and install the 9 creations, chosen candidates will receive the sum of twenty-five thousand euros (€25,000, taxes included). Candidates undertake to transfer their rights of exploitation, reproduction, exhibition and publication relating to their artworks and all related preparatory material.

The said transfer of rights will be formalised by a transfer-of-rights contract signed between the said winners and Métropole Rouen Normandie.

At the end of the exhibition, in 2026, participants will be responsible for dismantling their artworks. The organiser may decide at any time to remove an artwork whose state is deteriorating or which may be a danger to visitors.



PARTICIPANTS

This call for creations is open to professionals and students of all creative disciplines: French and international artists, designers, architects, landscapers, performers, plastic artists, graphic designers, etc. There is no age limit but candidates must be in a position to sign contracts and have the necessary status and legal structure to be able to issue invoices.

Participants may be individuals or groups.

Decisions made by the selection committee and the panel are definitive and will be notified to the candidates both in person and publicly on the Forêt Monumentale website.

Hence, participation in this call for creations implies unreserved acceptance of the present rules.

Métropole Rouen Normandie may ask the candidates for additional information.

SITES

The Roumare Forest is a 4,000-hectare state forest located on the first loop of the river Seine downstream from Rouen. It is a listed protection forest.

This green lung with soils of silt, clay and alluvial sand comprises deciduous trees (oak, beech and hornbeam) as well as coniferous varieties.

The quality of the forest is deteriorating. Its biotopes, present in nearly a third of the Rouen metropolitan area, are falling victim to climate change. As temperatures rise and droughts become more severe, it is time to question the role of nature in our societies and the relationship between nature and humans. The Forêt Monumentale exhibition aims to become an awareness tool based on sympathetic creation.

These signs of decline are also visible in the Forest of Roumare. As an appeal to the collective conscience, some twenty sites in the heart of the forest have been identified: a majestic beech, a glade, a beech pollard, a bombshell crater... The full list with descriptions and photos of each site is available on the Forêt Monumentale website.



PHASE 1-CALL FOR PROJECTS

DOCUMENTS TO BE PROVIDED

The first phase of this call for projects is open to all professionals and students wishing to participate. Each participant is requested to make a pre-selection of 1 to 3 sites from the available list and to send a project outline in the form of a vertical DIN A2 panel, factoring in the nature of the site and any graphical document illustrating the aims of the project.

Texts can be written in French or English.

The submission must contain the following documents:

- 1 PDF file with a vertical DIN A2 panel (name of file: PHASE 01_NOM PARTICIPANT_PANNEAU 01.PDF)
- 1 PDF file of 5 pages maximum incorporating images and texts relating to previous productions (name of file: PHASE 01_NOM PARTICIPANT_REF.PDF)
- 1 PDF file of 2 pages maximum with the CV of the participant/group/association (name of file: PHASE 01_NOM PARTICIPANT_CV.PDF)

Only PDF format is accepted. It is recommended to use images with a resolution of 300 ppp. Maximum file size is 10 MB.

All documents are to be sent in electronic form via the Forêt Monumentale website.

Each participant will receive an acknowledgement of receipt.

PHASE 2-SIMPLIFIED PROCEDURE

DOCUMENTS TO BE PROVIDED

Only those candidates selected by the Technical Committee will be invited to participate in the second phase.

For this phase, participants are requested to send their detailed project in the form of two DIN A2 panels including any graphics (map to scale, construction details, perspective, etc.) that help to explain the project and its fulfilment.

Texts can be written in French or English.

The submission must contain the following documents:

- 1 PDF file with a presentation of the project including its name, a short presentation of 50 words, and a 350-word summary giving details of the artwork. (name of file: PHASE 02_NOM PARTICIPANT_PRESENTATION.PDF)
- 1 PDF file with the first vertical DIN A2 panel (name of file: PHASE 02_NOM PARTICIPANT_PANNEAU 01.PDF)
- 1 PDF file with the second vertical DIN A2 panel (name of file: PHASE 02_NOM PARTICIPANT_PANNEAU 02.PDF)
- 1 PDF file of 2 pages maximum with the estimated budget (name of file: PHASE 02_NOM PARTICIPANT_BUDGET.PDF)

Only PDF format is accepted. It is recommended to use images with a resolution of 300 ppp. Maximum file size is 10 MB
All documents are to be sent in electronic form via the Forêt Monumentale website.

Each participant will receive an acknowledgement of receipt. The final panel will select 9 projects for production and installation. The winning projects will be listed in an official report. This will be sent to participants following decision of the panel.

The 9 selected candidates must also produce a scale model which will help understand how their creation will fit into the site and how it will be built. This model must be sent one month after the official report by the final panel.

SITE VISIT

Designers selected at the end of the first phase must visit the site in order to be able to provide accurate details of their projects. The organiser will set two dates for visits to take place during the month of May 2023. Each participant will receive a document confirming their presence.

SELECTION CRITERIA

The organiser reserves the right to select more than 9 projects, fewer than 9 projects, or no project at all.

The artworks will be selected on the basis of the following criteria:

- The project's interest within the context in terms of art, space, architecture and landscape.
- The creator's understanding of the scale of the site and the project's integration into the forest setting.
- Originality and in-situ creation. The artworks are outdoor creations designed specifically for their site and context, as opposed to transposable pieces that can be displayed in a context other than that of the exhibition.
- Technical and financial feasibility. Each participant must provide precise details on the construction of their project.
- Durability and robustness. These pop-up artworks will be dismantled when the exhibition ends in 2026. They must, therefore, be designed to withstand a degree of wear and tear caused by bad weather, the natural setting in which they are to be installed and even visitors' behaviour (be it intended, as for an interactive piece, or due to vandalism).
The organiser reserves the right to remove the installation if the artwork represents a danger to visitors or the natural environment, prior to its disassembly.
- Eco-friendliness: be it in the very design of the artwork (materials, anchoring, etc.), in its installation at the site or in its dismantling, it must be eco-friendly and have no negative impact on the environment or the natural setting.
- The choice of materials requires careful consideration. It is strongly recommended to choose bio-based or recycled materials of low environmental impact.
- Safety: the artworks must present no danger to visitors, nor must they encourage misuse, bearing in mind that the sites will remain open, without supervision, 24 hours a day.

PRODUCTION AND CONSTRUCTION

- The sites are located in natural settings where no power supply is available. Any power required must therefore be generated by solar energy or provided by batteries. Nor are the sites connected to a water supply.
- Only shallow, low-impact foundations are allowed. These must be designed to make the artworks easy to dismantle when the time comes.
- The impact of the artworks on the natural environment must be kept to a minimum and reversible.
- The artworks must be carried out in situ or transported to the site partially constructed. Assembly of the artworks will be planned over a period of 3 weeks prior to the exhibition opening. During this period, the presence of designers intending to build and/or install their artworks will be determined by individual timetables to be proposed and validated by the organiser.
- Only a few of the locations can be reached by road. Most locations are accessible only via tracks of varying widths. Therefore, priority will be given to artworks requiring nothing more than a light off-road vehicle for their installation (inaccessible to lorries and cranes).
- Acceptance of the artworks will take place on the eve of the exhibition opening, at a time to be arranged beforehand with the organiser. Designers are responsible for their artworks until their final acceptance.



TIMETABLE

PHASE 1: CALL FOR PROJECTS

→ **27 February 2023 at midnight (French time) Deadline for project submissions.**

Each participant will receive an acknowledgement of receipt by email after sending the requested documents.

→ **April 2023**

Decision of the shortlist technical committee. About twenty participants will be shortlisted.

Métropole Rouen Normandie will write a report which can be consulted on the Forêt Monumentale website, and will also contact the selected candidates.

PHASE 2: SIMPLIFIED SELECTION PROCEDURE

Only shortlisted candidates will be invited to compete

→ **May-October 2023**

Project development period

→ **23 October 2023 at midnight (French time)**

Deadline for project submissions

→ **November 2023**

Decision of the panel

→ **Between November 2023 and May 2024**

Fulfilment / production of projects

→ **May - June 2024**

Construction / installation of projects

→ **June 2024**

Opening

PANEL

Shortlisted candidates will be chosen by a Technical Committee made up of various people from the fields of culture, art, tourism and the environment.

The panel will be comprised of the following:

- 4 elected representatives from Métropole Rouen Normandie
- 1 elected representative from the town of Canteleu,
- 2 representatives from the National Forestry Office,
- 1 representative from DRAC Normandie,
- 1 local representative from the field of contemporary art,
- 1 representative from the Rouen Normandie 2028 European Capital of Culture association,
- 1 representative from GIP Normandie Impressionniste,
- 1 representative from the Maison de l'Architecture de Normandie,
- 1 or 2 qualified personalities of national standing,
- the artistic curator of the second Forêt Monumentale exhibition.

Representatives will be designated by name, by way of a decree issued by the President of Métropole Rouen Normandie.

PAYOUT

PHASE 1:

There will be no payouts during the first phase which corresponds to the submission of projects.

PHASE 2:

A payout of €2,000, taxes included, will be granted to each shortlisted participant or group. This budget is granted for the purpose of constructing the project for presentation to the final panel.

The €2,000 tax-inclusive payout will be granted as follows, to shortlisted artists only:

- 1st payment: 50% (i.e. €1,000 including taxes) paid on notification of shortlisting.
- 2nd payment: 50% (i.e. €1,000 including taxes) paid after acceptance of the finalised project.

PRODUCTION AND CONSTRUCTION PHASE:

The panel will select 9 projects for construction. A payout of € 25,000, taxes included, will be granted to each shortlisted participant, association or group: €5,000, taxes included, for copyrights and €20,000, taxes included, for fulfilment of the artwork.

This payment is to cover expenditure as follows:

- Building of a model of the project at a determined scale,
- Building of the artwork: creation, procurement of all materials used, labour, logistics, any transport of components from the factory to the site, and installation. Each participant is required to provide the tools and materials required for the production and assembly of their artwork,
- The participant's or participating team's travel expenses,
- Mandatory contributions for the artists concerned (E.g.: AGESSA...),
- The participant's meals and accommodation in the region during site visits and production of the artwork,
- Mandatory presence of the participant during assembly of their artwork,
- Mandatory presence of the participant on the exhibition opening day (spring 2024, precise date to be confirmed),
- Dismantling, removal and recycling of the artwork after the end of the exhibition,
- Intervention by the inspection committee where necessary.

This budget will be entirely managed by the designer and approved by the organiser before production of the artwork begins.

Payments will be made under the following terms:

- An advance payment corresponding to 60% of the total amount, i.e. €15,000, will be paid by money order on signature of the artwork production contract.
- The balance, corresponding to 40% of the total amount, i.e. €10,000, will be paid after acceptance of the artwork deemed compliant with commitments.

Métropole Rouen Normandie reserves the right to call upon private sponsors to fund certain artworks.

Similarly, each participant is free to suggest private sponsors (funders, in-kind donors or skills providers) to achieve fulfilment of their artwork. Such sponsorship can be sought in addition to the sum granted by Métropole Rouen Normandie. The candidate will submit such partnerships to the organiser for approval. Métropole Rouen Normandie will then enter into an agreement with the selected artists.

EXHIBITION AND PUBLICATION

Métropole Rouen Normandie will have the right to organise an exhibition of all proposals (whether selected or not). Similarly, all projects may be featured in printed or digital publications under the same terms as the exhibition.

COPYRIGHT

Participants accept the transfer to Métropole Rouen Normandie of all rights to exploitation, reproduction, exhibition and publication of each project, as well as documents pertaining to the development and assembly phase including models, graphic materials, photographs, drawings and all documents relating to production of the artwork.

All documents will be transferred in their original modifiable format.

Creators and co-creators will retain intellectual property rights for the presented project (paternity, artwork originality and full exercise of the transferred rights mentioned in these rules) and may communicate at will once the panel's official report has been made public.

No plans, images or any graphical document may be used to elaborate other projects.



INFOS

All information and graphical documentation are available on the Forêt Monumentale website.

www.laforetmonumentale.fr

Any questions can be sent to the following address, until the eve of the announcement for each phase:

contact@laforetmonumentale.fr

